To all those course managers who ask for nothing but a consistent cut from their greens mower, who are intensely passionate about perfection, we offer the Greens Super 55.

Ransomes® Greens Super 55.

The results of your turf management program are most obvious on the greens. Here, your success is measured in micro inches. For a mower that meets your need for a flawless cut, put the Greens Super 55 to work. The GS55 is a masterpiece of balance. It automatically hugs the ground without relying on the operator's ability to read the green. The result is an even, consistent cut for ultimate playability.

The Greens Super 55 is the only machine that can meet the productivity and performance expectations of perfectionists like you. It is so well engineered it performs as if you designed it yourself. For a free demo, call 0500 026208.
MARCH 1996

Contents
BIGGA in America

The Association was well represented at the GCSAA show in Orlando, Florida, acknowledged to be the biggest in the world. There was even a chance for BIGGA Chairman Dean Cleaver to make an impression on American TV...........Pages 10-11

A man groomed for the role
BIGGA's new Chairman Dean Cleaver may be the youngest yet, but he has all the credentials to make a vital contribution to the Association, as Scott McCallum discovers........Pages 14-16

Assessing a course through the lens
Brian Morgan is the best golf course photographer in the world - just ask some of the greatest names in the business. And with his talent comes a unique perspective........Pages 18-20

Searching for the magnificent seventh
Six greenkeepers can lay claim to the accolade 'premier greenkeeper' and we investigate what impact such a grand title can have on your career........Pages 30-31

Regular features

BIGGA in focus Neil Thomas unwraps exciting and worthwhile plans of a new membership benefit about to be introduced.....................Page 4

News The lady and the lake, Wentworth's £41,000 computer theft and floodlit golf in China - all the news from our world........Pages 5, 7, 9

Education Ken Richardson reports back on successful regional training courses, announces an expansion of courses for autumn and next spring and starts the search for speakers and subjects for upcoming events............Page 9

Cover Casa de Campo in the Dominican Republic - one of photographer Brian Morgan's favourite courses

WIN £50 CASH IN OUR BUYER'S GUIDE COMPETITION: TURN TO PAGE 68

FREE READER REPLY SERVICE
Use the post-paid Reader Reply Card facing Page 78 for further information on the products and services advertised in this issue. Just state the companies' Ad Ref numbers, post the card to us and we'll arrange for further information to be sent to you direct.

ADVERTISERS' INDEX
a quick reference guide

GREENKEEPER International March 1996 3

GREENKEEPER
International

is the official monthly magazine of the British & International Golf Greenkeepers Association

EDITORIAL
Editor: Scott McCallum

ADVERTISING
Senior Advertising Executive: Carol Dutton
Exhibition and Marketing Executive: Louise Lunn
Telephone: 01347 838581

PRODUCTION
Design and Production Editor: Tim Meat, telephone 01904 016111

PRINTING
Hi-Te Print, Unit 7, Universal Crescent, North Anston, Sheffield S31 7NZ. Tel: 01909 568533, fax: 01909 568206


Contents may not be reproduced or otherwise reproduced without written permission. Return postage must accompany all materials submitted if return is required. No responsibility can be assumed for unsolicited materials. The right is reserved to edit submissions before publication. Although every care will be taken, no responsibility is accepted for loss of manuscripts, photographs or artwork. Opinions expressed are not necessarily those of the Association and no responsibility is accepted by the Association for any such content, advertising or product information that may appear.

