GET SET for 1992's world class turf management exhibition, organised by the British & International Golf Greenkeepers Association.

At Harrogate, between 22-24 January, discover the full potential and diversity of greenkeeping and the fine turf industries. National and international exhibitors, plus a wide selection of smaller but no less significant companies, promise to make the 1992 BTME the best you've seen.

We'll see you there!
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● There's still time to book a stand space - but you'll have to hurry! Call Debbie Savage on 03473 581.

The fine turf industries’ premier event

BTME
BIGGA Turf Management Exhibition and Seminar Programme 1999

John Hacker:
Passing on tips from extensive and practical knowledge of golf course agronomy

construction.

Stanley Zontek is USGA Green Section Director, Mid-Atlantic Region, essentially a practical man with many years experience of greens constructed by different methods. It is said that what Stanley doesn't know about greens is not worth knowing, and he can and will provide a very practical overview of the successes and failures of greens.

Another dual presentation that promises to be hugely entertaining is the workshop on Irrigation, tutored by Robin Hume of the British Turf and Landscape Irrigation Association and aided and abetted by David Hallford, Senior Lecturer in Horticultural Mechanisation at the Lancashire College of Agriculture and Horticulture.

A soil scientist, Mike Harbridge has specialised in sportsturf and golf course soils, rootzones and drainage for the past 16 years. As Senior Soil Scientist at Myerscough College and subsequent independent consultant, he has an extensive knowledge of the practical problems associated with aging drainage and construction systems which are taken beyond their limit by heavy play.

After gaining his Diploma in Horticulture from Kew, John Hacker specialised in Applied Plant Physiology while studying in the USA. His interest in plant hormones led him to study growth regulators in turfgrass, whilst working at the University of Bath, and eventually to his becoming the Senior Sportsturf lecturer at Myerscough College. Together with Mike Harbridge, John now provides agronomy advice on the construction and maintenance of golf courses under the title banner of Professional Sportsturf Design Limited.

Dealing with green committee personnel has never been the easiest of tasks for greenkeepers, many of whom express frustration at having perfectly reasonable proposals turned down! Graham Phillips is an experienced presenter with just the answer to those frustrations, with many major companies such as Shell UK testifying to the efficacy of his presentations. Graham's interest in golf has intensified over the past years through involvement in a regional golf newspaper and his keynote speeches will reflect some of his experiences within the golf community.

With a reputation for presenting lively, upbeat and enjoyably practical presentations, he will help you to identify those who constantly oppose investment in course and greenkeeping facilities, and will guide the listener with a series of useful tips and strategies that will help in the development of a selling story that will convince even the toughest committee.

As Chairman of the British & International Golf Greenkeepers Association, I look forward to welcoming you all to the BIGGA Turf Management Exhibition and Seminar Programme.

Both on the exhibition stands and in the lecture rooms I'm sure you will enjoy renewing old friendships and making new ones. Harrogate is a welcoming and friendly town and those who have been before now look forward to returning each year.

I hope to meet many of you during the week, either at the exhibition stands or at our social functions, which past experience indicates will once again be a forum for a forthright exchange of views and opinions on our great profession.

Providing educational opportunities for greenkeepers is now very much to the forefront within the game of golf, and BIGGA has a leading role to play in developing training programmes which will produce well qualified and technically sound Course Managers. As knowledge increases and techniques improve, the golfer will be the ultimate beneficiary of better presented and maintained golf courses.

In developing our training programmes, we do need support from our members' golf clubs and it is my hope that many Green Chairmen, Secretaries and club officials will take this opportunity to attend at Harrogate to see how much real and visible progress our profession is making.

Finally, the week at Harrogate simply would not happen without the support of the many trade companies present at the Exhibition. To them BIGGA expresses its sincere thanks for backing the event which I feel sure will mark another step in BIGGA's development.

Having read about BTME in the pages of Greenkeeper International, I hope that you will follow the trail to Harrogate and I look forward to seeing you there.

GEORGE MALCOLM
BIGGA Chairman

A message from the BIGGA Chairman

GEORGE MALCOLM
GREENKEEPER INTERNATIONAL December 1991 21
1992 will see the BIGGA Turf Management Exhibition entering its fourth year. With an established date in the industry's calendar, the Exhibition is looked forward to by exhibitors, delegates and attendees alike.

From the outset, BIGGA saw the need for full consultation and co-operation with the industry if the Exhibition was to be properly planned and successfully mounted. For the 1991 Exhibition, three Steering Committee meetings were held and a further meeting during the Exhibition assessed relevant feedback. All four meetings were well attended and proved an excellent example of BIGGA and companies within the industry working together to mutual benefit. A similar consultation process is in place for the forthcoming event.

