With BTME2002 fast approaching, recent weeks have seen a surge in interest from exhibitors both past and new enquiring about available stand space. Three halls are now sold out with space still remaining in the recently extended section of Hall B, the Kings Suite and Hall Q. The extra space in Hall B will accommodate only two more central island sites which are ideal for companies wishing to exhibit large pieces of equipment.

The BTME microsite, which can be accessed at www.btme.org.uk, is proving to be extremely useful and time efficient for exhibitors and visitors alike. It has streamlined the stand booking and pre-registration processes considerably and allows every visitor to the site access to clear and accurate information which is regularly updated.

If you have not already booked for BTME2002, take a look at the web site and see for yourself who's already exhibiting, where they're exhibiting and which stands are currently available. Stand size, cost and location details are all available at the touch of a button. Some exhibitors have yet to send in their 100 words editorial which will appear both on the BTME web site and also in the BTME show catalogue.

Remember, the sooner you send them in, the sooner they will appear on the Web Site along with the rest of your company information for your customers and all visitors to the microsite to see.

Top: Finding stand information
Right: The online pre-registration form
Far right: Booking a stand online