GOLDEN KEY CIRCLE COMPANY MEMBERS:
- Hardi Ltd
- Hayters PLC
- Hepworths
- Jacobsen
- Kubota UK Ltd
- Lely UK Ltd
- Martin Bros
- Mottlote
- OCMIS
- Pattisson
- Ransomes
- Rhône Poulenc
- Rigby Taylor
- Supaturf
- Toro
- Mommersteeg
- Ocmis
- Pattisson
- Ransomes
- Rhone Poulenc
- Rigby Taylor
- Supaturf
- Toro

SILVER KEY CIRCLE COMPANY MEMBERS:
- Avencrop Amenity Products
- Fenchurch
- Rotan
- Sisis
WE SAY

Today's greenkeeper needs BIGGA membership

On April 1 BIGGA will introduce a new membership benefit of considerable importance for its greenkeeper members. Members will now be eligible for representation at all levels of employment disputes including disciplinary hearings. In essence, every greenkeeper member will be able to seek advice and support in relation to their employment at any stage from commencement of employment all the way through to eventual retirement. There is a necessary proviso that the new service will be provided on a period of six months and, if continued, be subject to annual review thereafter. This will allow us to gauge the use of the service and the costs involved. The value of this service to a member both in monetary and in peace of mind terms is considerable and those greenkeepers still reluctant to join BIGGA should really need no further convincing when membership benefit of this magnitude is on offer.

Why is this service being introduced? Essentially it is to ensure that each and every member with an employment problem can be assured of appropriate legal advice and support as necessary in any particular situation. It is not a service to be used frivolously. Again it is not a service put in place to protect the incompetent greenkeeper. It is a service which it is hoped will encourage golf club committees to conduct proceedings in relation to their greenkeeping staff in a manner which has regard to the due processes of employment legislation. There are golf clubs who act strictly in accordance with employment law. Many others do not. For some years now our legal services have been provided through Hambro and it is their experience, in dealing with many different professions, that they have never come across a situation were employers, in the form of golf clubs, so consistently, and I quote, "Drive a coach and horses" through the employment legislation. As a result, Hambro's success when representing our members at industrial tribunals is invariably guaranteed. However we do not want cases to reach this stage because by that time another greenkeeper is out of a job. It is very necessary therefore, that our members have recourse to adequate legal backing from the commencement of a dispute which is what the new service will provide.

I would urge members to read carefully the articles in both last month's and this month's issues of Greenkeeper International in order that they gain an understanding of the services which will be available and how it is envisaged they will work. Practically, there will be no change in the initial contact made by a member. Contact will be made as now with Hambro through use of the legal helpline card. Hambro will provide advice and if they feel representation is appropriate will advise the member to contact Kirby's. The operation of the service will be closely monitored and Kirby's will be providing regular feedback to the Association.

One of the most standard questions posed by members is "Where does my subscription go?". Most certainly this new service is going to cost a not inconceivable sum of money. It extends the services already available through the legal helpline, stress management helpline, and personal accident insurance. Without the additional costs of this new service, these three provisions for members cost a total of £12.40 per member per annum. The magazine is provided as a benefit of membership. On individual subscription this costs £34.00 per annum. With the exception of the South East Region, rebates are made by Headquarters to regions and sections to finance their administration. In total these amount to 15% of each subscription. The rebate for a first assistant/assistant greenkeeper rate of £47.00 is therefore £7.05. Again with the exception of the South East Region, honorariums are paid to each Regional Administrator and Section Secretary. In the South East the equivalent amounts are used as contributions towards the costs of employing a part time Regional Administrator. Special member prices apply for education courses and seminars. An example is the recent series of Local Management Courses, which, subsidised through the Education and Development Fund, cost £50.00 to members and £150.00 to non-members. For the golfing greenkeepers when courtesy of the course is granted a very substantial benefit accrues - a benefit which needs to be cherished at a time when there is increasing evidence of its abuse. What value should be placed on the opportunities to meet with other members both on a local and national scale, to participate in such events as the BTME, the National Tournament and the Open Championship and to have willing contacts for advice and guidance when a greenkeeping problem defies solution?

