

THE SOUTH FLORIDA GREEN

Vol. 1 **APRIL**, 1974 No. 3







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ON OUR COVER

#5 Green at the beautiful Lost Tree Country Club SOUTH FLORIDA GOLF COURSE SUPERINTENDENTS ASSOCIATION

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President's Message

COMMUNICATIONS

Public relations, organization, communications, reports and budgets are all tools we use. One of the most important is communications - the verbal and the written.

Interviews with forty-three company presidents conducted by analysts of Research Institute of America, revealed that of ten major areas of concern, information ranked first. Information provided by communication. There is a need to provide more information and to get more information to achieve the best results.

Your communication technique, both personal and organizational has changed and will continuously change. Advanced technology has provided us with communication equipment that speedily relays information. We must be careful to transmit complete and accurate information.

How many times have we, as Golf Course Superintendents, telephoned a supplier for an item we've needed and been told it would be delivered next week? Next week comes - we still wait! Angrily, we contact the supplier to be told the item had to be back ordered. It would have been appreciated, had the manufacturer informed the supplier how much delay to expect before delivery. In turn, the supplier could inform the superintendent, giving him an opportunity to improvise or make other arrangements for an emergency situation. This would improve relationships for all three parties concerned - by communication.

We all need to analyze our own communication techniques. Give due regard to the needs of those with whom we communicate. Make sure the quality of the communication is calculated to avoid misunderstanding.

Improve your communications, create pleasant relationships and keep your blood pressure low!

Lan Opneral

FROM THE EDITOR

In our January issue, I described the editorial policies that we planned for our publication. For the benefit of our readers and advertisers, I will discuss in this issue the format that we plan to follow. Although we will not follow a rigid format, it will be developed along these lines.

First, our cover. If you have been attending our South Florida Golf Course Superintendents Association meetings, you know that we plan to print this same picture for one year. Considerable discussion has been devoted to the possibility of selling this space.

Next, since this is the official publication of the S.F.G.C.S.A., we will always prevail upon our President to provide us with his opinions on timely subjects as in the PRESIDENT'S MESSAGE.

You will probably have to endure my "pithy prattle", if I think I have something important to say, in the FROM THE EDITOR column.

Our column ON MANAGEMENT, authored by our Associate Editor, Tom Mascaro, will continue to be one of the highlights of each issue. I know our readers will learn to look forward to these columns as I do.

It is an axiom in research that "you must publish or perish". We hope to be able to continue providing an avenue for publication on selected subjects from the research staff at the Agricultural Research Center and Florida State Extension Service at Ft. Lauderdale, Florida. The very fine article in this issue titled WEED CONTROL IN WARM SEASON GRASSES by Dr. E. O. Burt is typical of the technical papers we wish to publish.

Our S.F.G.C.S.A. is a Chapter of the Golf Course Superintendents Association of America. Space will always be provided for important news from our National Headquarters.

In our COMING EVENTS column, we will attempt to inform our readers of the locations of the next three meetings of the S.F.G.C.S.A. This will be in addition to other association meetings and events deemed to be important to our readers.

We will have one of Tom Mascaro's very interesting pictures in CAN YOU TOP THIS? in each issue. Superintendents are encouraged to send photographs to Tom if they can "top" his pictures, and perhaps they will be published.

Under STRAIGHT SHOTS, we will publish industry news, people in the news, and various articles of timely interest.

Lastly and not leastly, our HOOKS AND SLICES column we will consider as our Department of Dirty Tricks and Miscellaneous Chuckles.

ON MANAGEMENT

COMMUNICATING

Tom Mascaro

I ran across the following statement in my files the other day. It said, "I know that you believe you understand what you think I said, but I am not sure you realize that what you heard is not what I meant".

Confusing? Perhaps, but it does bring to mind the dilemma of many Golf Course Superintendents who assume that their present club officials really know what their position is in the club organization and how, for the most part, every club in the country is affiliated with all of the others.

The Golf Course Superintendents Association of America is the national organization with a large membership comprised of Golf Course Superintendents from every state, as well as Canada. The national Association has affiliated chapters in every state and in every large metropolitan area. Our State of Florida has three such associations. Each association, such as our South Florida Golf Course Superintendents Association, meets once a month. These are serious meetings and not social affairs. After an organizational business meeting, an educational meeting is held. Speakers from State Agricultural Stations, United States Golf Association, knowledgeable men from industry, and many others present information that helps the Golf Course Superintendent. Much of the information presented saves the clubs money and makes for a better game of golf for the members. Other meetings are held on a state level, such as the Florida Turf-Grass Association Conference. Adjoining states, such as the Turf Conference at Tifton, Georgia, also present information that is most helpful on a regional level as well.

