BIGGA and the Golf Environment Organisation (GEO) have established a partnership that will see the two bodies collaborate in promoting sustainability in golf facility management.

The partnership seeks to make sustainability easier for greenkeepers and Course Managers to understand, and provide support for their ongoing, continual improvement efforts. Through the promotion of GEO Certified, the aim is also to enable golf facilities to attain credit and lasting recognition for ongoing environmental action and corporate responsibility.

GEO will be presented as BIGGA’s Sustainability Partner, and BIGGA will become a Golf Partner of GEO.

Speaking on behalf of BIGGA, outgoing Chairman, Paul Worster, said: “We want to support our members further in playing an active leadership role, productively with their management team colleagues, to make the most informed sustainability based decisions in the workplace.”

“The BIGGA Board feels that GEO is extremely well placed to support our organisations and our members - strategically and practically.”

“In recent years we have seen GEO dedicate itself to bringing forward the kinds of solutions based guidance and programmes that will help every one of our members in the field. There’s a straightforward logic to what GEO presents, and they understand the needs and priorities of Course Managers extremely well.”

Incoming Chairman, Andrew Mellon, added: “There are a number of reasons why BIGGA has decided to work with GEO. First of all, we recognise the importance of what they stand for and what they are trying to achieve as an organisation in support of greenkeepers. We see real value in widespread participation by BIGGA members in GEO Certified. In addition the partnership enables us all to draw on the educational, advisory and verification support of their emerging GEOasa Network of golf ready sustainability professionals.

Collaboration with like minded bodies brings more strength to golf’s corporate responsibility. GEO dedicate itself to bringing forward the kinds of solutions based guidance and programmes that will help every one of our members in the field. There’s a straightforward logic to what GEO presents, and they understand the needs and priorities of Course Managers extremely well.”

Adaptability in the Snow

French manufacturer Etesia enjoyed a sales boom as users of its ride-on rotary mowers have been rushing to buy snow clearing attachments and tow-behind gritters for their existing Hydro mowers so that they wouldn’t be caught out in the next big freeze.

With its wide range of attachments, the range of Etesia mowers can be transformed into multi-tasking, all-year-round workhorses for a wide-range of applications including snow clearing and salt/sand spreading.

“At times like this, end users recognise the true multi-tasking value of an Etesia ride-on,” commented Les Melia, Etesia UK’s General Manager.

“Our accessories such as the snow plough of salt/sand spreader are already in widespread use, as well as keep roads and paths clear in a very cost effective operation. Our customers have discovered that for a relatively small investment they can be prepared without the need to have expensive dedicated equipment lying idle during long periods of the year.”

For further information, please contact herea.uk@etesia.com.uk.