What is abundantly clear is that subscription income would not on its own provide members with the range of services that the majority have come to expect. That is why BIGGA enters into commercial activities to generate additional income. That is why it employs experienced staff, with the appropriate expertise, to run the Association as a business in line with policies set out by a Board of Management elected by the membership. The Association is first and foremost about its members but it can only ultimately succeed with the backing and whole-hearted support of its members. Members need to be active at all levels in support of their Association. BIGGA is a buoyant organisation, growing and progressing with each passing year, but lethargy and complacency at whatever level have no place in this Association and need to be driven out. The more input by members the more successful BIGGA will become. Perhaps the order of the day should be to ask not what the Association can do for you but what you can do for the Association. It works better both ways and most certainly represents the way we should move forward.

South turf 1996 is cancelled

Following the recent death of BIGGA South East Regional Administrator and South turf organiser, Geof Hills, South turf 1996 has been cancelled. It was felt that, at this stage, the event would not be feasible for 1996 with no administrator/organiser in place.

A new administrator is to be appointed in due course, when a decision will be made on staging an event in 1997. The South East region would like to thank all companies for their support at the previous South turf exhibitions.

Wrong number

The BIGGA Headquarters telephone number is 01347 838851 only.

The 01347 838852 number which appears on some of the BIGGA letter headings does not belong to the Association. There are, in fact, two lines attached to the 838581 number.
Rescue mission for golf lady and a lake

A tale from the lakeside by Roy Hudson, Assistant Greenkeeper, Lambourne GC.

It was on a freezing day of January that a regular playing member had the misfortune of losing grip on her trusty 7-iron only to see it flying towards the middle of the 4th and 10th lake. To her surprise the club had, somehow, landed vertically and was visible just below the surface of the water but out of reach. "Who do you call?!..."

Without a single Ghostbuster in sight, one of Lambourne's greenkeepers was soon at the scene and was briefed on the situation.

After assessing the situation Justin Winslade soon realised that he had only one option. Tossing his trousers lakeside he entered the cold, murky, trout infested depths of the lake.

It has since been rumoured by colleagues that Mr Winslade has been approached to appear in a new TV drama based on the infested depths of the lake.

We are now proud to announce that, after recent first aid training, the 7-iron was successfully resuscitated and was recently seen back in play!

Well done Justin!

No. 1 seed

Keith Galley, the new head of Force Limagrain, will take responsibility for all UK developers and business based at the company's UK Headquarters at Fen Drayton, Cambridgeshire.

The company trades exclusively as a supplier of quality seeds to the agricultural, amenity and allied industries. The UK operation now forms part of Force Limagrain West, the division also includes France, Southern Ireland, Luxembourg, Belgium and Switzerland.

"As Europe's largest plant breeding company we see the UK as one of our key markets," commented Keith. "We aim to be the number one supplier of seed for all crops in which we specialise."

Wentworth in £41,000 theft

Thieves have pounced on one of the country's top golf courses and made off with £35,000 worth of computerised weather station equipment and a set of two way radios

Ironically the equipment, taken from The Wentworth Club in Surrey, will be of no use to the thieves.

"It was specially made for Wentworth four years ago and the information on it will be useless to anyone else," explained Course Manager Chris Kennedy.

A replacement computer is currently being built by IBM for Toro in America and although it is fortunate that it is not as important in the winter it is depriving Chris and his staff of weather information which assists with the maintenance of the three Wentworth courses.

"Fortunately we still have all the master disks required for the computer," added Chris.

FLYING DIVOTS

John Merriman, formerly Deputy Head Greenkeeper at Bridgedown GC, has been appointed Head Greenkeeper at Batchworth Park GC in Herts.

Dartmouth Golf and Country Club which hosted the 1994 National Tournament, has been bought by Vine Developments. The Club had been in receivership for a time prior to the sale and Head Greenkeeper Terry Farkins had a positive reaction from the new owners. "They see the golf course as their biggest asset," he explained.

Alan Walton, for four years Deputy Head Greenkeeper at Sennelager GC in Germany, has been appointed head Greenkeeper at Golf Club Hechinger-Horenzollern between Stuttgart and the Swiss border.

Dr Jim Beard will be in the country in May and he is keen to acquire any old Sutton/Carter books. Could anyone who can help please contact Ken Richardson at BIGGA HQ.

