It’s all Happening at

Harrogate Week

A comprehensive educational programme
Over 200 exhibitors covering the entire industry
A critical Careers’ Clinic
A magnificent Media Centre
The greatest choice of groundcare products and services
Advice from industry experts
Invaluable networking opportunities
A blissful banquet
A painfully easy Park and Ride

EDUCATION 21 - 25 January 2007
EXHIBITION 23 - 25 January 2007

www.harrogatewayweek.org.uk

Time You’ll Treasurer Forever

To turn the modern day phrase on its head when you’ve wasted time on something you’d rather not have been doing - “That’s x amount of my life I’ll never get back” - for those of you who attend Harrogate Week 2007 it will prove to be a case of “That’s a week of my life I’ll treasure forever.” From an educational, commercial and recreational perspective you can be sure that it’s time well spent.

The most comprehensive education programme that BIGGA has ever put together will get the brain going into overdrive, while four halls packed with exhibitors representing every element of the fine turf industry should ensure plenty of assistance with those difficult purchasing decisions. After a long day in the lecture theatres and the Halls where better than the restaurants and bars of Harrogate to share experiences and laughs with friends and colleagues?

And it’s as valuable for the Harrogate rookie as it is to the experienced campaigner. Attend Harrogate Week and you can be sure you will leave with many more friends and acquaintances than you arrived. That equates to more shared experiences and more potential solutions to the types of greenkeeping problems that plague greenkeepers at every golf club in the country.

You’ll never spend time more wisely.
Exhibitor List 2007

Abbott (MJ) Ltd
Acorn Golf (UK)
Advanced Drives & Paths Ltd (Netlon)
Advanta Seeds UK Ltd
AFT Trenchers Ltd
Air-Eze Ltd
Air-Sea! Products Ltd
Aitkins Sportsturf Ltd
Allett Mowers
Amenity Land Services Ltd
Arden Lea Irrigation Ltd
Ashton Bryan College
Association of Golf Club Secretaries
Avant Tecno UK Ltd
Badcock Services Ltd
Barcham Trees Pic
Barenbrug UK Ltd
Bathgate Leisure
Bayer Environmental Science
Bellwood Trees
Bernhard & Co Ltd
Biorberica
Blec Landscaping Equipment Co Ltd
BMS - Europe Ltd
Border Sports Services Ltd
Bootham
Bowhayes Trees Ltd
British & International Golf Greenkeepers Assoc
British Seed Houses Ltd
BUPA Cash Plan
Campey Turf Care Systems
Careers’ Clinic
Charles Macor Chartered Architects Ltd
Charterhouse Turf Machinery Ltd
Cheeseborough - Since 1872
Club Car - Ingersoll-Rand
Complete Weed Control Ltd
Course Care
DENNIS
DI Turfcare Equipment Ltd
DLF Trifolium Ltd
Dryject
Dryspell Irrigation Solutions
Duncan Ross Sports Turf Drainage
Dunweedin Ltd
Eagle Promotions Ltd
East Durham & Houghall Community College
Econoplas Ltd
Ecosolve Limited
Elmwood College
Environmental Turf Technology
European Golf Machinery
European Turfgrass Laboratories Ltd
European (UK) Ltd
Evenproducts Ltd
Fairway Credit
Farmura Ltd
Fleximas
FMW Distinct Ltd
Foley United
Gambietti Barre UK Ltd
Garfitts International Ltd
GCISA
Gem Professional
Gibsons Garden Machinery Ltd
Golf Course News International
Golf Tee Signs
Graden (R & K Kensett Ltd)
Greenkeepers Training Committee (The)
Greenkeeping Magazine
Groundsman Industries
Hardi Limited
Harrogate Week Re-bookings
Headland Amenity Ltd
Hoggs of Fife Ltd
Hunter Grinders Ltd
Hunter’s Promotions Ltd
Huxley Golf
Imants BV
Indiflow Ltd
Institute of Groundsmanship
Internet Cafe sponsored by Pitchcare.com
Inturf
Irri-Supplies
ITT Lowara UK Ltd
JB Corrie & Co Ltd
JK Inc Ltd
Job Shop
John Greasley Ltd
JSM Distribution
Kawasaki Motors UK
Ken Whites
KNW Training
Korec
Landscapes & Amenity Product Update
Lasteck UK Ltd
Lawn Master UK Ltd
Lawnkeeper
Lindum Seeded Turf Ltd
Links Leisure Ltd
Little 3 Creative Solutions
Lloyds & Co Letchworth Ltd
LS Systems
Major Equipment Ltd
Massey Ferguson
MetteoGroup UK Ltd
Myerscough College
New Holland
Normandy Sports CMC Ltd
North Staffs Irrigation
Novozymes Biologicals
Ocmis Irrigation
Oilean Glas Teo
On Course
OnCourse Software-SYSteam Epani AB
OptimizeGolf
Orkney Seaweed Co Ltd
ORM Professional Products Ltd
Pentagon Amenity Marketing Ltd
Pro-Tine
PSD Agronomy Ltd
Rain Bird Europe S.A.R.L.
Range Servant UK Ltd
Readyshine Co Ltd (The)
Reaseheath College
Reco
Revaaho UK Ltd
Rigby Taylor Ltd
Rivendell
Rotary Lift UK
Safety Kleen
Sand daM
Saxon Industries
Scotts Company (UK) Ltd
Sheltons Sports Turf Drainage Solutions
Shitty Humber/Palmer’s
Sheriff Amenity Services
Speedcut Contractors Ltd
Steelmaster Products
STRI
Sub Air Systems/Turf Breeze Fans
Symbio
Synergy Products Ltd
Syngenta
Tacti
Talbot Farm Landscapes
Techneat Eng Ltd
Tenax UK Limited
Terrain Aeration
Thorntrees Amenity Ltd
Tildenet Ltd
Tillers Turf Company Ltd
Tomlin (DW)
Toppsport
Toro Irrigation Products
Tower Sport Europe
Trilo (UK) Ltd
True Surface by Turfline
Tru-Turf Equipment
Tuffa UK Ltd
Turfcare Solutions Ltd
Turfdry Ltd
Turffit Ltd
Verde Sports Ltd
Vitax Ltd
Waste2Water Europe Ltd
WBB Minerals
White Horse Contractors Ltd
White Moss Eco Supplies Ltd
Wiedenmann UK Ltd
Writtle College
Yamaha Motor (UK) Ltd