BIGGA has much appreciated the support and enthusiasm displayed by company representatives at these meetings and a wide cross-section of the industry is currently represented on the Committee. Exhibitors may wish to note that the Committee includes representatives of Ransomes, Iseki UK Ltd., Kubota (UK) Ltd., Supaturf, Lely (UK) Ltd., Toro Irrigation Ltd., ICI Professional Products and Farmura. All members of the Steering Committee will be pleased to receive views or representations from Exhibiting Companies at any time.

Technical support/consultation is a vital area and a close working relationship has been established with both the Resort Services Department in Harrogate and the official Exhibition Contractor, Joe Manby Ltd., who are a company of national repute with the great benefit of being locally based in Harrogate. The technical support and expertise available has proved invaluable in ensuring a high standard of presentation within the Exhibition Halls. Any last minute problems experienced by Exhibitors can be attended to without delay by utilising 'in-house' resources. The Exhibitors Kit agreed by BIGGA in conjunction with Joe Manby Ltd and approved by the Steering Committee is geared to ensuring a minimum of 'red tape' for Exhibitors with advice and guidance easily accessible for those companies with queries to be resolved.

The policy from the outset of the Exhibition in 1989 has been to encourage a large European presence. In the future, the Steering Committee will be examining ways of achieving a greater European awareness and will be looking to establish links with European Greenkeeping Associations as well as seeking out local authority contacts. BIGGA now has a growing European membership and means will be sought to enable BIGGA members in Europe to promote their own Exhibition.

Internationally, the promotion of the Harrogate Exhibition is being taken on board particularly through an official BIGGA presence and stand at the Golf Course Superintendents Association of America Conference and Exhibition. All in all, the Steering Committee believes that the Exhibition has much scope for further development and looks forward with anticipation to the 1992 event.

It's not too late to book your stand space for the 1992 event – but you'll have to hurry. Contact Debbie Savage, BIGGA's Exhibition Officer, on 03473 581/2 or fax 03473-8864.

BIGGA Executive Director NEIL THOMAS on the background to the big event
Finding your way to Harrogate
— by air, road, rail and ferry

BY AIR: International flights from most countries now operate to Manchester Airport which is only 1½ hours drive away or use London Heathrow and take an internal flight direct to Leeds/Bradford Airport which is only 13 miles away and 20 minutes by taxi. There are flights every weekday between London Heathrow and Leeds/Bradford Airport. Direct flights are also available from Amsterdam, Brussels, Dublin, Edinburgh, Glasgow, Guernsey, Isle of Man, Jersey and Paris.

BY ROAD: Road access is convenient whether by car or coach - the motorway network incorporating the M1, M5, M6, M62 and A1 are all within easy reach of Harrogate.

BY FERRY: North Sea Ferries have regular crossings from both Rotterdam and Zeebrugge into Hull, 60 miles to the east of Harrogate.

BY RAIL: Due to Harrogate's central location it is well served by British Rail connections from all over the country including direct Intercity services from London King's Cross.

The week's main social event is to be a sumptuous Exhibition Banquet on Thursday January 23rd - and following the meal will be entertainment from Norman Collier, one of Britain's top comedians.

Perhaps best known for his hilarious "chicken" routine in the 1970s, Norman has delighted thousands of people in a glittering showbusiness career which has taken him all over Britain - and into America.

Highlights of his career include many Royal Charity Galas.

Norman and his wife live near Hull. For relaxation, he enjoys an occasional round of golf.

BIGGA has again nominated Inntel as the Association’s agents for accommodation booking during the 1992 Education programme and Exhibition.

Please take advantage of this service: it's efficient, accommodation can be found for both exhibitors and delegates - and it's FREE!

Contact Annie Moncrieff on 0206 211106 (fax 0206 210881) for more details.

Inntel have access to hotels and guest houses to suit all price ranges.

Special rates at Exhibition hotel

Special room rates for the Old Swan Hotel have been negotiated for BTME exhibitors and delegates. They are £59 single or £72 double, including breakfast and VAT. For a stay of four nights or more, reduce the rate by £5.00 per night.

The Old Swan will be the venue for pre-Exhibition workshops and the social programme. A hospitality room will be open in the evenings where everyone connected with the BTME can meet and relax.

How to save time and money

Whether an exhibitor or delegate, you are urged to pre-register for the event.

Why should you bother? Quite simply, you will save time and money. A reply-paid pre-registration ticket can be found facing Page 36 of this magazine. If you complete and return this ticket to BIGGA, you will automatically be pre-registered, handed your exhibition catalogue and identification badge at the entrance and admitted to the Exhibition without charge or delay.

Otherwise, admission is by catalogue at a charge of £2.50 and you will have to await issue of your identification badge.