Towards the end of April, we received a call at BIGGA HOUSE from Alison Sloan, Section Secretary for Northern Ireland. He was organising a Section event, and wondered if it would be possible for us to help him publicise it. Within minutes of receiving his call, the BIGGA website was being updated with the relevant information, and within an hour, the new page populated every major server worldwide.

That’s just a small demonstration of the speed of the internet, and the power of the BIGGA website. Absolutely packed to the brim with news, events, features and information, the BIGGA site is so much more than just a collection of web pages and digital pictures. It’s a powerful information tool which can be accessed by every member and visitor alike, and any of the content contained within it can be searched using the online search engine, contained at the bottom of every page.

Indeed, scrolling through the online events page, with so many events taking place, both socially and educationally, it’s a wonder where you manage to find all that time!

The site statistics continue to amaze us here at BIGGA HQ. Since the launch of the new site, (nine months ago, in July last year), we have welcomed over 30,000 visitors to the site, and each month, the number of visitors continue to grow. As more and more people get online, start surfing and join up to the digital generation, they find the possibilities of distributing information and sharing knowledge become a reality.

As a member, by logging on to the BIGGA site, you can have instant access to a whole host of education and training information. If you have a query regarding your membership, you can access the FAQ area (Frequently Asked Questions), or even send us an email. If you just can’t bear to wait for your copy of Greenkeeper International, simply log on to the website, and check out the previews, before the magazine hits your doorstep!

The BIGGA site is yet another tool to help you get the very latest information about your Association, your membership, regional and section events and the turfcare industry news. So why wait? Get online, and start surfing today!