Do What's Good for You!

We can all recall being told what to do and exactly what was good for us as youngsters. Whether it was to eat our greens; wash behind our ears or not sit so close to the telly because it would ruin our eyes, they came in a steady stream and you and I all know what we thought of them.

With that in mind, and with the risk of sounding like your mother, I hesitate to suggest to you that you should get yourself to Harrogate Week because it is exactly what is good for you.

As an opportunity to develop professionally and keep on top of industry developments there is no better place to be in the third week in January. You will have an unrivalled opportunity to quiz world renowned experts in their field if you are suffering a particular problem on your course, or attend workshops in areas you feel you'd like to brush up on your knowledge and skills. Add to that the chance to investigate first hand and thoroughly a new piece of machinery or turf or soil application which might be just right for your course.

Then again there is the Après Show when you can share experiences, tips and solutions with colleagues and friends in a town which offers you as much as Harrogate does. Can you see the pros outweighing the cons massively yet?

Speak with anyone who has taken the plunge in previous years and headed for Harrogate and you will find someone with no regrets and who has been enriched by the experience.

You know it makes sense and it's more fun than eating your greens!