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INDUSTRY UPDATE

The latest turf industry news from around the globe

Dennis and Sisis are taking to the road again.

This time they are giving groundmen and greenkeepers on the Isle of Man an opportunity to attend a Turf Care Seminar at Ballafarne's Sports Club on Wednesday, March 21.

This development was officially opened in April 2011 and comprises four full sized sports pitches designed for winter soccer or rugby use on two engineered and drained platforms.

Delegates will hear from a range of speakers including Peter Craig, Head Greenkeeper at the Huffington Club, Ian Mather Brewster, of the IOG, and Keith Kent, Head Groundsman at Twickerden.

Delegates will also hear advice on fertiliser selection and application procedures from Tim Le Mesurier, of Ile of Man Partners, and Matt Williams, of Barenbrug, will share advice on seed selection factors affecting establishment.

Advice on Goal Post safety and Modern line marking technology will be shared by Harrods and Plett Line Markers.

To register for this free and informative seminar, contact Roger Moore at Dennis on 01332 824777 or email roger.moore@deennisuk.com.

DEVON GARDEN MACHINERY WIN UK DEALER AWARD

Richard Campany announced the winners of their UK and European Dealership Awards at BTM11.

The Awards are given in the dealership that has delivered the best performance over the previous year, not solely in terms of sales but also in backup, sales and service.

Best European Dealer for 2011 was won by Danish Dealer Harvud/Maskinforsyning A/S and presented to Director Jens-Erik Hansen for outstanding performance.

Devon Garden Machinery won the UK Dealer Award and the plaque was presented to DGM Partners Steven Drommey of Ian (Poggy) Pogson, UK Product Specialist for the South.

For more information contact Chairman Robbie Littell on 07705 876655 or email abz.publicity@virgin.net.

Super Bent Varieties

British Seed Houses is the agent for Super Bent varieties 007DSB and TYEE in Sweden, Denmark and Norway, where climates offer some of the most severe weather seen on the golf course, and where the varieties perform extremely well.

Richard Brown recently visited Sweden and gave a seminar outlining the strengths of these varieties for challenging conditions.

“Although I explained to delegates at our Swedish seminar, the bentgrass varieties 007DSB and TYEE become known as Super Bent simply because they far exceed the overall turf performance that one would expect from older creeping bentgrass varieties and have, until now, required little course design and significant investment.

“Golf across Eastern Europe is relatively new but it’s a game that Russians are really beginning to take to,” announced Ostap.

New Distributor in Russia

Hudley Golf, has appointed a new distributor in Russia.

Hudley Golf Russia will be led by Ostap Lukyanov, the Co-Owner of the business, and his Managing Director Dmitry Mordasov.

Barriers to extending a golf culture in Russia have been reported as being primarily driven by a lack of training facilities as well as adverse natural conditions which the new course design and significant investment.

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Hudley Golf, Director of Hudley Golf, which has a growing network of distributors in the UK and abroad, said: “Ostap is the right man to help develop Russia’s budding golfing industry. Having trained in Switzerland and Spain, he’s extremely knowledgeable and is dedicated to advancing the sport.”

Hudley Golf Russia will offer the full range of Hudley Golf surfaces including coarse tees, practice tees, greens, indoor and outdoor putting greens, pathways, lawns, mats and practice nets, with hotel, golf clubs, teaching academies, and private clients all targeting areas for development.
Head Greenkeeper at rugby use on two engineered designed for winter soccer or full sized sports pitches 2011 and comprises four officially opened in April on Wednesday, March 21. of Man an opportunity to greenkeepers on the Isle giving groundsmen and Dennis and Sisis are taking using 24 parent plants. broad genetic base, in the case of 007DSB, developed said. from older creeping bentgrass varieties and have the overall turf performance that one would expect known as Super Bents simply because they far exceed challenging conditions. This time they are seminar outlining the strengths of these varieties for varieties perform extremely well. and Norway, where climates offer some of the most British Seed Houses is the agent for Super Bent Richard Brown recently visited Sweden and gave a informative seminar, contact

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Charity Celebrations

Wedemann UK's 20th Anniversary charity Terra Spikes has found a home at Ombersley. In September at Saiters, David Rae, Wedemann UK's Managing Director launched a charity auction among Wedemann dealers to recognise that the fledging company he started as a 24-year-old had come of age. Donating a one-off version of Wedemann's newest and fastest setting aerator - painted the 20th anniversary ‘colour’ palette - was his way of giving something back.

The bespoke Terra Spike OX8 HD was ‘won’ initially by dealer T H White of Redditch. Alan Wright, T H White Key Accounts Sales Manager said, “From the outset T H White was keen to be involved. Even when times are tight, charity can’t be forgotten.”

The Redditch team then found a new home in the Dowdy family who head up Ombersley GC just outside Kidderminster. Andrew Halfpenny, Course Manager at Ombersley said: “We were looking for a deep fast aerator that would perform on greens and tees yet still suit our fairways. Guided by T H White’s, Simon Bingham, we had established that the Wedemann OX8 HD was the one. Nothing matched it for speed or versatility. “After Saiters I read in the trade press about the platinum machine and it struck a chord. Uncannily Wedemann UK was launched within the same time frame as Ombersley. “It made me wonder... Within a matter of a few weeks the sale had happened and all the pieces just fitted naturally.”

The benefiting charities are Cancer Research UK and The Multiple Sclerosis Society who will both share a donation in excess of £20,000. Representatives of both attended a special presentation event at the Worcestershire club.

What’s your number?

Our regular and profile of an industry figure continues with this month’s lucky number...

Name: Andy Cole
Company: STRI Ltd
Position: Head of Turf Services

How long have you been in the industry? Twenty five years

How did you get into it? I was lucky. Graduated from Leeds University in 1986, where STRI had a research programme and noticed an advertisement for a trainee agronomist.

What other jobs have you done? During my university days the usual restaurant and bar work and had two summers working in a market garden—nothing turf related at all.

What do you like about your current job? The variety of the work is exciting and working at the top level with FIFA and UEFA. I get a lot of satisfaction working as part of a team to deliver a project.

What changes have you seen during your time in the industry? Training and education have improved immensely in the last 25 years. The industry has become professional and greenkeepers are generally more respected for their knowledge and expertise.

What do you like to do in your spare time? I am a keen golfer and during the last four years my wife and I enjoy ballroom dancing—Strictly Come Dancing has a lot to answer for!

Where do you see yourself in 10 years time? If the last 20 years are measures I want to continue enjoying the work I do and sharing my experiences across the globe.

Who do you consider to be your best friends in the industry? I have so many friends in the industry it would be impossible to single out one individual.

What do you consider to be your lucky number? 7

GREEN TECHNOLOGY ROADSHOW

Etesia UK will shortly be hitting the road, after announcing the dates of their first road show since 2006, with an emphasis on all things green.

The 2012 Green Technology Show series kicks off on Tuesday, March 27, at Merrist Wood College. Award winning on, outside and drive event for all new and existing Etesia and Pellenc customers, the road show will then move to Edge Hill University, Lancashire on Tuesday, March 29, with further dates to be arranged for later in the year. “Previous road shows we’ve held have been highly successful and extremely well attended,” said Les Malin, Etesia UK’s General Manager.

Anyone keen to come along should contact their local dealer to book a place, or alternatively, you can register your interest by visiting www.etesia.co.uk/roadshow.

01347 833800 Option 510

Turf Care Seminar

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The key to the success of both these varieties is a broad genetic base, in the case of ODX7DSB, developed using 24 parent plants.