Club officials should recognize the importance of these meetings, since the information presented has a profound effect upon the maintenance programs at their clubs.

Every budget should include funds to cover membership and expenses for the Golf Course Superintendent to attend these meetings. The educational material presented, the free exchange of ideas with fellow Superintendents means a better turf maintenance program and a better game of golf in the face of rising costs.

Club officials recognize the importance of keeping up with business developments and trends through meetings and seminars. They should encourage their own Golf Course Superintendents to do likewise.

FROM RESEARCH

Part II

WEED CONTROL IN WARM SEASON TURFGRASSES WITH HERBICIDES

Dr. E. O. Burt Turfgrass Research U. of Florida

How to Increase Chances of Success with Preemergence Herbicides

Higher rates of application generally are necessary on heavy soils and soils high on organic matter compared with sandy soils.

Adequate soil moisture prior to and following application is necessary for success with preemergence herbicides.

Weed control effectiveness of most preemergence herbicides is lost if the soil is disturbed following treatment. Vertical mowing, aerifying, and similar operations should not be done during the period of time the chemical is active unless recommended on the label.

Most preemergence herbicides control germinating weed seeds over a period of six to twelve weeks. Since most of these herbicides also kill germinating seeds of cool season turfgrasses, they should not be applied within the residual period of activity. Recent research by Meyers and Horn at Gainesville has shown the value of activated charcoal in reducing the residual period of certain herbicides such as Kerb.

Which Postemergence Herbicide to Use?

Two vital considerations in selecting a postemergence herbicide are species of turfgrass and species of weeds present.

Control of Broadleaf Weeds in St. Augustinegrass

The most commonly used weed killer, 2, 4-D, usually is not suggested for control of weeds in St. Augustine-

grass because the chemical may severely injure this particular turfgrass, as well as flowers, shrubs, vegetables, etc.

Atrazine can be used in St. Augustinegrass to confrol almost all broadleaf weeds except creeping beggarweed. In addition to controlling established broadleaf weeds, atrazine also will control most annual grassy weeds if applied before the weed seeds germinate. Atrazine should be used at rates of two pounds active ingredient per acre on sandy soils and four to five pounds active ingredient on muck soils.

Control of Broadleaf Weeds in Bermuda, Bahia, Centipede, and Zoysia Turfgrasses

Most broadleaf weeds in warm season turfgrasses, except St. Augustinegrass, can be controlled with 2, 4-D. For control of woody- or vineytype weeds such as sida and creeping beggarweed, silvex should be used. Black medic, oxalis, and white clover are not controlled with 2, 4-D but are killed with silvez, MCPP, or dicamba (Banvel). Care should be exercised in keeping all of these herbicides away from the rootzone of desirable trees and shrubs.

Commercially available under the trade name of Trimec is a formulation containing 2, 4-D, MCPP, and dicamba. This product is useful when several species of broadleaf weeds are present, especially those that are not controlled by one of the above-named herbicides when used singularly.

Atrazine can be used to control broadleaf weeds in centipedegrass and zoysaigrass.

Control of Annual Grasses in Bermuda and Zoysia Turfgrasses

Selective control of grasses that reproduce primarily from seed can be accomplished in bermuda and zoysia by one of the organic arsenical herbicides. Notably among these are disodium methanearsonate (DSMA) and monosodium methanearsonate (MSMA). Most research has shown MSMA to be slightly more effective in killing weeds and slightly safer to turf compared with DSMA.

Two to five applications are required. The inverval between applications should be from two to five days. If hard to kill weeds such as goosegrass or Egyptian fingergrass are present, usually five applications are necessary.

With the greater number of applications, the time interval between treatments should be two days instead of five or longer.

Young, actively growing weeds are easier to kill than older weeds or weeds in a dormant condition. Turf discoloration usually occurs after applying the organic arsenicals. Adequate soil moisture and high fertility will increase control and decrease turf injury.

The fine textured bermudagrasses such as Tifdwarf are more susceptible to discoloration and injury than are Ormond and Tifway.

