Name: Richard Earl  
Company: TGMS Ltd  
(known as TurfTrax)  
Position: Managing Director  

How long have you been in the industry?  
“Six years.”  

How did you get into it?  
“I set up Europe’s first Masters Degree Programme in Sports Surface Technology with colleague Alex Vickers, when working as a Lecturer in Soil & Water Engineering at Cranfield University. Shortly afterwards, I was approached to join TurfTrax as Technical Director.”  

What other jobs have you done?  
“I have been a Soil and Water Engineer (India), a Soil Surveyor (Soil Survey of England and Wales) and a Lecturer at Cranfield University.”  

What do you like about your current job?  
“I like working with a great team. I also like the application of science to provide solutions to practical situations relating to golf courses and sports pitches. And the satisfaction of seeing projects through from feasibility study to practical completion.”  

What changes have you seen during your time in the industry?  
“A greater appreciation and acceptance of the role science can play in improving the way we construct and maintain sports surfaces.”  

What do you like to do in your spare time?  
“* I enjoy playing in a band (the drums and electric violin), County League squash, eating & drinking*”  

Where do you see yourself in 10 years time?  
“Hopefully working with the same team, in the same role.”  

Who do you consider to be your best friends in the industry?  
“Many loyal clients and competent contractors that I have had the pleasure of working with.”  

What do you consider to be your lucky number?  
“21”  

Pick a number  
“441 (212).”  

### British Seed Houses

**Raise your game.**

British Seed Houses is the premier source for grass seed and fertilisers for your course.

---

**Visit [www.bshamenity.com](http://www.bshamenity.com) or call 01522 868714 to contact your regional advisor.**

---

**Let's start with the tees and fairways.**  
Why settle for a mixture that’s ‘good for all’ when BSH technical experts have selected specific Grade A cultivar mixtures for individual applications.  

**And then move onto the greens.**  
For that super smooth finish we have a range of Bent grasses for all soil conditions, whether you’re establishing a new green or overseeding existing.  

**But you can’t finish there.**  
To keep all the playing surfaces fed with all the correct nutrients, our range of Floranid® slow release fertilisers are the ultimate complement.  

**And not forgetting our technical advisers.**  
They are always on hand to help you achieve the best standard possible. Buying direct gives you access to first class advice and great value specialist turfgrass products.  

**We should also mention our wild flower mixtures to make your roughs nice and colourful.**