Superintendent is 'most important person at my course,' say most Golf Digest readers

GCSAA in particular and superintendent in general were viewed in a positive way in the January issue of Golf Digest. Steve Mona, CEO at association headquarters, was listed among the 36 people deemed most powerful in golf. Mona, CAE, was ranked 29th on the list that was headed by Tim Finchem, commissioner of the PGA Tour.

In that same issue, Digest released the latest in its at-random series of reader surveys, this one titled "Things we didn't know until now." The final question was, "Who is the most important person at your club or course?"

The resounding answer? Golf course superintendent drew the nod from 48 percent of the respondents. A distant second was golf professional with 25 percent. Club manager was third with 14 percent.

USGA president praises work of superintendents

NOTE: The following comments are excerpts from a media conference featuring Judy Bell, USGA president, conducted Feb. 10.

Q. What is your outlook for your second term as USGA president?
A. The first year was terrific, and our championships were terrific. Our mission is to open the game to everyone who wants to play.

Q. What, in your opinion, is the role of the golf course superintendent in the game?
A. We have a wonderful relationship with GCSAA. I believe we are on the same page as to what we can do to improve the game of golf. We have one mind in the direction we want to go.

I can't tell you how important the golf course superintendents are to the game of golf. We need to preach that, not to the choir, but to the world. I don't think there is anything more beautiful than a

GCSAA Online
Items of interest from GCSAA's Online web site

LAND PRIDE TURF

High Expectations
Land Pride Turf Material Injection Systems provide a revolutionary way to incorporate liquid or dry materials into the soil with little disruption to the surface. Insecticides, fertilizer, fungicides, or soil amendments are drawn into the high pressure water stream and injected at various levels below the playing surface where they are most effective. Material Injection Systems... the right choice for golf and the environment.

LAND PRIDE TURF
A Division of Great Plains
307 Kinston Highway • Opp, Alabama 36467
1-800-541-5296

El Toro Zoysia

- Easy to mow
- Cold Tolerant
- Dark green color
- Shade or Sun (great for shady golf tee's)
- No. 1 in Drought Tolerance
- Disease Resistant

1-800-273-8608

"El Toro" Licensed by University of California
The Scotts Co. is once again the show's presenting sponsor, and this year's supporting sponsor is Responsible Industry for a Sound Environment (RISE). Several RISE members have also joined with the organization to sponsor a new segment within each episode.

Segment presenting sponsors are Novartis, Rhone-Poulec Ag Co. and Zeneca Professional Products, and the segment contributing sponsors are AgrEvo USA Co., American Cyanamid and Bayer Corp.

GCSAA headquarters site joins Audubon system

GCSAA’s national office has joined the Audubon Cooperative Sanctuary Program for Corporate/Business Properties. Located at 1421 Research Park Drive in Lawrence, Kan., the grounds at GCSAA headquarters cover nearly eleven acres, including three acres of native grasses.

GCSAA staff members have worked on a volunteer basis to enhance the property for wildlife with deer licks, bird feeders and nesting boxes as well as installing shrubs and trees when replanting that serve as food sources. Day-to-day work activities also include energy conservation and paper and aluminum can recycling programs.

“The Cooperative Sanctuary program gives people an opportunity to do something good for the environment right where they live, work and recreate,” said Neil Gifford, environmental educator for Audubon International. “We welcome GCSAA’s commitment to managing the property in an environmentally sensitive manner.”

Aside from the current on-site activities, plans also call for the development of a nature trail lined by bluebird nest boxes. Native plantings will be used to enhance