The rate of application should be reduced when high temperatures prevail.

Control of Broadleaf Weeds and Grassy Weeds in Bermuda and Zoysia

Frequently, both broadleaf and grassy weeds are present. Under these conditions, a combination of one of the organic arsenicals such as MSMA and one of the phenoxy herbicides such as 2, 4-D can be used. Other combinations can be used as determined by the species of weeds present.

One of the most difficult situations for controlling weeds in bermudagrass is a mixture of grassy weeds such as goosegrass or Egyptian fingergrass and broadleaf weeds such as creeping beggarweed on a putting green of newly sprigged Tifdwarf bermudagrass. Under these conditions, best results have been obtained by using two applications of silvex at one-fourth the recommended dosage at a five-to-seven day interval. One week later, MSMA is applied at one-fourth the recommended dosage for a total of five or six applications at two-to-four day intervals. The green usually is not mowed during this treatment period in order to provide maximum foilage of weeds. Furthermore, the turf is making little or no growth during this period.

News Article From the University of Florida Agricultural Research Center at Fort Lauderdale

Several personnel changes have occurred in recent months at the Research Center. Dr. Bryson L. James has resigned as Center Director in order to begin a private business in McMinnville, Tennessee. Dr. David L. Sutton is the Acting Director until a permanent one is found. Dr. Al E.

Dudeck has transferred to the main campus to conduct research and become part of the teaching program there. He will also help coordinate the turf grass program on the main campus and at the Research Center. Dr. Lanny Neel has returned to the Research Center to continue the research program in ornamental plants.



Dr. Bryson L. James to leave South Florida

Dr. James has served the nursery and turf industries for many years and presently is Professor and Director of the University of Florida Agriculture Research Center in Ft. Lauderdale. He is leaving this position this month to establish a private service for nurserymen. His business name and address will be Bryson L. James & Son, Post Office Box 13, McMinnville, Tennessee. Good luck to you, Doc., in your new venture.



FROM THE NATIONAL

G.C.S.A.A. EMPLOYMENT REFERRAL SERVICE

Improving G.C.S.A.A.'s Employment Referral Service (ERS) is the intended goal of a questionnaire mailed to Chapter Presidents, Secretaries, Affairs Chairmen, Newsletter Editors, and those members on the ERS list. More than 600 questionnaires were sent out by the G.C.S.A.A. office.

As it now functions, the G.C.S.A.A. staff receives and reproduces detailed position information received from courses having openings and forwards it on to the registered recipients the same day. This cost-free service is currently being utilized by approximately 260 G.C.S.A.A. members who want to be aware of the latest employment opportunities throughout the country.

The Golf Course Superintendents Association of America is an international organization with over 3,600 members in the U.S., Canada, and other countries. There are a total of 91 local chapters; 63 affiliated, one associated, and 27 unclassified. It was organized on September 13, 1926 as the National Association of Greenskeepers of America; changed its name to the Greenkeeping Superintendents Association in 1938, and became the G.C.S.A.A. in 1951.



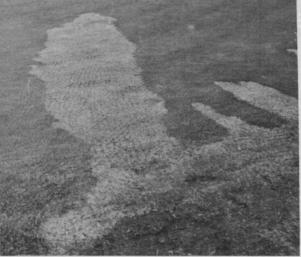


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This is a practice putting green in New York State. Damaged grass followed slope of green.

Answer on page 11

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standing ones for Golf Course Super-

intendents have been Grass (1948),

Trees (1952), Insects (1953), Water

(1955), Soil (1957), and Seeds (1961).

RECOMMENDED READING

The new U.S. Department of Agriculture yearbook entitled, "Handbook for the Home" is now available from Superintendent of Documents, Washington, D.C. 20402. Price \$5.70. Quoting from the latest issue of Selected Publications-"The new yearbook of agriculture is a new book which covers almost every imaginable aspect of daily living-purchasing a home, building a patio, creating a terrarium, etc. Whatever your plans, the book will provide important, money-saving advice. The handbook is divided into four major sections corresponding to major concerns in our lives. The final chapter, "Communities" reviews guidelines for community services, cultural opportunities, out-door recreation and community health. Considering the vast subject areas covered, the yearbook cannot possibly go into full detail on every topic, but the important highlights are included, as well as suggested further reading lists at the end of many chapters. This yearbook will be an important information source for years to come". Much of the information will undoubtedly help the Golf Course Superintendent in his overall planning at his club.

