GI NEWSDESK

The latest news from around the globe

JERSEY BLOG

We’ve had a good response to last month’s blogging article – and one of the most interesting greenkeeper blogs has emerged on the island of Jersey.

John Critchley, greenkeeper at Les Mielles Golf & Country Club, maintains an impressive blog with frequent updates and images of the team at work on the Championship course which is a picturesque conservation area of the island.

Read it for yourself at www.lesmiellesgroundscrew.blogspot.co.uk. It’s also pleasing to note that it’s given a very prominent spot on the club’s website – clearly visible at the top of the text on the homepage.

John says: “I started the blog in October last year to make the members aware of what we’re doing and educate them on why we’re doing it. It’s a valuable work.

“The feedback from the Club has been positive. Members who you never thought would come to us say they have been following the blog which is great. I feel the majority of golfers don’t understand what our job entails. When the weather’s bad some believe we either go home or sit in the break room drinking coffee. Actually we’re servicing the machines, setting up mowers, cleaning and organizing store sheds, doing paint work and all manner of other tasks. It’s important to make the members aware we are dedicated and take pride in what we do.

“The feedback from the Club has been positive. Members who you never thought would come to us say they have been following the blog which is great. I feel the majority of golfers don’t understand what our job entails. When the weather’s bad some believe we either go home or sit in the break room drinking coffee. Actually we’re servicing the machines, setting up mowers, cleaning and organizing store sheds, doing paint work and all manner of other tasks. It’s important to make the members aware we are dedicated and take pride in what we do.

“The feedback from the Club has been positive. Members who you never thought would come to us say they have been following the blog which is great. I feel the majority of golfers don’t understand what our job entails. When the weather’s bad some believe we either go home or sit in the break room drinking coffee. Actually we’re servicing the machines, setting up mowers, cleaning and organizing store sheds, doing paint work and all manner of other tasks. It’s important to make the members aware we are dedicated and take pride in what we do.

“The feedback from the Club has been positive. Members who you never thought would come to us say they have been following the blog which is great. I feel the majority of golfers don’t understand what our job entails. When the weather’s bad some believe we either go home or sit in the break room drinking coffee. Actually we’re servicing the machines, setting up mowers, cleaning and organizing store sheds, doing paint work and all manner of other tasks. It’s important to make the members aware we are dedicated and take pride in what we do."

GCMA APPOINTS NEW CEO

The Golf Club Managers Association is delighted to announce the appointment of a new Chief Executive, Bob Williams.

Bob is well known to many within the Association and is already having been in golf club management for 20 years, previously Manager at Long Ashton GC and latterly at Chipping-Sodbury GC. He is also an active member in the South West Region, notably spearheading their educational activities in recent years. Bob also played an active part in the Association’s planning group for the 2011 National Conference. He is also currently working with the Association’s Gill Bridle and Bucks New University to help develop the education programme there, including preparation of the course content.

He was already scheduled to depart at the end of February. He is well known to many within the Association and is already having been in golf club management for 20 years, previously Manager at Long Ashton GC and latterly at Chipping-Sodbury GC. He is also an active member in the South West Region, notably spearheading their educational activities in recent years. Bob also played an active part in the Association’s planning group for the 2011 National Conference. He is also currently working with the Association’s Gill Bridle and Bucks New University to help develop the education programme there, including preparation of the course content.

He was already scheduled to depart at the end of February. He is well known to many within the Association and is already having been in golf club management for 20 years, previously Manager at Long Ashton GC and latterly at Chipping-Sodbury GC. He is also an active member in the South West Region, notably spearheading their educational activities in recent years. Bob also played an active part in the Association’s planning group for the 2011 National Conference. He is also currently working with the Association’s Gill Bridle and Bucks New University to help develop the education programme there, including preparation of the course content.

He was already scheduled to depart at the end of February. He is well known to many within the Association and is already having been in golf club management for 20 years, previously Manager at Long Ashton GC and latterly at Chipping-Sodbury GC. He is also an active member in the South West Region, notably spearheading their educational activities in recent years. Bob also played an active part in the Association’s planning group for the 2011 National Conference. He is also currently working with the Association’s Gill Bridle and Bucks New University to help develop the education programme there, including preparation of the course content. The last two days will feature bunker raking. It’s a great chance to see in first-hand the preparation for this European Tour flagship event, which will be held on the West Course. All assistance will be greatly appreciated.

For more information please contact Clive Osgood, South East Regional Administrator at cliveosgood@yahoo.co.uk or call Clive on 07841 948410 or 01737 819343.

How can anything so small be so big on results?