ETME 2
The 2nd European
Turf Management Exhibition
24 - 26 January 1990

LIST OF EXHIBITORS

A1 INTURF LTD
A24 LEVITORE
A25 UNDERGEAR
A26 VITAX
A27 HUKLEYS GRASS MACHINERY
A28 TURNER INTERNATIONAL
A29 MAXWELL HART
A30 BASF
A31 BARLOW TYRE
A32 MOWING MACHINE MAINTENANCE
A33 F W McCONNELL
A34 JOHN DEERE LTD
A35 RANSOMES
A37 CMW EQPT
A38 BETTER METHODS
A39 FARMURA ENVIRONMENTAL PRODUCTS
A40 BRITISH OVERHEAD IRRIGATION
A41 ZYCOMM ELECTRONICS
A42 HAYTER
A43 VICTA (UK) LTD
A44 TARMAC ROADSTONE
A45 SIERRA UK
A46 MICHAEL BANKS
A47 MAYFIVE
A48 INDUSTRIAL POWER UNITS
A49 BAY BRONZE
A50 INTERNATIONAL GOLFERS CLUB
A51 FORD NEW HOLLAND
A52 SUPER TURF
A53 JOHN MCLAUCHLIN HORTICULTURE
A54 TURF&LAND PROFESSIONAL EQPT
A55 JACOBSEN
A56 FLORAL ARTS
A57 BRITAG INDUSTRIES
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A59 H PATTISON & CO
A60 ROLAWN
A61 SEKI UK LTD
A62 PHONE-POULENC ENV. PRODUCTS
A63 PRIME WATERMAN
A64 WYEVALE NURSERIES
A65 NEPTUNE
A66 TRENCHEX
A67 CLEVELAND SITESAFE
A68 GARFITTS
A69 TELKIM
A70 TOG
A71 GREENKEEPING MANAGEMENT
A72 B.I.G.G.A.
A73 GREENKEEPING COLLEGES
A74 GCWE
A75 STRI

The Official Exhibition Catalogue will be available on entry to the Exhibition.
SEMINAR PROGRAMME

All greenkeepers should be booking their accommodation for the four night stay at Harrogate during the European Turf Management Exhibition (January 23-26).

This year's Seminar Programme brings together speakers from within our Association, the Approved Colleges, and the commercial management training companies. Some of our leading Course Managers from all over the world of golf will be on hand to pass on their experiences. New for 1990 will be four specialist seminars to be held on 23 January and delegates will be able to choose from the following four subjects:

i) The Computer and the Golf Course Manager.
ii) Personal and Personnel Management.
iv) Personal Financial Management.

The tutors will be on hand to educate you. Take advantage of these specialist subjects. Unfortunately only one seminar can be attended as they are run throughout the day.

Wednesday morning sees the official opening of E.T.M.E. by Michael Bonallack, Secretary of the Royal and Ancient Golf Club of St. Andrews in the Royal Hall at 9.15 a.m. The Nature Conservancy Council will also be launching their much awaited document 'On Course Conservation - A Guide to Managing Golf's Natural Heritage'.

The following Seminar Programme is a must and I think all greenkeepers would benefit by attending.

GREENKEEPING SEMINAR PROGRAMME

Wednesday, 24th January, 1990

The Royal Hall

Session One

09.30 - The Image/Presentation of Today's Course Manager/Head Greenkeeper. Time Management International.
10.30 - Championship Diet for Carnoustie. John Philip, Course Manager.
11.30 - Question and Answer
12.00 - Session
14.00 - Taylor Elmwood College.
14.30 - Growing in at Collingtree Park. Peter Jones, Course Manager.
15.00 - 'So You're Thinking of Greenkeeping Abroad'. David Lucas, Course Manager, Glyfada Golf Club, Athens.
15.30 - Question and Answer
16.00 - Session.

Thursday, 25th January

Session Two

09.30 - Stress Management. Time Management International.
10.00 - Europe '92 - Are our Young Greenkeepers Ready For It? Philip Taylor, Course Manager, Alwoodley Golf Club.
11.30 - Question and Answer
12.00 - Session
13.30 - Development of Greenkeeping in Germany. Ronald Kennedy, Course Manager, West Germany.
14.00 - 'Slow Release: Myth or Magic'. Patrick Goldsworthy, Technical Services Manager, ICI Agrochemicals.
14.30 - Skills Analysis - How to Effectively Manage in a Modern World. Bob Young, Sparsholt College.
15.00 - Everything Under the Sun. Barry Gregson, Course Manager, San Roque Club, Spain.
15.30 - Question and Answer
16.00 - Session.

Friday, 26th January

Session Three

09.30 - Reporting Golf Worldwide.

10.00 - Michael Williams, Golf Correspondent, Daily Telegraph.
10.00 - Practical Problems of Dry Groundsmen, Local Authority employees are well catered for with a seminar programme in The Royal Baths.

Wednesday, 24th January

Session One

11.30 - Question and Answer
12.00 - Session
14.30 - Cricket Pitch Preparation. Peter Mansfield, Grounds Supervisor, Marlborough College.
15.30 - Question and Answer
16.00 - Session.

Thursday, 25th January

Session Two

11.30 - Question and Answer
12.00 - Session
15.00 - Question and Answer
16.00 - Session.

THE NATIONAL TURFGRASS PROGRAMME

Groundsmen, Local Authority employees are well catered for with a seminar programme in The Royal Baths.

Wednesday, 24th January

Session One

11.30 - Question and Answer
12.00 - Session
14.30 - Cricket Pitch Preparation. Peter Mansfield, Grounds Supervisor, Marlborough College.
15.30 - Question and Answer
16.00 - Session.

Thursday, 25th January

Session Two

11.30 - Question and Answer
12.00 - Session
15.00 - Question and Answer
16.00 - Session.

Friday, 26th January

Session Three

09.30 - Reporting Golf Worldwide.