Andrew Pledger, swapped the world of retail management for the life of a greenkeeper, and is delighted that he did.

New Toro Student Greenkeeper of the Year, Andrew Pledger, swapped the world of retail management for the life of a greenkeeper.

Supermarket Swap

It takes a lot of guts to throw up a successful career and go back to square one in a job about which you know the bare minimum for a significant pay cut.

That's what Andrew Pledger did, and what's more he announced his desire to make the radical step to his wife when they had just returned from honeymoon. But for both Andrew and his wife, Karen, this bold step paid off, less than two years later, when he was announced as the Toro Student Greenkeeper of the Year winner for 2001.

Andrew had been working his way through the managerial ranks of Sainsbury's when he got the urge to find a job in the golf industry and having looked at both the general management and the greenkeeping sides of the business decided that greenkeeping offered the better long term prospects.

He had started with Sainsbury's as a butcher but his talents were soon spotted and he was soon running the beers, wines and spirits department, and then the dried goods and fresh foods departments in addition to working on a special internet shopping project.

Very much on the promotion ladder it was a sudden climate change within Sainsbury's which saw pressure placed on stores to achieve that persuaded Andrew to look elsewhere.

"I became clear that you could no longer have ideas of your own and make a difference individually and I wasn't enjoying it any more," he said.

He was Sainsbury's golf event organiser for the South East region and he decided that golf was where he wanted his future to lie.

"I didn't start playing golf until I was 19 and I really fell head over heels with the game and realised that I wanted a career in the game. Given my retail management training, general management might have been an easier option for me but I believed that in greenkeeping, once you've been trained, there are opportunities for you around the world and it was a career that you could pick up and take wherever you wanted to take it," said the 30 year-old, as we chatted, along with Karen, in the Key Room in BIGGA HOUSE the morning after his triumph.

Having made that decision the difficulty would perhaps have been finding a golf club willing to take on a 28 year-old with no greenkeeping experience to his name whatsoever but in this aspect his bravery deserved the piece of luck which came his way.

"I saw a position advertised in the local paper for an assistant at the Hertfordshire Golf Club and Karen told me to apply for it. I spoke to both sets of parents to get their opinions and told Karen that the money would be considerably lower than what I was on at the time. But she said just to do it."

They were both concerned about how Andrew's CV would look to a potential employer given that it contained little of direct relevance to the position for which he was applying and how he could convince them that he deserved an interview.

"He made a point of going to the club to present his application personally so that they could put a face to the letter when they came to read it and see the personality behind it," explained Karen, whose own well paid job was able to cushion Andrew's drop in salary.

The man to whom Andrew owed quite a debt of gratitude is Richard Shepherd, Course Superintendent at the American Golf-owned course, who took a chance on him.

"Richard was a plumber before he became a greenkeeper so perhaps he saw something of himself in me," said Andrew, whose golf handicap, you won't be surprised to learn, has gone up since he started his new job.

He can still recall the cold and wet November day in 1999 when he took his first steps as an assistant greenkeeper.

"When I came in I didn't really know what the job involved but I did know it was about caring for grass and not just cutting grass. The first job I did was changing holes and tee markers but it was more a case of going round with one of the guys and helping him."

Andrew was well aware that to make a success of his new career he would have to learn as much as he could as quickly as he could.

"I got the promise that I would go to college at my interview but just missed the intake for that year's day release at Oaklands College. So I started in September of 2000 which helped quite a lot because it gave me a few months to learn about greenkeeping before beginning to learn it formally. Once I got there I was able to throw myself into it more."

And throw himself into it he has to the extent that when the application forms were sent out for the Toro Student of the Year Award Andrew's lecturer, Andy White, approached Andrew as the student they regarded as having the best chance of winning.

That confidence was well placed as Andrew impressed the regional inter
When BIGGA’s Education and Training Manager, Ken Richardson, uttered the two words “Huw Morgan” around 7.15pm on Tuesday, October 30, the man who had least expected to hear them at that particular moment was Huw Morgan, Course Manager of Wildernesse Golf Club, in Kent.

The reason? Huw was so sure that he wouldn’t be named Toro Award for Excellence in Greenkeeping winner for 2001 he’d even made a bet with a colleague that one of his rivals would win. Many would have tried to hide the shock and attempt to look a little bit nonchalant but the 35-year-old Welshman wouldn’t have even made the final if it had been the Toro Award for Excellence in Acting.

He looked absolutely dumbstruck and it was a great credit to him that he pulled himself together enough to make a more than passable winner’s speech before settling down to enjoy his dinner and let the impact of his triumph begin to penetrate.

Talking the next morning in the foyer of the Crown Hotel, Boroughbridge, which had hosted the final interviews and the presentations, it was still only beginning to sink in.

The four finalists had been brought to the centre of the room at the appropriate moment for the big announcement to be made and Huw was thinking about the bet that he’d struck with Garden Park Course Manager Andy Campbell MG, who was at the finals as one of the regional Toro Student Greenkeeper of the Year judges.

“I was sure one of the other finalists was going to win so when we got to our feet all I was looking forward to taking £5 off Andy; then when the words ‘Huw Morgan’ came out of Ken’s mouth I virtually passed out. Surprised was not the word; I just could not believe it,” admitted Huw, whose pessimism was born from the fact that he felt his course inspection, carried out in October and in the week after the club’s course maintenance week, may count against him.

Although I’ve won this Award I wouldn’t class myself as being at the top of the profession, but it can be a massive step up for me in my career as long as I go with the flow and keep on doing what I’ve been doing for the last couple of years.”