The series aimed at celebrating the great work done by dealerships up and down the country.

To nominate a GI Dealer of the Month contact Scott MacCallum with your reasons why the dealer of your choice should be featured...

Email scott@bigga.co.uk

Franchises
- Toro, Hayter, Kioti, Yanmar, GreenFek, Campey and Hardi - among others.

Major Customers:
Our wide customer base / type includes: Wentworth Club, All England Lawn Tennis Club in Wimbledon; home of the RPU, Twickenham Stadium; Fulham Football Club; The Oval, Guards Polo Club; Charterhouse School in Surrey; Gatwick Airport; Royal Ascot Racecourse; and Kent Landscape Services.

How has the dealership changed over the years?
Early on, the business had a very limited range of products to offer its customer base. But now, with manufacturer introductions and a broader range of agencies, we have become a one-stop-shop for anyone’s grounds care needs. As the business has grown, we have also been able to do much more with relatively modest staff numbers due to the advancement in business and communication systems.

What would you like to see changed?
We would like to see the advancement in IT and communication systems to continue the progress we’ve made in providing an seamless flow of data and support between customer, dealer and manufacturer as possible. Advancements in fleet management software, such as Toro’s ‘myTurf’, should particularly help us achieve this.

Do you support customers with in-house service facilities (i.e. OEM parts supply)?
Yes, we support with OEM parts, parts training, integrated look-up systems, technical training and technical data.

Location:
Sheffield Park, Mid-sussex.

Employees and size of premises:
20 employees, 1.5-acre site with 10,000 sq feet of covered storage, workshop and offices.

Number of service vans: Five.

Brief history of company:
The company was founded in 1985 as a Toro dealership to serve professional grounds machinery users. Our association with the Toro brand has remained unbroken ever since.

Originally covering the Sussex area, the business has grown over the years to now being active in Sussex, Kent, Surrey, Hants, Berkshire and South London. From an initial staff of just four in 1985 the business has grown over the years, but has remained focused on the professional grounds care markets.

Key services offered:
Sales, parts, servicing and hire for professional grounds maintenance equipment.

Specialist services offered:
Full compliment of training and education services, NSTS-approved test station, Toro irrigation parts agent, fixed-price-contract servicing, extended warranty schemes and financial planning.

SWEEP-N-FILL
- Completely fill aeration holes in 2-3 passes
- Use less sand for better results
- Use to groom greens and remove grain
- Increase putting speed, use before mowing
- Promote denser healthier turf
- Brush is kind to the turf

Tel: 01622 812103 Fax: 01622 815534

BIGGA Regional Conferences
All forthcoming conferences are as follows...

<table>
<thead>
<tr>
<th>REGION</th>
<th>DATE</th>
<th>LOCATION</th>
<th>CONTACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>South East</td>
<td>16 November 2011</td>
<td>Stock Brook Manor Golf Club, Essex</td>
<td>Clive Osgood, RA, 01737 819343</td>
</tr>
<tr>
<td>South West &amp; South East</td>
<td>17 November 2011</td>
<td>Oaktree Arena, Highbridge, Somerset</td>
<td>Jane Jones, RA, 01454 270850</td>
</tr>
<tr>
<td>Scotland</td>
<td>6 March 2012</td>
<td>Carnegie Conference Centre, Dunfermline</td>
<td>Peter Boyd, RA, 0141 616 3440</td>
</tr>
</tbody>
</table>

To nominate a GI Dealer of the Month contact Scott MacCallum with your reasons why the dealer of your choice should be featured...
Email scott@bigga.co.uk