Harrogate week is next month and BTME & ClubHouse look set to be bigger and better in 2004 than ever before. What can visitors expect?

BTME & ClubHouse expands year on year to reflect the immense diversity of machinery, products and services required by the professional greenkeeper and golf course secretary to stay ahead of the game. As the exhibition grows in stature so does the audience. Visitors from local authorities, parks and gardens, football, rugby, and cricket clubs wander through the exhibition halls alongside the groundsmen from castles, theme parks and racecourses.

This year’s exhibition will be the biggest yet. It will occupy 9000 square metres of floor space at Harrogate International Centre with around 250 exhibitors spread across the full range of interests. BTME has steadily grown and become established as the largest indoor turf exhibition in Europe and with the addition of ClubHouse a “one stop shop” has been created for sports clubs from turf management to locker rooms.

The second exhibition in 1990 attracted 4062 visitors, more than doubling the 1989 attendance. Out of the 80 companies who exhibited in 1990 many have continued to show their support and are still exhibiting in 2004 These include:


BTME & ClubHouse grows and develops each year. New companies are coming on-board all the time to join established exhibitors.
New exhibitors for 2004 include;

**BTME**

**CLUBHOUSE**

Another new feature for BTME & ClubHouse 2004 is the introduction of an 18 hole competition. Each visitor will receive a score card at all the main entrances and the challenge is to complete the score card by visiting the participating stands which represent each hole and have the card stamped. Having completed every hole, the visitor should go to the BIGGA stand in Hall Q where the card can be posted thus ensuring entry into the draw for a luxury holiday.

Located in Hall B will be an Internet Cafe, supported by pitchcare.com. An ideal location to relax and have a coffee while waiting to check e-mails and contact the office.

This year’s Education Conference, “Continue to Learn”, is presented by BIGGA in association with The Greenkeepers Training Committee and supported by The John Deere Team Championship. The National Education Conference theme, “Golf - Sport and Business”, recognises that the playing of golf and the business of golf are inseparable. The keynote speaker, Alvin Law, will be presenting “No Such Word as Can’t” - supported by Ransomes Jacobsen.

BIGGA is committed to the continual growth of BTME & ClubHouse, enhancing the whole experience for visitors and exhibitors alike. Part of that commitment is to draw many new visitors to both exhibitions and exceed the 10359 visitors in 2003.

BTME & ClubHouse promises to be the Greatest Show on Turf.

**HIGHLIGHTS OF THE WEEK**
The National Education Conference supported by The John Deere Team Championship.

- Monday 19 and Tuesday 20 January, Hall D, Harrogate International Centre.
- Workshop Programme
  - Supported by The John Deere Team Championship
- Education Dinner
- Keynote Speaker
  - Supported by Ransomes Jacobsen.
  - Wednesday 21 January, Hall D, BTME & ClubHouse.

**NEW FOR 2004 — BTME & ClubHouse Seminar — Tuesday 20 January 2004**
**Hall D, Harrogate International Centre**

**GOLF CLUB DESIGN, DEVELOPMENT AND REDEVELOPMENT**

**Programme:**
- **1.30pm** Financial Potential of Existing and Proposed Golf Facilities
  - Sarah Payne, FPD Savilles Leisure

  **1.55pm** Clubhouse Food and Beverage Operations
  - TBD, De Vere Belfry

  **2.15pm** Refurbishing Locker Rooms and Changing Facilities
  - John Gibbs, Quality Lockers

  **2.40pm** Extending an Existing Clubhouse
  - TBD, Woburn Abbey Golf Club

  **3.05pm** New Projects and Redevelopment – Where to Start
  - Charles Mador, Charles Mador Architects and Howard Swan, Swan Golf Design Ltd

  **3.30pm** Questions to the Panel

  **4.00pm** Visit BTME & ClubHouse Exhibition

Following the presentations of the BIGGA Awards on Wednesday 21 January in Hall D, Alvin Law will present his inspirational and motivational speech entitled “No Such Word as Can’t”.