Weed Free Bracknell have changed their contact address to Unit 12, Lindenhill Road, Bracknell, Berks, RG42 1UT Tel: 07000 481011 Fax: 07000 481022.

Mist Irrigation System Controls Ltd has incorporated Macpenny-Cameron into the company. The acquisition provides a manufacturing facility enabling the company to produce control systems to suit customer requirements, and ensures a full back up, after sales and service by highly trained engineers. Anyone needing help or advice with Cameron or other irrigation equipment should call Mist Irrigation Tel: 01425 474614.

So trustworthy, you could call it Fido.

Over the last fifteen years, greenkeepers and groundsmen have come to rely on good old Super Mosstox.

Always effective and reliable, Super Mosstox just gets straight on with the job of controlling moss - on fine turf or hard surface areas.

And it's just as good today as it's always been. So when moss makes an unwelcome comeback, just remember faithful old Fido. It won't let you down.

Rhône-Poulenc Environmental Products, Fyfield Road, Ongar, Essex CM5 9AX. Telephone 01277 301115 Fax 01277 301119.
SUPER MOSSTOX CONTAINS DICHLOROPHEN. READ THE LABEL BEFORE YOU BUY: USE PESTICIDES SAFELY. (MAFF 05539)
Tribute to Richard Aitken Senior

It is with a sad heart that I write this obituary to Richard Aitken Senior. Dick, as he was known throughout Scotland, started his long career as a representative for Austin and McAuslan's. I first met him in 1947 when he did his calls by bus, train and walking. None of the reps in these days had cars. Dick though he was lucky if he made more than two calls a day then. He served throughout the war in the Army and saw action in France and Belgium. On returning he again took up with Austin and McAuslan.

It was always a pleasure to get a quarterly visit from Dick. We never considered that he was there to sell, it was more like a visit from an old friend who brought with him the news from the other golf clubs. I never remember him pressing for an order and whether or not he got one he never seemed upset. I used to make remarks about his car. He would look aghast and say the price it cost, as if it belonged to someone else. He was never presumptuous. Dick, Aitken never changed. He was the same quite man I knew 50 years ago.

In 1963 Dick went into business for himself opening up a place in Waterloo Street in Glasgow. From there he never looked back. He took his son Richard into partnership and they moved to more roomy premises in Stockwell Place. Finally they moved to new purpose-built premises in Harmony Row, Govan, where anyone could see Dick in his office any-time they called — he had time for everyone. His Seeds and Fertilisers and golf course supplies business expanded to the whole of Scotland and the North of England.

I am sure in his latter years he was a very proud man although he never showed it. It was a sad day for Dick when he lost his wife after a long illness five years ago. He retired about three years ago, living a quiet life at home until he was hospitalised, where he died on Friday, February 2, aged 84.

I am sure greenkeepers all over Scotland and England will feel that with Dick Aitken's passing another era in greenkeeping has passed. At this time in his family's grief our sincere condolences go to all his family especially to his son Richard, his daughter Grace and their families.

I speak for many when I say "Goodbye old friend, until we meet on that big golf course in the sky".

Cecil George

Fundraising efforts pay off for Matthew

Matthew Fell, the son of Tiller's Turf's Tim Fell, who was the victim of a horrific brain disorder, is now well on the way to recovery thanks to the success of the £150,000 appeal to send him to Pittsburg for treatment.

Nine year-old Matthew was struck down with Trigeminal Neuralgia — previously virtually unknown in children — and went from being a normal fun loving boy to one unable to sit, stand, read and often eat or drink.

"We spent five weeks in Pittsburg and Matthew had two more operations to go with the one he had in the UK," explained his mum Lindsay.

"He is now doing really well. He's completely upright and is even playing tennis. He is also now going to school about half the time," she explained.

Matthew still can't touch his head without pain but there are high hopes that he will make a full recovery.