Companies listed in red are new to Harrogate Week
List correct as 28/11/2006
SHARPEN MOWERS FOR GREENER GRASS

Sharpening mowers with EXPRESS DUAL & ANGLEMASTER produces a surgically sharp cut leading to superior turf and a lot of happy golfers.

SHARPER SOLUTIONS 01788 811600 • www.bernhard.co.uk
See the Sights

It seems Harrogate isn't just famous for its annual BTME and Clubhouse Exhibitions!
A pleasant spa town situated south east of the Yorkshire Dales, Harrogate is famous for its tea shops and Turkish baths, and is also associated with the great English crime novelist Agatha Christie, who "disappeared" there for a few days in the 1930s. Melissa Toombs takes a look at what Harrogate has to offer.

**WINE & DINE**

<table>
<thead>
<tr>
<th>Restaurant</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Le D2</td>
<td>7 Bower Road</td>
<td>01423 502700</td>
</tr>
<tr>
<td>Raj Put</td>
<td>11 Cheltenham Parade</td>
<td>01423 562113</td>
</tr>
<tr>
<td>Damn Yankee</td>
<td>4 Station Parade</td>
<td>01423 561424</td>
</tr>
</tbody>
</table>

Run by the two D’s – David and Dominique - Le D2 offers excellent food, freshly made using local ingredients.

The Rajput is a family run business, specialising in regional dishes from Rajasthan, Goa, South India, Delhi, Punjab and Mumbai (Bombay).

Established for over 30 years, The Damn Yankee serves freshly prepared American food – and plenty of it. Choose from homemade burgers to authentic fajitas.

<table>
<thead>
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</tr>
</thead>
<tbody>
<tr>
<td>Cattlemen's Association</td>
<td>17 Cheltenham Crescent</td>
<td>01423 561456</td>
</tr>
<tr>
<td>Chez La Vie</td>
<td>92 Station Parade</td>
<td>01423 568018</td>
</tr>
<tr>
<td>Loch Fyne</td>
<td>Town Centre House, Cheltenham Parade</td>
<td>01423 533070</td>
</tr>
</tbody>
</table>

This popular eatery is a meat lover’s paradise, with steaks on the regular menu up to a huge 20oz! Vegetarian options and kids meals are also available and the restaurant has recently changed its opening hours to include lunchtimes.

