The Importance of Networking

With 26 Sections around the UK there is always a ‘friend’ nearby. Whether you are just starting out as a sports turf professional (greenkeeper or groundsman) or at the pinnacle of your career, networking is likely to play a large part in your success.

Networking is about creating a set of contacts and subsequently building a trust and creating a genuine relationship with the people you meet. It provides the opportunity for you to discover people who may be able to help with queries/problems you encounter during your career as well as the opportunity for you to offer your assistance to others.

For new people to networking, it might seem a daunting prospect. But by investing time in other people you might soon find that your career is reaping the rewards.

Top tips for networking:
Be yourself, Be open, Smile.
Let people talk, Push yourself, Know what you want, Enjoy it.

Continuing Professional Development (CPD)

If you are a Full Member of BIGGA you are encouraged to be registered on the BIGGA CPD Scheme. You may think that CPD isn’t for you, but everyone can benefit.

What is CPD?
The Institute of Continuing Professional Development, or CPD Institute for short, defines CPD as:
“Continuing professional development is the systematic maintenance and improvement of knowledge, skills and competence, and the enhancement of learning, undertaken by an individual throughout his or her working life”.

A bit wordy perhaps, but in essence CPD is a combination of approaches, ideas and techniques that will help you manage your own learning and growth. Remember, one size doesn’t fit all. Wherever you are in your career now, and whatever you want to achieve, your CPD should be exactly that: yours.