There is little doubt that Westurf is here to stay, growing both in quality and stature with each passing year. As a meeting place for greenkeepers and green chairmen in the South West and South Wales the excellent site at Long Ashton Golf Club knows no equal, and as a shop window for greenkeeping products and services it is undoubtedly reaching the parts that other shows cannot reach!

It is hard to put a finger on its success, but if there is one word that sums up Westurf '92 to a tee that word must be enthusiasm. This was evident in the enthusiasm generating from the hard working trio comprising Gordon Child, Ivor Scoones and Hugh Parry, who worked like Trojans to ensure that not a single thing was left to chance, and to a team of willing helpers who were as well drilled as any army – parking cars, directing traffic and making visitors feel very welcome indeed, despite a chilling wind which kept everyone on their toes.

The trade were equally enthusiastic in voting the event well worthwhile and this was borne out by increased participation, with 66 exhibitors taking up 92 stands and including many first time attendees. Informed gossip around the stands was of an upturn in business and traders general optimism indicated that perhaps the worst of the dreaded recession is coming to an end.

Quite apart from well supported trade stands, demonstrations of new and established turf care machinery were seen to be very busy indeed, kept buoyant by a constant stream of enquiries and helped by an exhibition of tempting equipment presented in colourful fashion.

As is to be expected, the importance of education was highlighted by the representation of Cannington, Sparsholt and Pencoed Colleges from the South West and South Wales region, along with the Welsh college of Mold and backed up for the first time by the welcome appearance of an STRI stand, manned enthusiastically by Tim Colclough, the ‘man on the spot’ for those in the West.

Both BIGGA and IOG stands were kept busy with a constant stream of members dropping by, and it is good to see the friendship between the two Associations still thriving in this region – indeed Ted Cavell of the IOG was most helpful in adding support to the worthy efforts of Gordon Child – many thanks, Ted.

With over one thousand visitors through the gates by mid-day, Gordon can feel justly proud of Westurf and, glutton for punishment that he is, he is looking forward to repeating the whole exercise on April 28th 1993, even though organising this event is no lightweight task.