"Our target was £150,000 but thanks to the wonderful response of everyone including a great deal from the greenkeeping industry we raised £180,000," explained Lindsay. "We shall keep some of the money back until Matthew is fully recovered but the extra will go to Great Ormond Street Hospital to help children with the same condition.

"We have had many calls of support from greenkeepers and thank everyone for their support."

An eastern promise of floodlit golf

The current popular trend in the Far East would probably cause most greenkeepers to have nightmares — the potential for 24 hours play with wall-to-wall floodlighting!

Pictured here are golfers on the Gary Player-designed Sand River Golf Course in Shenzhen, southern China. The course was visited recently by British golf course consultant David Hemstock while he was carrying out a consultancy visit on another new floodlit course nearby, the Shenzhen Noble Merchant Golf Club.

The area is a buffer zone between inland China and the soon to be incorporated Hong Kong, and demand for golf is almost ferocious as the economy booms. The area is a strange mixture of high-tech new buildings and coolie workers, the Noble Merchant course having been almost hand-built apart from an ancient bulldozer.

Mission Hills Golf Course, scene of the recent inaugural Chinese national international tournament, is a short drive away. Play was interrupted during the event by curious crowds wandering over fairways, and noisily shouting during shot-taking (a socially accepted Chinese trait).

Hayter Challenge ‘Rest of World’ team is named

The four home nation players who will represent the Rest of the World in the inaugural Hayter International Cup at West Lancashire Golf Club in September have been named.

They were selected on the strength of their performances in the Hayter Challenge Final, also at West Lancs, last year. They are Derek McJannet, of Sherwood Forest GC, a scratch man who will represent England; Alexander Reid, of Letham Grange GC, for Scotland, and Ian Buckley of Northop Country Park, for Wales, who both play off 7 and Brian Mulholland, of Lisburn GC, a 5 handicapper, who will represent Ireland.

They will join representatives from Sweden, Spain, Germany and Australia to compete as the Rest of the World against The Americas comprising the United States, Canada and Argentina. Everyone has confirmed their participation and the event looks certain to become a fixture on the international greenkeeping calendar. The event will be played every two years alternating between the United Kingdom and the United States.

The first Hayter International Cup will be played at West Lancs on September 16. One the domestic front preparations are well advanced for the Hayter Challenge Final to be played at Fairhaven GC on September 18.

Much deliberation and debate within BIGGA Headquarters has seen a fine array of trophies chosen to present to the victors which should adorn mantelpieces for many years to come.
THE NEW ECHO ARC™ MULTI-ANGLED HEDGE CUTTER

HEAD TURNING PERFORMANCE

NOTHING COMPARES OR COMPETES WITH THE NEW ECHO ARC™ HCA-2400 LONG REACH MULTI-ANGLED HEDGE CUTTER.

With its 51-inch shaft, even high or wide neatly shaped bushes are always within your reach - without you having to wade into the bed.

The real secret of the HCA-2400, however, lies in its 90-degree articulating gearbox. Adjustable in 15-degree increments, this unique feature makes shaping, trimming and topping so easy.

The result of a long pedigree of Echo expertise - and field tested in the demanding U.S.A. professional market - the HCA-2400 offers unrivalled performance, reliability and all these quality features:

• 20 inch double sided blades
• 23.6cc dual piston ring engine
• Vibration reducing engine mounts and handles
• See through fuel tank.

So why not talk to your dealer today about the unique new Echo ARC™ HCA-2400?

CALL 01235 813936 for your FREE brochure or post the coupon today.

Please send me further information on the Echo ARC™ HCA-2400 Hedge Cutter. Please tick if you require a demonstration.

NAME
ADDRESS
POSTCODE
TEL.

---

STOLEN

Terralift from C&P Soilcare.

If you see this machine or any parts of it please contact us at the address below. Be aware that the attachments may now be mounted on a different machine.

To all our customers present and future; please be assured that this theft has not hindered our work and we are still operating the terralifts.

