John Deere Enhances European Parts Service

John Deere’s European Parts Distribution Centre has inaugurated its new deconsolidation and packaging facility, a 2 million euro investment, which will create additional employment for around 90 people. The new operation was established within just ten months and will help to streamline parts logistics and further enhance the supply of parts to John Deere dealers and customers throughout Europe, the CIS, Northern Africa and the Near and Middle East (EAME).

In light of the rapidly growing range of John Deere machines in all equipment divisions, we must continue to improve our supply of parts and merchandise,” said Fritz Rhindorf, Director Parts Operations. The new 16,000 square metre deconsolidation and packaging complex in Bruchsal will serve as a hub for incoming parts, which will either complement outgoing parts shipments or be forwarded to storage areas at E-PDC. Due to logistics and handling improvements, the company expects to reduce delivery times even further, especially in peak harvesting seasons. The Bruchsal E-PDC currently stores more than 70,000 part numbers in a 62,000 square meter area.

Inturf Fullfills Green Promise

In 2009 Inturf signed up to 10-10 to signal its business commitment to doing something about climate change. The business aimed to cut its use of energy by working more efficiently and as achieved a 10% cut in its carbon emissions in the process. In fact, through dramatically reducing its use of electricity, heating oil and diesel Inturf has cut emissions by 18% in the first year. “We’ve taken a door look at how we use energy in every part of the business,” says Alex Edwards, Joint MD. “Every stage of turf production from sowing to harvesting has been made more efficient. We’ve redesigned our delivery systems too so that there is a substantial part of our costs - has been greatly reduced.”

Lone Britannia

Ecosol Turfcare was the only British exhibitor at GreenerExpo, held in Bordeaux in November 2011. Operator of the Drill n Fill/Deep Drill aerators and sportsturf maintenance and renovation systems, Ecosol has just returned from a successful visit to the FrenchGreenkeepers’ Association exhibition, taking place over three days at the city’s lakeside venue. Ecosol MD, Benetton King was impressed by the quality of the visitors. “We’ve seen increasing numbers of European golf clubs booking us for Drill in Fill contract work and machine sales over the past few years,” he said, “so a personal presence on the Continent was a no-brainer.”

“We had a lot of interest in Drill in Fill from the major clubs, some of whom made definite bookings and there was evidence that smaller clubs were co-operating to book the system between them. In addition it was great to meet several satisfied customers, from management to greenkeeping staff.”

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John Deere Enhances European Parts Service

John Deere’s European Parts Distribution Centre has inaugurated its new deconsolidation and packaging facility, a 23 million euro investment, which will create additional employment for around 90 people.

The new operation was established within just ten months and will help to streamline parts logistics and further enhance the supply of parts to John Deere dealers and customers throughout Europe, the CIS, Northern Africa and the Near and Middle East (EAME).

“In light of the rapidly growing range of John Deere machines in all equipment divisions, we must continue to improve our supply of parts and merchandise,” said Fritz Rheindorf, Director Parts Operations.

The new 16,000 square metre deconsolidation and packaging complex in Bruchsal will serve as a hub for incoming parts, which will either complement outgoing parts shipments or be forwarded to storage areas at E-PDC.

Due to logistics and handling improvements, the company expects to reduce delivery times even further, especially in peak harvesting seasons. The Bruchsal E-PDC currently stores more than 700,000 part numbers in a 62,000 square meter area.

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Operator of the Drill n Fill/Deep Drill aerators and sports turf maintenance and renovation systems, Ecosol has just returned from a highly successful visit to the French Greenkeepers’ Association exhibition, taking place over three days at the city’s lakeside venue.

Ecosol MD, Bretton King was impressed by the quality of the visitors. “We’ve never seen numbers of European golf clubs booking us for Drill in Fill contract work and machine sales over the past few years,” he said, “so a personal presence on the Continent was a no-brainer.

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TURFCO iPad WINNER

Graeme Lorimer, Course Manager at Bishopbriggs Golf Club on the north eastern outskirts of Glasgow, has won one of the six Apple iPads offered as prizes in Turfco’s promotional campaign celebrating 50 years of topdressing.

Turfco, the Minnesota-based manufacturer and inventor of the first mechanised topdressing machine, has been running the competition since the February 2011.

At the end of the year, a Grand Prize Draw will be held at the annual meeting of a Turfco WideSpin 1540 EC topdresser.

Graeme was presented with his prize by John Quinton, Ransomes Jacobsen’s UK and Ireland sales manager, during a visit to KSG Scotsturf in early in November.

“I can’t believe it! I’m not normally very lucky when I enter competitions, so when I was notified that I’d won, I was absolutely astounded,” said Graeme.