With the exception of the war years, the United States Department of Agriculture has published a "yearbook" each year. Some of the outThese are all still available. STRAIGHT SHOTS

Mr. Harry C. Eckhoff, Senior Consultant, National Golf Foundation, reports that the leading states with new golf course openings in 1973 were Ohio (34), Michigan (25), California (23), Florida (21), Texas (17), Colorado (16), and Tennessee (14). Florida now leads other states with 31 golf courses under construction, followed by California and Texas (each 26). Ohio (21), North Carolina (20), and Colorado and Michigan (each 14). Leading states in the prospective golf course developments list were California (29), Florida and Ohio (each 19), Colorado (18), Virginia (17), and Michigan (15).

same kind of brains, the same intractable emotions, the same research for truth, the same need to find order in the universe, once lived in the stone age and now live and function in the space age. Men's original capacities are the same now as then. We have amplified their ability to think, to plan, to originate, to become conscious of their state a millionfold. But there is no reason to believe that the distance we have traversed, not by changing our genes but by developing our culture, may not be but an infinitesimal part of the journey that lies ahead of us if we can learn not how to master the laws of nature by violating them, but how to learn them well enough to live with them." Dr. Margaret Mead,

Anthropologist

COMING EVENTS

S.F.G.C.S.A. MEETINGS:

May 14, 1974 Agriculture Research Center Ft. Lauderdale, Fla.

June 11, 1974 PGA National Golf Course Palm Beach Gardens, Fla.

July 9, 1974 Inverrary Ft. Lauderdale, Fla.

FT-GA

Management Conference and Trade Show, September 16, 17, 18, and 19, 1974. Curtis Hixon Convention Center, Hilton Riverside Hotel, Tampa, Florida.



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SOUTH FLORIDA GOLF COURSE SUPERINTENDENTS ASSOCIATION HISTORY

Part II

Jimmy Blackledge

It All Started In April, 1939

At the meeting on December 11th, 1939 at the Palm Beach Country Club with Ward Wood as host the idea of extending the scope of the Association to a state wide organization was discussed. Details of how this might be accomplished was a matter of considerable concern at several subsequent meetings. The objectives of this effort were to spread the benefits we felt such an organization could provide, to others in the field of golf course maintenance and to develop sufficient numerical strength to influence the establishment of some badly needed research in Turf at the University of Florida Experiment Station System which at that time was heavily, farm oriented.

In February 1940 a letter was sent to all the known Golf Clubs in the state with the proposal that a meeting be held in Orlando sometime in June for the purpose of establishing a state wide Golf Course Superintendents Association. The response to this letter was too meager to justify continuing the plans.

At our meeting of April 22nd, 1940 at Indian Creek Country Club with Jimmie Blackledge as host, the failure of this approach was discussed and it was decided to have a few our members visit the Tampa and Orlando areas, contacting Superintendents to promote the state organization concept. Mr. Yoder, Bill Barton and C. C. Shaw were selected to make this trip.

There was also some discussion about the possibility of our organization becoming affiliated with the Florida State Florist's Association. This organization had become a forum for all ornamental horticultural interests in the state. It consisted of the Florists, Nurserymen, Fern Growers, Bulb Growers, and Gardners Associations, each group retaining their identity with separate business and educational sessions, but with combined social activities and legislative efforts. We met at the Orange Brook Golf Club on May 20th with Harry Moore as host. At this meeting I was authorized to make application for affiliation with the Florida State Florist's Association at their annual meeting being held in Gainesville the

following week. This was accomplished successfully and reported at our meeting of June 17th, 1940 at the West Palm Beach Golf & Country Club with Clyde Usina, Sr. as host. At this meeting C. C. Shaw reported that he had found little interest in organization in the Orlando area, however, there was some interest in the Tampa-St. Petersburg area in establishing a local organization such as ours. It was decided to invite those interested to our meeting at Miami Shores Country Club on July 8th to be of any assistance possible in the establishment of such an association.

Election of officers was held at our meeting of July 8th, 1940 at the Miami Shores Country Club with Stanley Kendust as host. Elected were: Jimmie Blackledge, President, B. A. Yoder, Vice-President, Mark Mahannah, Secretary-Treasurer. Gus Thomas of St. Petersburg attended this meeting and reported that a number of Clubs in the Tampa-St. Petersburg area had indicated interest in forming a West Coast Association and progress was being made in this direction.