SOILCARE
C & P SOILCARE LIMITED, Unit 3, Bush Farm, Nedging, Ipswich, Suffolk IP7 7BL. Telephone/Fax: 01449 741012

Recommendations, demonstrations and free site visits available.

---

EDEN PARK GROUP LIMITED

FOR ALL TOP DRESSINGS - SUPPLIED BAGGED OR BULK!

• Main distributors for Rhône-Poulenc Environmental Products
• 1/4" screened Surrey loams for cricket squares, Kent loam for football, hockey and tennis requirements
• Specialist in fine golf and bowling green top dressing
• Grass seeds ■ Fertilisers
• Sports equipment ■ Watering equipment

Eden Park Group Limited - Sports Turf Maintenance Supplies Tunstall, Sittingbourne, Kent ME9 8DY
Tel: 01795 471583/478108 Fax: 01795 428011

---

JUST CHAMPION!

Quality rootzone mixtures and materials available...

Standard and "special" mixes formulated and manufactured...
Hi-tech parts service begins

Ransomes has invested £600,000 in its new hi-tech parts operation in Ipswich.

Carried out over the last year, each Ransomes dealer is now linked by computer to the parts operation with overseas dealers following on fast. Replacing the fax-based method of parts ordering the Pow-ercom-2000 computer software uses the telephone network to provide a direct connection between each dealer and the parts stores.

Another major step forward for the company has been the separation of the replacement parts system from those needed for the manufacturer of new machines. This will prevent occasions when the parts depart-

ment are unable to provide parts when the production department is meeting the demand for a specific machine. It will free the parts department to look after dealers and customers.

The parts department is now housed in one 20,000 sq ft build-
ing – half the size of the multi based department before with the

savings being achieved through the use of computerised parts storage and retrieval systems.

"In addition to concentrating all of the parts into a single build-
ing, we've housed around 2,000 of the fastest-moving items within a line of com-

puter-controlled stor-
age shuttles and carousels," explained International Parts Sales Manager, Phil Naunton.

Every part which leaves the site now carries the distinctive "Ransomes Real Parts" branding and to encourage users to specify an item Ransomes is running a series of special offers on a range of selected parts from is range during 1996.

European agreement signed

At the recent launch of Greenor, the latest DowElanco fine turf selective weed-killer to be added to the Rigby Taylor "Advanced Technology Products" range, a European Co-operation Agree-ment was signed for the develop-

ment and marketing of fine turf products throughout Europe.

George Skylakakis, Director, New Products DowElanco Europe, reminded the Rigby Tay-

lor team of the success of the recent introductions, Rimidin, Bas-
tion T and Lorsban T in the UK and was confident that the launch of Rimidin in France would mirror the results in this country.

'We are pleased to be associ-

ated with such a reputable research based chemical com-

pany," said Bernard Hedley, Chairman of Rigby Taylor, "and we are sure that the continued development of products tuned to the requirements of the sports turf industry will maintain the success of this fruitful partner-

ship." A joint European development team has been established to ensure the continued focus on the development of products most suited to the requirements of greenkeepers and groundsmen.

Picture shows Bernard Hedley, left, and George Skylakakis at the signing of the agreement.

Taking training out to the greenkeepers

This year seems to be flying by. I am still waiting for the "quiet spell", post BTME, but I am still very busy putting the educa-

tion and training program together for 96/97.

The 1995/96 series of Regional Supervisory Management Courses draws to a close, this month with courses in Killarney and Hemel Hempstead. From the vast amount of positive feedback received so far, it is obvious that we have made a successful start in taking training out to greenkeepers. We are planning to expand the number of courses for Autumn 96 and Spring 97 and, thanks once again to contribu-

tions to the BIGGA Education and Development Fund, we should be able to keep costs reasonable. Watch out for further details in future magazines. Courses will take place, once again, at Aldwark Manor in October/November '96 and details will be published in the April magazine.

