The Florida Turf-Grass Association is pleased to announce the appointment of William E. Nass to the newly created position of Director - Member Services.

As explained by William Wagner, FT-GA President, "We feel we can do more for our members, and we need to do more. Turf-grass managers, like everyone in agriculture, need better information, and they need it sooner. Mr. Nass will play a key role in filling this gap."

Wagner continued, "Today's turfgrass manager is faced with an information explosion. He must stay current with developments in such fields as pesticides, turf breeding, equipment, labor law, water conservation and regulatory affairs. We feel FT-GA can help, especially in the technical aspects of warm-season turfgrasses, by consolidating research information and extracting that which is relevant to the manager's day-to-day operations."

Nass, 32, was formerly Agronomist for Lawn Doctor, Inc. (Matawan, N.J.), a chain of 280 franchised professional lawn care companies. Earlier he had been associated with Chemlawn Corporation and Cornell University in turf related positions. He holds a Bachelor of Science in Agriculture degree from Kansas State University, where he majored in Horticulture.

The Florida Turf-Grass Association serves turf-grass managers in the fields of golf turf, professional lawn care, parks and recreational turf, sod farms, cemeteries and other turf sites.

Through individual and corporate contributions, FT-GA actively supports research on warm-season turfgrasses. It also awards five named scholarships annually in support of students in turf-related subjects at the University of Florida and Lake City Community College.

For additional information, contact Mrs. Ruth Shepherd, Administrative Assistant, Florida Turf-Grass Association, 302 S. Graham Avenue, Orlando, Florida, 32803, (305) 898-6721.

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