



sensation at meetings and on committees

- Public financial statement
 - Committee meeting minutes published/shared with externals
6. Improve education/general participation, involvement and benefit awareness by superintendents.
 7. Ease transition of state/chapter officers
 8. Document the FGCSA or chapters appropriately with the following:
 - SOPs
 - Committee job descriptions
 - Staff job descriptions
 - Standardize accounts
 - Audit chapter statements
 9. Hire a staff person to manage the magazine/newsletter/PR on a businesslike more profitable basis.

The group was then broken out into small teams and assigned these topics to analyze. The group then reassembled and each team reported out on their objective. Each analysis had the following format:

- State Objective
- List problems affecting objective
- List action steps to be taken
- Designate responsible person or group
- Set completion date or time frame
- Estimate costs
- Estimate risks

The discussions ended with the subject of hiring another staff person to aid the FGCSA in meeting the goals and objectives identified by the planning process.

Joel Jackson, current editor of the *Florida Green* magazine announced that he was taking early retirement from the Walt Disney Company at the end of this year, and he is interested in being considered for this possible staff position.

The officers were charged with preparing a job description for this position to present to the external vice presidents for discussion with the local chapters.

This matter will be discussed again for action at the Winter board meeting in January.

Darren Davis wins GCSAA's Feser Award

Darren Davis, superintendent at Olde Florida Golf Club in Naples, will be presented with the 1998 Leo Feser Award at the opening session of the GCSAA's International Golf Course Conference and Show in Anaheim, Calif. Feb. 4.

The annual GCSAA award honors the most outstanding superintendent-authored article to be published in the association's monthly magazine, *Golf Course Management*. Articles eligible for the 1998 award were published between November 1996 and October 1997, and written by Class AA, A, or B members. The winner's name is engraved on a plaque for display at GCSAA headquarters in Lawrence, Kan.

GCSAA's Publications Committee selected Davis' article, titled "Sowing the



Darren Davis

Seeds of Knowledge," which was published in the December 1996 issue of *GCM*. The piece provided methods by which superintendents can teach school children about environmental principles.

Davis said he was encouraged to write the article because golf course superintendents are the people most responsible for educating the public about the environmental benefits of golf courses.

"I have made an attempt to educate as many people as I can on the benefits that a golf course provides," Davis said. "It's a subject I feel strongly about, and have consequently given many school tours at Olde Florida and have gone to many classrooms to give slide presentations. One of my goals was to help fellow superintendents understand the value of this task."

A GCSAA member for eight years and a graduate of Penn State's turfgrass management program, Davis has been at Olde Florida since 1992. He has also served as an apprentice

superintendent at Augusta National and assistant superintendent at The Loxahatchee Club in Jupiter.

"It is definitely an honor to have been chosen the recipient of this year's Leo Feser Award," said Davis. "I also feel fortunate to be in a profession that allows me to do many of the things I enjoy doing, and that I'm at a club whose owners have allowed and encouraged me to do these things."

Davis, who took journalism classes in high school and photography classes in college, is the third Florida superintendent to win the Feser Award. Dan Jones, CGCS, superintendent at The Banyan Club in West Palm Beach, received the third annual award in 1978. Jerry Redden, CGCS, now with Professional Turf Maintenance in Tequesta, won the award in 1984.

Jones and Redden both have served as president of the FGCSA. Davis is FGCSA secretary/treasurer. Jones and the late Tom Mascaro founded *The South Florida Green* in 1973, which became *The Florida Green* in 1980.

The award honors Leo Feser, a pioneer golf course superintendent and a charter member of GCSAA. Feser is credited with keeping the association's official publication alive during the Great Depression. For three years, he wrote, edited, assembled and published each issue of the magazine from his home in Wayzata, Minn. Jones did the same thing for the (*South*) *Florida Green* from 1976 to 1990. 