Massey Ferguson Tractor Appreciation Workshop

The first Massey Ferguson tractor appreciation workshop for selected college students took place at Warwickshire College from February 19 to 23 and was a great success. Further work-

shops will be held at Oaklands College from March 11 to 15 and at Elmwood College from April 1 to 4. Nominated students will shortly receive joining instruc-

tions for each workshop.

Miracle Professional Premier Greenkeeper of the Year

Keep those nominations coming in. Remember, a trip to Las Vegas is only part of prize for winning the competition. See Pages 30-31 for details of previous winners and what they have achieved.

BIGGA Lending Library

The number of titles now exceeds 200 with more books on order. Remember, it costs nothing to borrow books for up to six weeks except the return postage. For more information or for a copy of the book list, contact me at HQ.

National Education Conference, Workshops and BTME

The search for speakers and sub-

jects for the 1997 National Educa-
tion Conference, Workshops and BTME Seminars has already begun.

If you wish to speak, know of a good speaker or have a subject that you would like to see dis-
cussed then please let me know. Video tapes of the 1996 Confer-

ence and Seminars have been produced and are available from HQ. Since the last magazine was published, I have negotiated a reduced price for videos ie 40 minute session £7.50 inc VAT, 60 minute session £8.50 inc VAT, 90-120 minutes £10 and 180 minutes or more, £15.

Written transcriptions of each session of the Conference are now available from HQ priced at £2.90 per session +£1.50 postage.
The GCSAA Conference and Show in Orlando, Florida is already acknowledged as the biggest event of its kind in the world—and now it’s growing bigger. Report and pictures by Michael Bird.

Anyone with a passing interest in statistics would have had a field day at the Golf Course Superintendents Association of America’s (GCSAA) 67th International Golf Course Conference and Show, held in Orlando, Florida.

Apart from the biggest ever attendance by overseas visitors, including many British greenkeepers and golf course supply companies, the show broke a number of records on other fronts.

With 675 trade exhibitors, the exhibition attracted 35 additional companies over the record 640 who were at San Francisco in 1995. Despite the recent opening of an extension to the massive Orange County Convention Center, this year’s record visitor attendance—around 21,500 over three days—produced jostling in the aisles at peak morning periods on both the second and third days.

If the trend continues, the organisers are likely to need more than the 210,000 sq ft (2ha) allocated for this year’s exhibition when planning the 1997 event, due to be held in Las Vegas from 10 to 12 February.

One exhibit which attracted a steady stream of interested visitors was the BIGGA stand where Association representatives fielded questions about golf greenkeeping on this side of the Atlantic and generally "flew the flag" for turf maintenance professionals in Britain and mainland Europe. A number of membership applications were also received, helping extend our influence still wider.

BIGGA’s newly-elected Chairman, Dean Cleaver, was put on the spot shortly after arriving on the stand, being filmed for the GCSAA’s television programme, ‘Par for the Course’. The main thrust of the questioning by presenter Duke Frye concerned the difference between British and American golf greenkeeping and the state of our industry.

As might be expected in a forum attracting all sides of the industry, including environmentalists, there was much heated debate although it was felt generally that golf course staff are as responsible as their farm, industry or domestic neighbours when it comes to environmental issues. As one superintendent pointed out: "Most of the people in this business don’t stay around too long if they have dead fish and dead birds on or near their course."

The answer, it was agreed, will come from continuing education and dialogue with all interested parties, and particularly those who are affected by golf course operations or developments.

In addition to the conferences, seminars and workshops which are run along similar lines to those held at BTME under the Learning Experience banner, the GCSAA exhibition had something for everybody involved in golf course design, construction, care and maintenance.

Clever environment-friendlier ideas are not the sole preserve of American companies, yet the sheer size of the US industry (17,000-plus golf courses) means that many new products and techniques tend to appear first on the other side of the Atlantic.

Engine manufacturers, in particular, are being pushed by strict Californian emission regulations.