Alvin is a prime example of what is possible when you believe in the power of Positive Mental Attitude. One of the most highly sought after inspirational speakers in Canada, Alvin challenges and motivates people to recognise, celebrate and overcome their own individual obstacles whether real or perceived.

The Keynote Session is supported by Ransomes Jacobsen and entry to this Seminar Session is free of charge to all visitors to BTME & ClubHouse.
Look Who's Exhibiting...

2IC International Irrigation Consultant
3-2-GO
MJ Abbott Ltd
Action Caddy Ltd
Advanta Seeds UK
Advertees.com
Aebi & Co. AG
AFT Trenchers
Air-Eze Ltd
Air-Seed Products
Airkins Sports turf Ltd
Allen Power Equipment Ltd
Allett Mowers
Allied turf - Tech
Amenity Land Services Ltd
Amenity Technology
Angus Horticulture Ltd
Arden Lea Irrigation Ltd
Askham Bryan College
Assoc of Golf Club Secretaries
Avant Tecn (UK) Ltd
Avoncrop Amenity Products
GW Axup & Co Ltd
Barcham Trees
Barenbrug UK Ltd
Barfield Golf Ltd
BATgolf.com
Bathgate Leisure
Bayer Environmental Science
Berkshire College of Agri
Bernhard & Co Ltd
Blec Landscaping Equip Co Ltd
BMS (Better Methods Europe)
Border Signs
 Boughton Turf Management
Boyd Golf
BIGGA
British Seed Houses Ltd
Bywater Services Ltd
Campey Turfcare Systems
Cannons Turf
Charles Mador Chartered Architects
Charterhouse Turf Machinery
Club Car - Ingersoll-Rand
Complete Weed Control
Cooper Clarke Group Ltd
Countax Ltd
Course Care
Cranfield University at Silsoe
CSC Amenity
DENNIS
Doma Shopfitters Ltd
Eagle Promotions Ltd
Earthquake Turfcare Ltd
East Riding Amenity
Eastern Connections
Econolasts Ltd
Ecosolve Limited
Elmwood College
Endsleigh Sports Insurance
English Golf Union
Enko Products
Euro Cap Ltd
European Golf Machinery
European Inst of Golf Course Architects
European Turf Technology
European Turfgrass
Evenproducts/Logic Irrigation
Fairfield Control Systems
Fairway Credit
Farm & Garden Machinery
Farnura Ltd
FernHouse Marketing
Fielders (Wheelies Tyres ATV)
Fleet (Line Markers) Ltd
Floratine Products
FMW & District
Foley United
Gambotti Barre UK Ltd
Garffs International Ltd
GCSAA
Gem Professional
Genus Cubicles & Lockers
Glen Farrow
Global Organic Services
Golf Finance Ltd
Golf Management Europe
The Golf Sign Company
John Greasley Ltd
The Green Approach
Greenkeeper International
The Greenkeepers Training Committee
Greenkeeping Magazine
Greenlink International Ltd
Greenspace (UK) Ltd
Groundsman Industries Ltd
GSB Loams Ltd
Hardi Limited
Hayter Ltd
Hatzek International
Headland Amenity
Horsepower UK Ltd
Hunter Grinders Ltd
Huskey Golf
Imants
ING Lease
The Institute of Groundsmanship
Institute of Horticulture
Inturf
Irrigation Control Ltd
Irrigation Supplies Ltd
Jaymac Security
David Jenkins Turfcare Equipment
John Deere Limited
Johnson's Sport & Amenity Grass Seed
Kubota (UK) Ltd
Landscape & Amenity Management
Lacon Awards
Lastec UK
Lewis Equipment Ltd
Lindum Seeded Turf Ltd
Links Leisure
Lloyds & Co Letchworth Ltd
Locke Solutions Ltd
Logocloth
Major Equipment Ltd
Mantis UK Ltd
Massey Ferguson (AGCO)
Maxxis International UK
McCormick Tractors
Mernist Wood College
MJT Contracts Ltd
Mox UK Ltd
Myerscough College
New Holland
North Staffs Irrigation
Novozymes Biologicals
Nu-Gro Corporation
Ocmis (UK) Ltd
On Course Matting Ltd
Pentagon Amenity Marketing
Power Seeds UK
Prism Graphic Resources
Pro-Tine
Proturf Ltd
PSD Agronomy
Rain Bird Europe
Range Servant UK
Ransomes Jacobsen Ltd
RC Marble & Sons Ltd
Reaseheath College
Rigby Taylor Ltd
Ritefeed
Rix Petroleum
Rogers Sprayers Inc
Rufford Soil Technology
Ruston's Engineering Co Ltd
Same Deutz-Fahr UK Ltd
Saxon Industries
The Scots Company (UK) Ltd
Seoul Nassau (UK) Ltd
SGM Hire
Shetlons Turf Drainage Solutions
Sheppy Humber Palmers
Sheriff Amenity Services
Silesia Grill Systems
Simon Tullett Machinery Co
Sisis Equipment/Macclesfield
Speedcut Contractors
STRI
Supaturf Products Ltd
Swan Golf Designs Ltd
Swan Plant Services Ltd
Symbio
Tacl
Tailbot Farm Landscapes
Tannam Topsurf
Tenax UK Limited
Terra-Vac
Terrain Aeration Services
Tildenet Ltd
Together in Golf
DW Tomlin
Tonic Watering Ltd
Top Green SAS
Toro Products
Tower Chemicals Ltd
Trelleborg Wheel Systems
True Surface Rollers
Turf Masters
Turfcare Group
Turfmach Machinery Ltd
Turfrax Ground Management
Tym Tractors
Verde Sports Ltd
Vitax Ltd
Warwickshire College
Waste2Water Europe Ltd
WBB Minerals
White Horse Contractors Ltd
Wiedenmann UK Ltd
Wolf Garten
Yamaha Motor UK Ltd
Zero Gravity Products