Our Association continued to hold meetings each month with nothing spectacular happening. We had trouble getting a quorum in attendance particularly at some of the winter meetings, however, we still managed to have informal discussions of our mutual problems.

On May 12th, 1941 we held our

first annual tournament at the Miami Country Club with Bill Barton as host. C. C. Shaw and R. F. Lawrence won top honors and Ward Wood carried off the prize for high gross. A short business meeting followed the tournament and then fourteen of our members and their wives enjoyed a Dinner Dance in the Club Ballroom. Everybody had a "ball" and all agreed that this should be an annual affair.

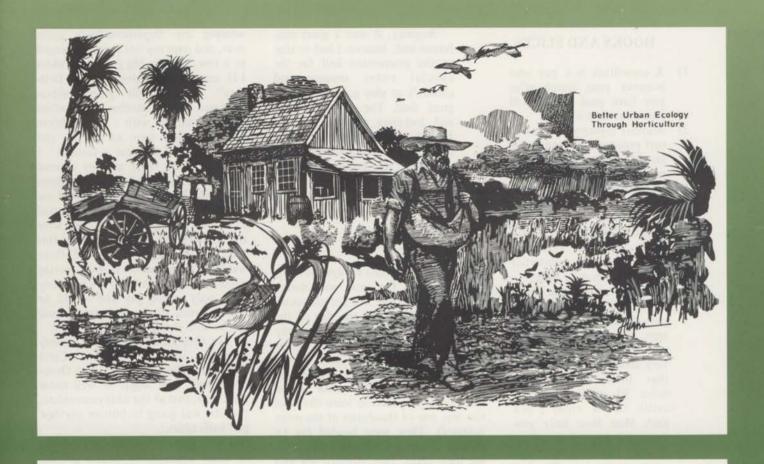
Later in the month of May about ten of our members went to Jacksonville to attend the first meeting with the Florida State Florist's Association. Attendance at this meeting from other parts of the state was limited to Pat Deavy and Charley Zaun of the Jacksonville area.

On July 14th, 1941 our regular meeting and election of officers was held at the Miami Shores Country Club with Stanley Kendust as host. Elected were: Jimmie Blackledge, President, Mike Schuyler, Vice-President, Mark Mahannah, Secretary-Treasurer, B. A. Yoder and R. F. Lawrence, Directors. Luther Voltz, Golf Editor for the Miami Herald attended this meeting giving us a start on establishing some publicity.

At our meeting on October 13th, 1941 at the Gulfstream Club, Frank Swanson of the Florida East Coast Hotel Company made a rather elaborate presentation to the President of a "Trouble Club Gavel" — this gavel was designed and contributed to the As-

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- Another mystery is how our turf maintenance equipment know exactly what date the warranties expire.
- 3) You have a balancing scale and 12 pennies (one penny is counterfeit of a different weight). Using the scale only three times, determine which penny is counterfeit and if it is heavy or light.
- While the rest of the world tussles with the problems of over-population, food shortages, energy crises, and air pollution, Australia faces a very serious crises. We heard that there are presently some 30 million head of cattle "down under", and each Moo Moo daily produces 10 pats of doo doo; That's 300 million chips every single day. The bad part is that the clops-popularly known as barnyard frisbees-just lie there on the ground getting hard and choking out the grass. The Ausie government will appreciate all the help it can get to overcome its manure crises.

ON - GOING TO A CONVENTION

If you have never attended an Annual Conference and Show like our G.C.S.A.A., you should plan to go to the next one. If you are planning to go as a voting delegate, as I did at the last one in Anaheim, California, you should consider this carefully. I suppose I could have been as casual as anyone else performing delegate duties if I had not had to endure the despicable sight of my traveling companions sneaking off each day to play golf, whilst I had to stay behind and attend all the special training sessions and luncheons for a voter delegate. Understand, I am not complaining, but it was disconcerting when these wretched name-droppers would return at night talking about Indian Wells, Bermuda Dunes, Mission Hills, Lost Coyote, Torrey Pines, Big Canvon, etc.

