Since this time Verde have been a leading supplier of artificial surfaces to the golf market, producing golf and fairway mats, winter tees, pathways, adventure golf and putting surfaces. Verde are based in the manufacturing area of North West England and are a hands on, loyal and friendly team. Celebrating their 24th year in business, Verde believe that Verde are acknowledged in the industry for their excellent customer service, often offering next day UK deliveries, distributing all over Europe as well as Worldwide. Verde are acknowledged in the industry for their excellent customer service, often offering next day UK deliveries.
Verde Sports Ltd

Since this time Verde have been a leading supplier of artificial surfaces to the golf market, producing golf since this time verde have been a leading supplier of committed to being at the forefront as the industry moves forward. This effectively showcases their range of products and an even more informative and customer friendly interface.

Verde are acknowledged in the industry for their excellent high level of quality that goes alongside having a British product – with all the consistency of supply and customer service, often offering next day UK deliveries, long-term relationships with trade distributors, golf clubs and West England and are a hands on, loyal and friendly team. Celebrating their 24th year in business, Verde believe that Verde Sports will continue to grow alongside the increasing.

Verde Sports

DraInaGe

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sales@huxleygolf.co.uk

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Photo courtesy of Rudding Park

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**DEALER OF THE MONTH**

**LLOYD LTD**

Location and Size:
Carlisle, Newcastle, Bishop Auckland, Penrith, Dunbar, Alnwick, Kelso (not Toro).

Employees and Size of premises:
20 to 25 on groundcare. Total combined depot size is 120,000 sq ft.

Number of service vans:
10

Brief History of company:
Founded in 1964 as a single tractor dealership in Carlisle, the Lloyd Group has now grown to over 25 sites across the North of England and the Borders for Lloyd Limited and Lloyd Motor Group.

At Lloyd Limited we specialise in agricultural, construction, materials handling and groundcare equipment while Lloyd Motor Group represents leading automotive manufacturers for car sales, servicing and repairs. Lloyd Group is a family run business with Barry Lloyd as managing director and Bryan Lloyd managing director of Lloyd Motors.

The main groundcare depots are Carlisle, Newcastle and Bishop Auckland, with the remaining depots all offering parts and service back up. The groundcare business has flourished since 1997 when Lloyd Layfield was given the Kubota Franchise followed shortly after by Toro and many other market-leading brands.

Key services offered:
Machinery sales, parts sales and a full service support, including cylinder grinding.

Specialist services offered:
Machine demonstrations and short-term and long-term machine hire.

How has the dealership changed over the years?
Yes, we offer parts impress stock to fleet users as well as a delivery service. We also organise service training with our suppliers for these customers.

Major customers:
I don’t really want to answer this as all of our customers are important.

What would you like to see changed?
We would still like to see one major annual groundcare show so that all the manufacturers can attend every year.

To nominate a GI Dealer of the Month contact Scott MacCallum with your reason why the dealer of your choice should be featured...

Email: scott@bigga.co.uk

Franchises:
- Toro, Kobelco, new Holland, Graden, Amazone Groundsman®

and many more too numerous to mention.