Guest Editorial

By FRED V. GRAU
President
Musser International Turfgrass Foundation

Golf course superintendents have the rare opportunity to be the No. 1 fund raisers in the nation for turf research. The plan is simple and uncomplicated. It conflicts with no other fund-raising plan.

Among the millions of golfers, there are those who rarely get the chance to play on a fine course. Many would be glad to pay a fee for the opportunity. Many private clubs are closed on Mondays.

A request from the superintendent, backed by the pro, made to the Board of Directors through channels, would result in many clubs opening the course for one afternoon (or a day) to non-member golfers for a fee. It would not be a tournament. There would be no frills, no food — just golf. Arrangements and publicity (invitations) would be wholly in the capable hands of the superintendent and the pro. They would set the fee and collect the money.

No cost to the club would be incurred. The superintendent and the pro would be doing their regular jobs. It could be an opportunity for concerned club members to play with paying guests. All should be informed that the urgent reason in back of fund raising is that research funds at experiment stations are drying up. Budgets have been slashed severely. Turf research is at the crossroads.

The benefits of the research projects funded by this plan are many. Here are a few:

- The club can expect Better Turf at a lower cost.
- Members can look for Better Lawns around their homes.

- Members’ children can expect fewer sports-related injuries by virtue of Better Turf on the playing fields.
- Biological control of pests will be investigated.

The money would go at once to our treasurer to be invested in high-yield safe securities for maximum sustained income which will be used to encourage and support graduate students doing turf research under competent supervision. Graduate students are security for the future of turf. The Musser Foundation is dedicated to this concept.

Please present this plan to your group and ask for volunteers who would enjoy being foremost fund raisers for turf research. Call or write me for answers to questions which may arise. This plan has the backing of the Musser Foundation Boards of Directors and Advisors which met in Atlanta on February 24. The Research Committee is considering new projects which involve graduate students at universities.