First Golf Club Donation from Ham Manor

Ham Manor Golf Club in Sussex has become the first golf club in the country to contribute towards the building of BIGGA’s new Headquarters and Training facility with a donation of £500.

Club Captain, Graham Holton, and Chairman of Green, Don Brewer MBE, together with Course Manager and BIGGA Board of Management member, George Barr, spoke with Greenkeeper International Editor, Scott MacCallum, about their reasons for making such a generous donation.

What was it that persuaded Ham Manor to donate money to BIGGA’s Building Fund?

Graham: When George first mentioned it I didn’t really hesitate and when I suggested it to the Council of Management the agreement was unanimous. Each member had obviously come to the same conclusion that this was useful and that the club should put something back into greenkeeping in a small way.

Don: The fact that it will help towards the training and professional development of greenkeepers was the thing which sold the idea to me. It is not much use having a wonderful course but not then training the people to maintain it properly. If BIGGA is the organisation which is going to do this then I believe it is down to the clubs to put something into it. It is only going to come back to us in the end anyway.

What have been your perceptions of BIGGA as an organisation?

Graham: We knew a little about BIGGA but not very much and, I would hesitate to say it, but I would think that 70% of our members don’t know anything about BIGGA at all. The other side of the coin is that without doubt it is the greenkeepers who are THE most important element of a golf club.

Don: Having said that the majority of members don’t think there is any training involved - the greenkeeper just sits on a tractor and cuts grass. I don’t believe that the average club member really knows that BIGGA exists.

Have you noticed any discernible improvement in course quality in the last 10 years?

Don: From our point of view greenkeepers have become more knowledgeable about what they are trying to do. In the past greenkeepers tended to be doers rather than thinkers but nowadays they think more about their job and that is down to the training which has become available to them.
Graham: What has perhaps transformed greenkeeping has been the tremendous advances made by the manufacturers of greenkeeping equipment which has enabled greenkeepers to do their job better. Of course the greenkeeper has to have the ability and knowledge to operate this much more sophisticated equipment. It must also be encouraging to green staff to see that golf clubs are buying this machinery to make their job easier.

Of course, maintenance is a lot more intensive because there is so much more play than in previous years.

George: In the ten years I've been here the increase in the amount of golf played has been huge. When I first arrived no-one teed off between 9am and 11am and then a few more after that. Now it is virtually all day. Ten years ago trolleys came off in November and went back on in March, now they are on all year round and maintenance has had to come up with the systems to allow people to play a lot longer.

Don: Members just don't appreciate that. There is no argument that golf courses are taking a much greater bashing than they ever have.

Graham: Some members are up here seven days a week which gives them good value for their membership. It does wear the course out but they expect it to be in apple pie order no matter the conditions.

Do you feel that golf supports greenkeepers education as much as it should?

Graham: I do believe that more should be done and I would like to see it because, as I've already said, the golf course is the most important thing in the golf club. The better a person is trained the better he can do his job whether he be a bunker, a bus driver or a greenkeeper.

George: I don't believe the golf clubs know how much the training costs. My Deputy recently went on a BIGGA training course and the club paid £75. The realistic value of that two day course was around £600 so the club is getting a very good deal. When I explained to the club just how little of the Golf Union levy came back into greenkeeper training I think everyone was surprised and shocked by that. We are talking pennies and I believe every member of this club would sacrifice 50p per head if they thought it would help the golf course.

Don: If you took 50p from each golf club member would you have far more than you needed?

George: Oh yes. That would be an astronomical sum of money and would enable every greenkeeper in the country to be trained to a minimum standard.

Ham Manor is obviously a far thinking golf club what else does it do for the good of the game?

Graham: We have a junior programme to provide money to assist in the development of the game as I believe that if the game is to prosper we must nurture our new and young players.

Thank you very much on behalf of the Association for the kind donation.

Graham: Our one desire at Ham Manor is that we may have provided an incentive for other golf clubs to follow our lead in donating to BIGGA's Building Fund. If there is one criticism of BIGGA it is that you don't promote yourselves enough but I think that this scheme will help to spread the word about BIGGA and what the Association does. I also think you should give yourselves credit for the wonderful job you do.

To date, the Buy a Brick Raffle, which will be drawn at BIGGA's annual golf day in June, has raised £6,600 while donations to the Building Fund stand at £10,259.