JOHN GREASLEY LIMITED
Ashfield House • 1154 Melton Road • Syston • Leicester • LE7 2HB
Email: johngreasleyltd@aol.com • Website: www.johngreasleyltd.co.uk

\textbf{SPECIALISTS IN • GOLF COURSE • CONSTRUCTION •}

\begin{itemize}
  \item ROYAL BIRKDALE
  \item RUDDING PARK
  \item QOG MAGOG
  \item WYCHWOOD PARK
\end{itemize}

Telephone: 0116 269 6766
Fax: 0116 269 6866

List updated 21/11/2003
British & International Golf Greenkeepers Association

Greenkeeper International has long been regarded as the market leading publication and a must read magazine for everyone wishing to keep up to date with developments within the turf industry.

Editorial covering interviews with Course Managers and Head Greenkeepers at courses around the UK and beyond, technical articles from some of the foremost authorities in their fields, information on new developments, BIGGA and member information and news make Greenkeeper International the definitive publication. Accept no imitation.

Come and pick up the latest issue from the BIGGA stand.

Ecosolve

Ecosolve are exhibiting their unique Ecosol Aero-fil System and products at Harrogate for the 3rd year and urge every greenkeeper to visit this stand to witness state-of-the-art turf care in operation. The respected and established Drill’n’Fill and Deep Drill aerators are renowned throughout the UK and Europe. Championship to council courses all use the machines. Shouldn’t you too?

Now accompanying these are some equally innovative products never before seen in the turf market - WormZstat is a soil tonic that will help turf recover from the effects of worms and prevent their damaging activity. Nutrieau is a breakthrough in the struggle to establish and maintain turf grass plants in tough conditions. This product accelerates seed germination and establishment of the mature plant without inducing soft & fleshy cell structure in the plant. It is ideal for alleviating drought stress too, as it has unprecedented water retentive capacity.

Come and visit us for an informative yet relaxed chat and see our results!

