OFFICERS

President Dale Kuehner, CGCS
Colonial West Country Club
6800 NW 88th Ave
Tamarac, FL 33321
(954) 721-5980

Vice President Joe Ondo, CGCS
Winter Pines Golf Club
950 S Ranger Blvd
Winter Park, FL 32792
(407) 657-7565

Secretary/Treasurer Michael Perham, CGCS
Fountains Golf Club
4516 E Fountains Drive
Lake Worth, FL 33467
(561) 642-2724

Past President Greg Plotner, CGCS
International Golf Management
2101 East Edgewood Drive
Lakeland, FL 33803
(800) 413-5500

DIRECTORS

Central Florida Geoff Coggan, CGCS
The Great Outdoors
(407) 289-5004

Coastal Plains Todd Carlton
(904) 926-8873

Everglades Darren Davis
(407) 353-4441

North Florida Avid Amorault
Deer Creek CC
(561) 363-1505

Palm Beach Chip Fowkes
Frenchman's Creek GC
(561) 622-1198

Ridge Alan Puckett
Lake Region Y&CC
(941) 324-4678

Seven Rivers Paul Illgen
Glen Lakes G&CC
(352) 596-3611

South Florida Bob Kline, CGCS
(305) 480-8552

Sun Coast Tom Crawford
Misty Creek CC
(941) 922-2141

Treasure Coast Bill Lantieri, CGCS
Mariner Sands GC
(561) 283-0202

West Coast Steve Cellucci
Seminole Lakes CC
(813) 796-5499

STAFF

Association Manager Marie Roberts
1760 NW Pine Lake Dr
Stuart, FL 34994
Phone: Days (561) 692-9349
(800) 732-6053 (Florida WATS)
Fax: (561) 692-9654

CONTENTS

WINTER 1997

FOREWORDS PREZIDENT'S, VICE-PRESIDENT'S MESSAGES .................... 6
President Dale Kuehner points out that winter not only marks the annual invasion
of tourists and seasonal residents, it also marks a season of opportunity. VP Joe Ondo
notes that asking questions of your peers is an excellent way to learn this profession.

SPOTLIGHT DISTINGUISHED SERVICE, PRESIDENT'S AWARDS ............ 12
Paul “Crayfish” Crawford won the 1996 DSA and Clem Stewart was one of two to win
President’s Awards last year.

OFFICIAL BUSINESS GCSAA NOTES, LEGISLATIVE UPDATE, WATER ....... 16
Florida superintendents were present in several articles in a recent issue of GCSAA’s
Newsline. Lobbyist Mike Goldie sets the scene for the upcoming session of the
Legislature.

COVER STORY FROM BADLANDS TO GRASSLANDS ............................ 22
Grasslands CC in Lakeland is a perfect example of how a golf course makes great use
of once-barren, unproductive land.

HEADS UP MANAGEMENT COMPANIES ....................................... 41
The mere mention of them too often strikes terror in the hearts of superintendents.
They’ve been around for quite awhile and they’re here to stay... and they have a lot
to offer.

HANDS ON COURSE GROOMING .................................................. 52
Mowing techniques, reel maintenance, “detailing” the golf course and a look at one
course’s overall grooming program fill up the peer-education section.

RESEARCH FGCSA TURF RESEARCH UPDATE ............................... 63
Chairman Kevin Downing discusses the FGCSA research program’s funding sources,
opérations, coordination with the FTGA, and plans for incorporating research at the
Envirotron in Gainesville and the research station in Milton.

SUPERINTENDENT JOURNAL ETHICS, RUB O’ THE GREEN, TRIVIA ...... 64
Paul Dushane has a clear, consistent philosophy for adhering to the Code of Ethics.
Randy Ashton offers some dubious honors. Turf Trivia offers another installment in
the series of little publicized or overlooked benefits of turf — golf or otherwise.

AFTERWORDS REASONED RHYME, JARRELL, JACKSON ...................... 70
Observations of the profession set to verse by Joel Jackson, dark clouds and silver
linings by Mark Jarrell, and a new definition of “Tiger Tees” by Joel Jackson.

About the use of trade names: The use of trade names in this magazine is solely for the
purpose of providing specific information and does not imply endorsement of the products
named nor discrimination against similar unnamed products. It is the responsibility of
the user to determine that product use is consistent with the directions on the label.