Hope the Sun Shines on our New Look

Your June issue of Greenkeeper International is the first to hit your doormat with its new look. Hopefully you will like the design and the new feature ideas that are included.

On a personal note I have enjoyed taking on board the feedback we have had over the last few months and trying to incorporate those into a workable monthly magazine. What came out of it was a desire to provide more technical content, and we have done that with the feature that is sponsored by the Golden and Silver Key Development Fund, and more content for younger greenkeepers. To accommodate this wish we have brought back the Assistant Profile and are continuing to develop our recently-introduced Quick Guides.

Greg Evans, of Ealing Golf Club, is the first man to take his place on Greenkeeper International’s very own Soapbox, which will be a monthly column aimed at giving a guest writer the opportunity of talking on a subject about which he or she is particularly passionate. This feature will be open to anyone and if you feel you have something you’d like to say, please get in touch with me and we’ll discuss what you’d like to write about.

And there will be some other new ideas still to come on stream over the next few months, including a regular Guest Sport and, hopefully, a feature which allows Course Managers to be a little more open and candid about the problems they are facing at their clubs and the measures they are adopting to cope.

A lot of hard work has gone into this new look and I hope you will feel that it has been time and effort well spent.

On now to a topic we all like to discuss – the weather.

Hopefully, the much-heralded glorious summer will have arrived by now and we will be seeing a surge in the amount of golf being played across the country. With the pound weak against the dollar and, even more so, against the Euro, we are paying through the nose for foreign holidays and imported goods, but it should make visiting the UK pretty attractive to our overseas visitors and with the sun splitting the skies it would be great to see bookings up.

Golf enjoys its highest profile around this time of the year. We’ve just had three high profile UK tournaments – at The Wentworth Club, where Chris Kennedy chalked up yet another PGA Championship; The London Club, where our National Chairman, Peter Todd, prepared his course for the European Open, and Celtic Manor and the Wales open, where Jim McKenzie continued his fine-tuning for next year’s Ryder Cup.

All three Course Managers do the greenkeeping profession, and indeed golf, great credit and seeing top professionals playing great golf on great, magnificently prepared, golf courses can do nothing but good for the game – particularly if it is played in polo shirts and not waterproofs!

I hope you enjoy your new look magazine and please feel free to let me know your thoughts on it. We do listen to your views and try to produce an interesting, informative magazine on the back of it.