Tel: 01367 870165 Fax: 01367 870271

Bernhard and Company Ltd

CLEAN CUT COURSES

SEE Bernhard and Company Ltd’s easy-to-operate grinders Express Dual and Anglemaster 3000 - used at top tournaments world-wide. Considerably cutting the cost of mowing, regular use of these grinders dramatically improves the health of grass.

For superlative results there is a range of dedicated packages, to suit different budgets, including Express Dual and Anglemaster, Blade Rite, Gear Rite, Rapid Relief, Rapid Facor and Rota Master.

FREE DEMONSTRATIONS are offered - so clubs can see the difference!

Telephone Kim on: 01788 811600 www.bernhard.co.uk

ByWater Services Ltd - Wash Water Recovery

Manufacturers of the Oasis range of wash water treatment plant. Specialists in closed loop wash water recycling. Systems including the amazing Enzymatic and ad hoc systems to suit individual site requirements. Turnkey solutions available.

We look forward to welcoming you to stand Q22 where you can view the Enzymatic and obtain information on the range.

Tel: 01530 563388 Fax: 01530 563399
Email: sales@bywaterservices.co.uk
Econoplas Ltd

Econoplas is breaking new ground in the area of land drainage, and its innovative product aquadyne has already attracted interest from Greenkeepers, groundsman and turf management consultants across the UK and abroad. Developed by John Gaskarth, the system is flexible, low cost, easy to install with minimal disruption to sporting environments, particularly to golf courses where members can enjoy their game as work progresses.

Has tremendous potential for professionals involved with sports turf management.

Cannons Turf Ltd

Cannons Turf is an established business that has been growing quality turf since 1988. Product excellence and unparalleled service has always been our priority. Our range of turf covers from football pitches and golf greens to house lawns and large landscaping projects. As an extra service, we are pleased to offer mulch and stone products to compliment any landscaping project.

Cannons Turf Ltd, Unit 5a, Plaxton Park Industrial Estate, Cayton Low Road, Eastfield, Scarborough, North Yorkshire Y011 3BY
Telephone: 01723 586611 Fax: 01723 586543
Email: john@econoplas.freeserve.co.uk

Stand: Q38

Gem Professional

For a range of fertilizers that offers consistency and reliability then look no further than Gem Professional on Stand A25.

The current range of granular fertilizers and turf dressings will continue to meet market requirements and microbial product developments ensure we will stay at the forefront of the market. Our range is designed so that whatever your need, we have a product to satisfy.

We look forward to welcoming you to stand A25 to discuss your turf care requirements.

Tel: 01254 356611 Fax: 01254 356677

Stand: A25

Hayter Ltd

A comprehensive range of commercial turf care machinery, suitable for both golf and municipal applications, will be on display. Designed for high output and easy maintenance, many of the products shown will be of particular interest to those responsible for the maintenance of fine turf. From ride on fairway mowers to pedestrian rotaries for the maintenance of the smallest areas, Hayter have a machine for all areas of the course.

Contact: Barbara Garton, Hayter Ltd, Spellbrook, Bishop's Stortford, Hertfordshire CM23 4BU
Telephone: 01279 722444 Fax: 01279 600338
Email: sales@hayter.co.uk
Web: www.hayter.co.uk

Stand: C23 & C41

John Deere Limited

The company’s new fairway mowers will be officially launched at BTME.

These include the improved 3225C and 3235C five reel cylinder mowers, designed to further improve productivity and quality of cut on golf courses and other amenity turf areas, while the brand new 3245C is a five gang rotary mower for semi-rough grass.

Details of all types of equipment finance will also be available from John Deere Credit.

Tel: 01949 860491 Fax: 01949 860490

Stand: M9 & M10

Euro Cap Ltd

Euro Cap’s Sales Office, Embroidery Unit and warehouse in Rotherham is now fully operational and proving to be a big success. Stocks are up to full capacity and with the on site embroidery unit, Euro Cap are able to offer a UK next day sample service and a fast turnaround on orders up to 1000 pieces.

