Merry Christmas and a Happy New Year – start your year by organizing your visit to…

Harrogate Week 2012

After a fantastic Harrogate Week 2011 (see right) we were left with the challenge of trying to better the Continue to Learn Programme, enhance the Exhibition and continue to provide Europe’s largest turf management event.

We think we have done this for 2012…

Be one of 6,000 visitors to visit Harrogate the home of BTME, Continue to Learn and ClubHouse and join visitors from around the world to attend an education event, which many industries can only envy, and an exhibition packed with experts showcasing the latest turf care technologies.

Continue to Learn 2012…

…comprises one, two and three day Workshops, a Conference and seminars presented by a combination of Course Managers, industry specialists and companies exhibiting at the BTME exhibition.

The Turf Managers’ Conference

…makes its return and features presentations from Dr Frank Rossi, from Cornell University, and Lesley Wood, a Social Media specialist. New workshops include Successful Wood, a Social Media specialist, presenters from Dr Frank Rossi, specialists and companies exhibiting at the BTME exhibition.

BIGGA’s 25th Anniversary and 100 Years of Greenkeeping Associations

BIGGA will be celebrating 25 years since it was formally created on January 1, 1987 from an amalgamation of the British Golf Greenkeepers Association, The English and International Golf Greenkeepers Association and The Scottish and International Golf Greenkeepers Association. We will also be celebrating the centenary of the formation of the first Greenkeeping Association with a display at BTME.

Whatever your reason for visiting BTME 2012, you will be guaranteed one thing – you will expand your network. This is a brilliant opportunity to sound out the minds of the good and the bad in the industry, pick their brains, gain the experience and be on the face of the good and the bad in the industry, pick their brains, gain the experience and be at the forefront of trying to better the Continue to Learn Programme, enhance the Exhibition and continue to provide Europe’s largest turf management event.

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Don’t forget to stop by the BIGGA Stand (Hall B Stand 23) and have a chat with the BIGGA Staff. We would welcome any feedback you have on membership issues, learning and development in fact anything you want to give feedback on! Or just drop by to say ‘hello’.

BIGGA AGM – Wednesday, January 25 2012 at 5.15pm, Queens Suite

Open to all Members of BIGGA however, only FULL Members are entitled to vote.

Whether its up-market, mid-market, mass-market, niche-market, new products, new technology or new materials you’ll find it all at Harrogate International Centre from 24th – 26th January 2012. I look forward to seeing you there.

Finally…

Help your Association grow by volunteering, working to improve the standards in the industry, pick their brains, gain the experience and be part of the good and the bad in the industry, pick their brains, gain the experience and be at the forefront of trying to better the Continue to Learn Programme, enhance the Exhibition and continue to provide Europe’s largest turf management event.

You are to attend any exhibition in 2012 make sure it is BTME with FREE entry and a simple advance registration process, it is easy. Register at www.harragoteatre.org.uk.

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