Chez La Vie offers a range of classical Mediterranean dishes and a wide range of wines from all over the world.
The Salsa Posada serves up an enjoyable authentic Mexican feast. The menu ranges from nachos to burritos and chimichangas.

The Jinnah Spice Club
The School House, Cheltenham Parade
Tel: 01423 563333
This restaurant is renowned for its exotic Asian food, using the freshest ingredients, prepared by expert chefs.

WHERE TO SOCIALISE

The Muckle's
11 West Park
Tel: 01423 585153
Muckle's is a large one room operation, comprising a bar area, restaurant and beer garden. Good quality food is served daily.

Blues Bar
4 Montpellier Parade
Tel: 01423 566881
Two doors down from the infamous Betty’s Tea Rooms, the Blues Café Bar has perhaps the most unusual stage backdrop ever – with a full size shop window with a panoramic view of Harrogate’s Montpellier Gardens and the Stray beyond.

Old Bell Tavern
6 Royal Parade
Tel: 01423 507930

Alberts
4 Albert Street
Tel: 01423 568446
Alberts serve food all day from noon in the non-smoking dining area, as well as in the less formal bar area. From a latte to one of the unique beers, to a cocktail or a bottle of wine from an extensive list, Alberts has it all.

Montpellier
14 Montpellier Parade
Tel: 01423 817248

Montey's Rock Café
3 Corn Exchange Building, The Ginnel
Tel: 01423 526652

WHERE TO PARTY

Mansions
14-18 Kings Road
Tel: 01423 531896
Four great rooms…four nights a week. Free entry all night on a Thursday and drinks from £1.

Carringtons
90-96 Station Parade
Tel: 01423 525551

Cardinal Sins
9-11 Station Parade
Tel: 01423 701737
Thursday DJ’s – Frambo and Russ (I-Rok)

Ministry of Sound Mini Bar
1 Royal Baths Complex, Parliament Street
Tel: 0870 0494900
Minibar residents every night with guest DJ’s, one off promotions and the creation of the best club space in town.

Flares
46-48 Parliament Street
Tel: 01423 566576

THINGS TO DO

Odeon Cinema
East Parade
Tel: 0871 2244007

Harrogate Theatre
Oxford Street
Tel: 01423 502116

UK Super Bowl
Tower Street
Tel: 01423 529191
VERSATILITY!

For UK sales contact Synergy Products on 01380 828337 or visit www.synergyproducts.co.uk

For rest of the world, please contact Ultra Spreader International on +44 (0)2887 747582 or visit www.ultraspreader.com

WIN
A NOKIA 6233
at
Harrogate week

To be in with a chance to win one of 4 phones all you need to do is join or refer a new member to join BIGGA at the Show. Visit the BIGGA stand B47 to collect an application form and hand it in before the end of the show on Thursday 25th January 2007.

Bluetooth enabled phone with 2 mega pixel camera, large high quality screen with stereo speakers also boasts MP3 player and video ringtones. This phone takes a memory card for additional storage.
What will I see?
The modern face of the industry. Your only difficulty may be having enough
time to take it all in! The industry's major players will be showcasing the
latest equipment, technology and innovations all under one roof, many of
them reserving their new product launches for the exhibition.

Who will be there?
Anybody that's serious about the turf management industry and club
facility management. Whatever your particular interest, you'll find it
covered during Harrogate Week, an event that combines both elements of
turf management and clubhouse management.

Why should I visit Harrogate Week?
Your time is valuable, a single visit to Harrogate Week will save you hours
of exhausting and frustrating research. Instead of having to make endless
telephone calls or search the internet, you can meet the people you need
to meet face to face. You can see the products, equipment and service
providers, take away relevant literature, arrange site visits, and discover
those new ideas that are the lifeblood of the turf industry and club
management.

What special events will there be?
The Continue to Learn educational programme is larger than ever, with top
speakers addressing topics of interest right across the industry spectrum.
They will help you be a part of an efficient business by offering a wealth of
learning opportunities for you to take back to your team.