Euro Cap operate a number of Tajima embroidery machines, and in house embroidery, punching and digitising is also available.

XTreme Cap, a Cotton/Nylon mix giving a lightweight breathable cap available with sandwich peak as standard in five colourways. New for golf, the Drimate Golf Towel, and the Euro Caddy battery powered golf trolley at an exceptional price.

Contact our Northern Office Sales Team on: 01709 871244
Email: clive@eurocapltd.com

Stand: Q109

General Legal Protection Limited

General Legal Protection Limited are providers of legal and domestic assistance to BIGGA members, will be on the BIGGA stand together with their chief employment adviser, Maggie Lawton, to help answer any employment problems.

Details of all products and services available to BIGGA members will also be available.

Stand: Q129

Heath Lambert

Heath Lambert Group is Europe’s leading international insurance broker and one of the world’s largest. Through a network of over 20 offices in the UK, the Group focuses on commercial and industrial insurances, but also undertakes personal lines and corporate financial services activity. The Group is a leading player in many sectors, including property, construction, motor fleet, professional indemnity, liability, risk management and claims management.

Contact: Andrew Lawrence, Tower House, Merrion Way, Leeds LS2 8PQ
Tel: 0113 2461313
Email: alawrence@heathlambert.co.uk
Web site: www.heathlambert.com

Stand: Q129

Massey Ferguson

Included in the Massey Ferguson exhibit at BTME 2004 will be Compact Tractors featuring the MF 1235 with independent PTO, new Front Cut mowers, Ag.TV’s with their unique racking system and the versatile light weight utility MF 2200 Series tractor ranging from 55hp to 80hp.

For further details contact:
AGCO Limited, UK Sales Department, Banner Lane, COVENTRY CV4 9GF
Tel: 024 76851202 Fax: 024 76852021
Web: www.maseysferguson.com

Stand: M11 & M22
Rigby Taylor

Rigby Taylor will be featuring a selection of products including the Activate range of microbial stimulant and nutrient retention products, the selective turf herbicides Bastion T and Greenor, Integrate and Profile for dealing with compaction problems and Amino-Sorb turf stress relief products. The Mascot range of high STRI rated Mascot Grass Seeds will be displayed and the Mascot fertilizers including the new Microfine organic products.

Tel: FREEPHONE 0800 424919
www.rigbytaylor.com

Otterbine

Otterbine, the worldwide leader in lake and pond water quality management systems, has a wide range of water aeration systems, fountains and other associated products. They are ideal for use in a wide variety of locations such as golf courses, airports, hotels, commercial developments and business parks, which are increasingly using water in their landscapes to beautify their settings. A comprehensive range of Otterbine products will be on show at BTME on the Toro Products stand, M12.

Contact details:
Otterbine products are distributed in the UK by:
Lely (UK) Ltd, Station Road, St. Neots, Cambs PE19 1QH
Tel: 01480 226800 Email: toro.info@lely.co.uk

RAIN BIRD EUROPE SARL

The importance of efficient water management has never been greater and, as the industry leader in the manufacturing of irrigation equipment, Rain Bird is committed to the continuing development of more reliable and efficient irrigation products.

Visit the stand of a leader and see the new Eagle 1100/1150 35 meter cast sprinkler. Also Site Control our new windows based Turf Central Control System and Smart Pump our pump management software.

Tel: 01273 891326 Fax: 01273 891327

GRADEN

Turf Masters

- The Graden’s unique ‘Grooving’ Process is widely regarded as the future of thatch management and surface aeration
- Impact up to 300% more surface area than standard Hollow Coring
- Perfect groove for overseeding
- Minimal disruption to play
- Rapidly promotes healthier root growth
- Encourages firmer, smoother putting surfaces
- Quick heal up time

CONTACT:
TurfMasters
Sports Turf Services
Bollfield Park,
Kinross, Scotland
Tel: 01577 863864

OR
R & K Kenrett
4 Leazes Avenue
Caterham, Surrey. England
Tel: 01883 342632

OnCourse

The powerful organiser keeping your golf course green!

