Turf Care Seminar

New Distributor in Russia

Hudley Golf, has appointed a new distributor in Russia. Hudley Golf Russia will be led by Oleg Lukyanov, the Co-Owner of the business, and the Managing Director Dmitry Mordasov. Barriers to extending a golf culture in Russia have been reported as being primarily driven by a lack of training facilities as well as adverse natural conditions which have, until now, required clever course design and significant investment.

"Golf across Eastern Europe is relatively new but it’s a game that Russians are really beginning to take to,” announced Oleg Paul Hudley, Director of Hudley Golf, which has a growing network of distributors in the UK and abroad, said: “Out of the right man to help develop Russia’s budding golfing industry. Having trained in Switzerland and Spain, he’s extremely knowledgeable and is dedicated to advancing the sport.”

Hudley Golf Russia will offer the full range of Hudley Golf surfaces including course tees, practice tees, greens, indoor and outdoor putting greens, pathways, lawns, matts and practice nets; with hotel, golf clubs, teaching academies, and private clients all targets for development.

DEVON GARDEN MACHINERY WIN UK DEALER AWARD

Richard Campany announced the winners of their UK and European Dealership Awards at BTME. The Awards are given to the dealership that has delivered the best performance over the previous year, not solely in terms of sales but also in backup, sales and service.

Best European Dealer for 2011 was won by Danish Dealer Huvudrp Maskinforsætning A/S and presented to Director Jens-Erik Hansen for outstanding performance. Devon Garden Machinery won the UK Dealer Award and the plaque was presented to DGM Partner Steven Denvett by Ian ‘Poggy’ Pogson, UK Product Specialist for the South. For more information, contact Roger Moore at Dennis on 01332 824777 or email roger.moore@dedensuk.com.

Charity Celebrations

Wiedenmann UK’s 20th Anniversary charity Terra Spike has found a home at Ombersley. In September at Saires, David Rae, Wiedenmann UK’s Managing Director launched a charity auction among Wiedenmann dealers to raise funds for the fleeing company he started as a 24 year-old had come of age.

Donating a one-off version of Wiedenmann’s newest and fastest setting aerator - painted the 20th anniversary ‘colour’ on offer – was by their way of ‘giving something back’.

The bespoke Terra Spike CGX8 HD was won ‘initially’ by dealer T H White of Redditch. Alan Wright, T H White Key Accounts Sales Manager, said: “From the outset T H White were keen to be involved. Even when times are tight, charity can’t be forgotten.”

The Redditch team then found a keen winner in the Dowty family who head up Ombersley GC just outside Kidderminster.

Andrew Halfpenny, Course Manager at Ombersley said: “We were looking for a deep fast aerator that would perform on greens and tees yet still suit our fairways. Guided by T H White’s, Simon Bingham, we had established that the Wiedenmann CGX8 HD was the one. Nothing matched it for speed or versatility.

“After Saires I read in the trade press about the platinum machine and it struck a chord. Unusually Wiedenmann UK had launched within the same time frame as Ombersley. ‘It made me wonder...’ Within a matter of a few weeks the sale had happened and all the pieces just fitted naturally.”

The beneficiary charities are Cancer Research UK and The Multiple Sclerosis Society who will both share a donation in excess of £20,000. Representatives of both attended a special presentation event at the Worcester estate club.

GREEN TECHNOLOGY ROADSHOW

Etesia UK will shortly be hitting the road, after announcing the dates of their first road show since 2006, with an emphasis on all things green.

The 2012 Green Technology Show series kicks off on Tuesday, March 27, at Merritt Wood College. Exhibitors take part in on site and drive event for all new and existing Etesia and Pellenc customers. The road show will then move on to Edge Hill University, Lancashire on Thursday, March 29, with further dates to be announced later in the year.

‘Previous road shows we’ve held have been highly successful and extremely well attended,’ said Les Malin, Etesia UK’s General Manager.

Anyone keen to come along should contact their local dealer to book a place, or alternatively, you can register your interest by visiting www.etesia.co.uk/roadshow/