Anyway, it was a great conferene and, because I had to stay at the convention hall for the special voter sessions and couldn't go play golf, I learned a great deal. The subject matter and lecturers selected for the Educational Program were outstanding, and the equipment display was the largest I've ever seen. In three days, I was not able to see all of these displays. I was almost glad I was unable to play golf.

But a trip like this always has many fine moments that you will always remember. One like this for me occurred on the third day-the day of the elections and one that I certainly could not take off to play golf. It was early in the morning in front of the convention hall, and I was loading my friends' golf clubs into their rented cars (I was surprised to learn that this too was one of the duties of the voter delegate). They were headed for La Canada Country Club. As I was loading their clubs, they stopped me and told me they wanted to take my picture. Just imagine it, these great guys taking time out from going to play golf to take my picture. I was

wearing my Superintendents green coat, and over my left breast, arranged in a row, was the big green and white I.D. card, the big green "Voter Delegate" button with green ribbon streamer, and another big white "Editor" button with a white ribbon streamer. They were all envious and said I "looked just like a General". I did look good. And as they entered their cars to go play golf, each of them shook me by the hand and patted me on the back and tole me what a good job I was doing and that they were right behind me. What a moment this was for me; and as I stood there watching them speed off, gaily waving good-bye, I was sad, for I knew they were only acting gay and would be downhearted all day because I could not be with them.

Yes, they are all great guys. Tommy Burpman. Charley Mascara. Carol McKinney. Paul Turncoat. Lou Oxenhead. And they might as well know right now, that at the next convention, they are not going to borrow my new golf balls again.

I still think you should attend one of these conventions if you get the chance, but I believe you should be a little choosey about who you travel with. . If you know what I mean.

... Editor

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sociation by Red Lawrence of the Boca Raton Hotel & Country Club.

For the rest of 1941 and into early 1942 our meetings continued with somewhat better attendance and during the winter months we had a number of out of state visitors at these meetings. There was a growing concern expressed about the effect of the war in Europe on our activities and the future of the Association.

On May 11th, 1942 we had a re-run of our annual Tournament and Dinner Dance at the Miami Country Club. However, we were on an economy kick and no prizes were purchased for the Tournament and a "juke box" was used for the Dinner Dance instead of an orchestra. In spite of this everyone seemed to have a big time.

On May 17, 18 and 19, 1942 a number of our members attended our second meeting with the Florida State Florist's Association in Orlando. At this meeting Dr. O. J. Noer conducted a short course on soils and soil management. Three men from the Corps of Engineers attended this meeting-Ed Cale, Norman Johnson and Jack Bellows. At the combined meeting of the Florida State Florist's Association the decision was made to suspend further meetings for the duration of the War.

At our meeting on July 27th, 1942 at the Fort Lauderdale Country Club with Walter Weeks as host it was announced that our Secretary-Treasurer, Mark Mahannah, was leaving the Miami Biltmore Country Club to work with the Army Engineers as Supervisor of Grounds Maintenance for the Air Force installations in the St. Petersburg area and that I was leaving the Indian Creek Country Club to become part of the Erosion Control Section for the Army Engineers at the Fourth Service Command Headquarters in Atlanta. It was decided to elect new officers with the understanding that they would serve for the "duration". Elected were: R. F. Lawrence, President, B. A. Yoder, Vice-President, Mike Schuyler, Secretary-Treasurer, and Harry Moore and Ward Wood,

Under Red Lawrence's guidance the Association held together very well thru the War years. Meetings were not held on a regular monthly schedule but several meetings were held each year and those members still on the golf courses in the area were able to get together and discuss their mutual problems so the Association survived.

In July 1945, a meeting was held at

the Orange Brook Golf Club with Harry Moore as host-new officers were elected and dues were re-instated. Elected were: Fred Heoger, President, Harry Moore, Vice-President, and Walter Weeks, Secretary-Treasurer. From this point on the Association has made a steady growth over the years with many changes in the structure of the organization and the membership.

Answer (Can You Top This?)

This picture shows an oil spill. Even though it was off the green, the grade allowed the oil to run onto the green. This problem emphasizes the need for training and keeping good employees.

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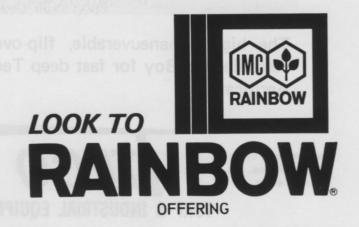
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