Golf Club members and owners are continually demanding better quality playing conditions, which brings the role of Golf Course Managers into sharp focus. Not only are they expected to keep the course in excellent condition they also have to be skilled administrators and personnel managers. Additionally, Golf Club Managers need detailed and well-structured reports on golf course operations, which can be a time consuming task. OnCourse™ has been developed to make all of these things easier.

For more detailed information and a free demonstration CD, please contact ken@bigga.co.uk 01347 833800 or from Stand Q8 BTME & ClubHouse
Simon Tullelt Machinery

IN THE ROUGH?

Get out of it with the STM range of heavy duty grasscare machinery. There are the SCAG Zero-Turn pedestrian and ride-on mowers; machines built to last and provide hours of reliable use. All the cutting options are available - traditional flail, cylinder, cutter bar and rotary. ALSO there’s the new HUMUS cutting head that can be used on the SCAG range or tractor mounted. This is an entirely new cutting method that is effective, reliable and safe and can be used for heavy scrub clearance or as an ordinary mid-season cutting head.

All too good to miss, so come and see us on stand no A21.
Tel: 01789 488450 Fax: 01789 488032

Wolf Garten

After a year of successful trials, WOLF Garten continues to prove itself as a supplier of high quality specialist controlled release fertilisers. Our unique range of fertilisers and grass seed mixtures are used in the renovation works on over 1,000 sports pitches throughout Europe each year. WOLF Garten also supplies a range of supporting turf renovation equipment.

Our team of specialist advisors looks forward to welcoming you to stand M17.
Tel: 01495 306600 Fax: 01495 303344
Email: info@wolf-garten.co.uk

Scotts UK Professional

Scotts UK Professional will be featuring a number of new products on their stand this year. Firstly we are pleased to announce the launch of the new Greenmaster range, showing the way forward in fine turf nutrition. There will be a live demonstration of the Scotts’ weather station and we will be giving advice on the world’s best selling turf fungicide, Heritage, which now has on label approval for Take-All disease - the only turf fungicide to do so. Also we are introducing Greenmaster Blade, an organic microbial activator. Come along to our stand and we will explain it all!
Tel: 0871 2205353

Toro Products

TORO UNVEILS REVOLUTIONARY GREENSMOWER CUTTING UNIT THAT CLIPS CLOSER THAN EVER BEFORE

Toro is launching a revolutionary new cutting system that enables its ride-on greensmowers to shave golf greens closer than ever before. The unit will clip down as low as just 1/16th of an inch, which is 1/32nd of an inch lower than was previously possible.

The company is introducing the unit to meet the move by greenkeepers for faster greens that take advantage of new plant cultivars that can be cut right down. It features the popular Dual Point Adjustment System from the acclaimed Greensmaster 1000 pedestrian mower and offers a single, high-performance cutting unit with a choice of 8- or 11 -blade reels.

Also making their debut are the new-look Workman 3000 and 4000 range of utility vehicles, plus the new ProCore 648 pedestrian green aerator which will core faster than anything else in its class.

Contact details:
Toro commercial, irrigation and consumer products are distributed throughout mainland UK by Lely UK. Toro commercial products in Ireland are distributed by Lely Ireland.
Lely (UK) Limited
Station Road
St Neots
Cambs PE19 1QH
Tel: 01480 226800
Tel: 01473 270000 Fax: 01473 276300
Email: info@toro.info@lely.co.uk Email: sales@tip.textron.com Web: www.ransomesjacobsen.com

British & International Golf Greenkeepers Association

BIGGA was formed as a professional organisation in 1987, being an amalgamation of three similar volunteer-led national associations. It has now over 7000 members, organised into five regions and twenty-seven sections.

Its main objectives and activities are:
• Membership
• Recruitment
• Directory
• Exhibitions
• Education
• Training

Come and talk to us about any of the above on stand Q128 - 129
Stand: Q128 - 129

Simon Tullelt Machinery

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