What else is on offer?
A visit to Harrogate Week will enable you to get all the answers you need.
BIGGA is committed to the continual growth of the event, enhancing the
whole experience for visitors and exhibitors alike and creating the greatest
show on turf. New for 2007 is the introduction of a free Park & Ride facility,
visitors will be able to park at the Great Yorkshire Showground and take a
shuttle bus to the show.

Admission to the Exhibition is FREE of charge to all visitors. For more
information and to register today visit www.harrogateweek.org.uk.
"Men are only as good as their technical development allows them to be"
George Orwell (1903-1950)

TOMORROW'S TECHNOLOGY
...HAS ARRIVED!!

TOWER SPORT EUROPE
GROWING TECHNOLOGIES, INC.

Would like to invite you to a free seminar

The Majestic Hotel, Harrogate
Monday 22nd January 2007
11.00am

Jim Turner (highly acclaimed GCSAA speaker) will present on some of the latest technology that is now available to you. He will also look at ways in which new chemistry and cultural practice can be used to achieve the best results within an ever-tightening budget.

We are delighted that Jim will unveil 5 of our exciting new products as well as introduce the updated version of our surfactant technology.

The next generation of surfactant technology is officially launching!!!

Lunch will be served at 12.30pm and the seminar will finish at 4.00pm. Please use one of the contact points below to register yourself for both the seminar and lunch. Please also inform us of any special dietary requirements.

R.S.V.P.
Tower Sport Europe
First Avenue
Grangefield Industrial Estate,
Pudsey,
Leeds
LS28 6QN

Tel - 0113 256 8111
Fax - 0113 256 9111
Email - sales@towerchemicals.co.uk

I look forward to seeing you at what promises to be an informative, humorous and exciting start to 2007!

David Goldstone
Managing Director
The BIGGA Stand
The BIGGA staff will be on hand to give advice and information on all Association matters. Visit the BIGGA Stand for a chat and the chance to meet all the people you only ever talk to on the telephone.

Services provided on the BIGGA Stand include:
Membership
The Membership Services staff will be on hand to give you information on the different types of membership available, the benefits of being a BIGGA member, provide application forms, direct debit and tax relief forms. You can renew your BIGGA membership (no renewal form is necessary) and update your personal and golf club details. The Members Handbook will also be available to visitors to the Stand.

The Continue To Learn Education Programme
The Continue to Learn programme, supported by The Greenkeepers Training Committee, includes a varied, comprehensive workshop and seminar programme, aimed at greenkeepers, grounds men, their supervisors, golf course managers, sports ground managers, club managers and others working in the turf industry.

BIGGA is pleased to welcome the Professional Golfers’ Association to the education programme, where they will present The United Kingdom Coach Certificate (UKCC): The Impact on the PGA and PGA Professionals.

Exhibitor Presentations
Exhibitor presentations will be given by some of the exhibitors at BTME and ClubHouse and will offer additional opportunities to keep up to date on topical issues. Most of the presentations are included in this brochure, however further details will be published in Greenkeeper International and on the Harrogate Week website (www.harrogateweek.org.uk)

Merchandise
A range of BIGGA merchandise will be on display and can be ordered during your visit.

Greenkeeper International
Staff from the Sales Department will be on hand to provide copies of Greenkeeper International or discuss advertising and sponsorship opportunities available with the Association.

Careers’ Clinic
Tuesday 23, Wednesday 24 and Thursday 25 January 2007
Exhibition Halls, Harrogate International Centre

Follow in the footsteps of many greenkeepers who have used the services provided at the BIGGA Careers Clinic to find that next job, improve your prospects in your current job or to negotiate your salary package. You will be able to book a private consultation session at the Careers Clinic during BTME & ClubHouse.

The Banquet
Thursday 25 January 2007, The Majestic Hotel
7.00pm - 7.30pm

A highlight of Harrogate Week is the very popular Banquet, held in The Majestic Hotel. With pre-dinner drinks available in the North Lounge from 7.00pm, guests will be seated in the Main Dining Room at 7.30pm.

The 2007 programme has been extended to include more one-day workshops including a Sward Improvement Workshop presented by the R&A and additional half-day workshops featuring intermediate computer skills.

