Scotsturf Rings the Changes

There are more changes afoot at Scotsturf this year. Last year saw the show move to the newly built Highland Hall, Edinburgh, making it easier to navigate as well as providing much more comfortable facilities. Building on this there are further changes in 2004.

Apart from a new colourful entrance foyer with information about the Institute of Groundsmanship and Scotsturf, there will be an array of computerized registration terminals. This means that all visitors can be clearly identified, making for a much more effective show for everyone, as well as enabling future marketing to be carefully targeted.

The layout within the show has also been simplified and all stands are now named and numbered, making navigation of the show faster and easier for visitors.

New chairman, Gary Mack said, “Having the show all under one roof in warm and pleasant conditions has made a great improvement to the show. This year will see the next stage of upgrading the show as we introduce computerized registration, along with many other developments, adding to the formula.”

As always BIGGA will have a stand at the two day Exhibition and Headquarters staff will be available to meet both current and prospective members.

Exhibitors’ list