Who and what are moving on and moving in, in the greenkeeping industry

This page is about faces and places, in particular a special place in Holland busily preparing for an invasion. I refer to Barenbrug's plant breeding centre at Oosterhout and the Nunspeet Golf Club, site for the Barenbrug Golf Trophy which takes place on May 18th.

From May 17th-19th a lucky handful of British greenkeepers will join fellow European amenity turf specialists in a truly international golf event and a Dutch tour which includes a visit to Barenbrug's centre. But to win you must be in - so if Holland takes your fancy, look again at the recent Barenbrug "See, Buy and Fly" missive, or 'phone Michel Mulder on 0359 707666.

Remaining with Barenbrug, but moving from 'places' to 'faces', it is good to see that John Bradley has joined their British subsidiary, Barenbrug UK Ltd, as technical sales rep for amenity grass seed. Readers will recall that John was previously with British Seed Houses in the amenity market. He will now cover the south and west regions and support Barenbrug's special accounts.

The British Institute of Golf Course Architects, concerned that golf course development is generally misunderstood and is receiving bad publicity, will hold a one-day seminar on Wed, March 11th at the Institute of Civil Engineers, London, entitled "The Positive Face of Golf Development". The seminar aims to present some hard facts about such development and undo some of the myths which fuel debates; whilst restoring confidence in the values, aims and techniques involved in creating and integrating golf courses. Reservations through the Administration Secretary, Tel: 0883 712072.

Karen Smith, a familiar figure much respected as Ransomes 'always-on-the-ball' PR executive, has rejoined the company as PR and Marketing Manager, Ransomes Sims and Jeffries Ltd., following a short period away from Ransomes whilst working as PR executive at Quietwaters. Her new brief will encompass marketing analysis, public relations, exhibitions, promotions and marketing communications, working alongside John Wilson, General Manager, Sales & Marketing. Greenkeeper International is delighted to say welcome back, Karen.

Hayter Beaver have announced the appointment of Robin Boyes as territory manager in the south-west of England. In this he will work closely with dealers to promote and sell the company's range of professional grasscutting equipment and add support to the after-sales service which Hayter Beaver provide for end users. Robin is no newcomer to the company, having joined Hayters 13 years ago and spending the last four years as demonstrations co-ordinator.

At the recent AGM of the Surrey section of BIGGA, a Southern Soils representative presented section chairman Clive Osgood with a three figure cheque, freely given and promised as a committed annual donation toward providing extra training for younger members of the section. Southern Soils feel this will offer good long term benefits for both members and the Association. Good for them!

At Portadown Golf Club in County Armagh, has now joined John Lindsay Professional Sports turf as their technical sales representative, specifically to develop sales in Southern Ireland and further strengthen the company's position in Northern Ireland. Robert is an ex-Greenmount College student.

Sixty years ago on February 11th, William Hargreaves, a steam engineer whose business was a victim of the Depression, founded W Hargreaves & Co. Ltd., - using the trade name SISIS. William thought that increased interest in physical recreation might offer a steady and growing market for well engineered equipment and, in the beginning, the company produced tennis and netball posts and other playing field equipment.

The then novel concept of machinery to aerate turf resulted in meetings between William Hargreaves and R B Dawson, Director of the Board of Greenkeeping Research, (now the STRI), at Bingley, and regular contact has been continued ever since.

From the first humble premises in an old converted chapel, the Company moved in 1962 to a custom-built factory in Macclesfield and ten years later expanded and built a larger factory - their current home.

By 1965 the SISIS name had been increasingly identified with the product and the company was renamed SISIS Equipment (Macclesfield) Ltd. The company are now represented in more than 30 countries world-wide.

To the man whose main vocation was to ease the job of the greenkeeper; and to the company that is now celebrating its Diamond Jubilee, Greenkeeper International extend heartfelt congratulations.

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