The Association of Golf Club Secretaries and the English Golf Union are, once again, working together with BIGGA to present a full day of seminars and two workshops specifically aimed at golf club managers, golf club secretaries, and golf club officials. The STRI are also returning to the Continue to Learn programme presenting a two-day course on Making the Most of Your Golf Course.
What's On, Where and When

Sunday 21 January 2007

10.30 - 17.00 Health & Safety for Greenkeepers ........................................... Queen's Suite
10.30 - 17.00 Moving into Management .......................................................... Queen's Suite
10.30 - 17.00 An Introduction to Golf Course Design ...................................... Queen's Suite
10.30 - 17.00 Every Drop Counts - Use Water Wisely .................................... Queen's Suite
10.30 - 17.00 A1 Assessor Award ................................................................. Queen's Suite
10.30 - 17.00 Working With People Who Cause You Stress!!! ....................... Queen's Suite
10.30 - 17.00 Budgeting - Making Numbers Count ........................................ Queen's Suite
10.30 - 17.00 Coaching in the Workplace - Continuing Professional Development Award ........................................... Queen's Suite
10.30 - 17.00 Drain Before the Rain ............................................................... Queen's Suite
10.30 - 17.00 Update Workshop to the A1 Assessor Qualification .................... Queen's Suite

Monday 22 January 2007

9.00 - 17.00 Health & Safety for Greenkeepers (day two) ................................ Queen's Suite
9.00 - 17.00 Moving into Management (day two) .......................................... Queen's Suite
9.00 - 17.00 An Introduction to Golf Course Design (day two) ....................... Queen's Suite
9.00 - 17.00 Every Drop Counts - Use Water Wisely (day two) ..................... Queen's Suite
9.00 - 17.00 A1 Assessor Award (day two) .................................................... Queen's Suite
9.00 - 17.00 Environmental Management ..................................................... Queen's Suite
9.00 - 17.00 R&A Sward Improvement Workshop ......................................... Queen's Suite
9.00 - 17.00 Effective Communication .......................................................... Queen's Suite
9.00 - 17.00 Are Your Finances Below Par? ................................................... Queen's Suite
9.00 - 17.00 Making the Most of Your Golf Course (STRI) .............................. Holiday Inn Hotel

Tuesday 23 January 2007

9.00 - 17.00 BTME & ClubHouse Exhibition ................................................ HIC
9.00 - 17.00 Careers Clinic ................................................................................. HIC
9.00 - 17.00 Making the Most of Your Golf Course (STRI) (day two) ................... STRI, Bingley
9.00 - 17.00 The United Kingdom Coach Certificate (PGA) ............................ Queen's Suite
9.30 - 12.30 The Basics of Microsoft Word .................................................. Queen's Suite
10.15 - 10.45 The Importance of Soil Analysis in the UK and the Rest of the World .................................................................................. Queen's Suite
10.30 - 12 noon Opening Session and Presentations - Making an Exhibition of Yourself .................................................. Queen's Suite
11.00 - 11.30 The Scientific Approach to Drought Management ..................... Queen's Suite
11.45 - 12.15 Product Compatibility and Tank-Mixing for Efficient Turf Maintenance ...................................................................................................... Queen's Suite
12.30 - 13.00 It's Hardly Rocket Science .......................................................... Queen's Suite
13.15 - 14.15 New Strategies to Prevent and Correct Localised Dry Patch .......... Queen's Suite
13.30 - 16.30 Intermediate Microsoft Word .................................................... Queen's Suite
13.30 - 16.30 So You Want to Get Sued? ........................................................... Queen's Suite
13.45 - 14.45 I'm not Difficult, Everyone Else is! ............................................. Queen's Suite
14.00 GTC Training Providers Seminar ........................................................ Holiday Inn Hotel
14.30 - 15.00 Rephlex - Safely Reducing Soil and Irrigation Water PH and Carbonate Levels .................................................. Queen's Suite
15.00 - 16.00 Pesticides and Amenity Turf - Developing a Sustainable Approach .................................................................................................. Queen's Suite
15.15 - 15.45 Trees Down to a Tee ...................................................................... Queen's Suite
16.15 - 17.15 Greencast - Interactive Decision Support and Disease Control .... Queen's Suite
16.30 - 17.30 Women's Forum ............................................................................ Queen's Suite