

## A DAY ON THE RIVER WITH BIRMID

SIXTY MEMBERS of the literary world were entertained by the Directors of Birmid Qualcast to a day on the River Thames and an exhibition of their Home and Garden equipment, including their established, and new models.

In addressing the party, Mr. Prately, a director of Qualcast, mentioned that the 18th million lawn mower was expected to leave their production lines this year and that the company had already shown an increase in sales for 1973. He attributed this success to their provision of a powered mower that is simple, light and easy to handle, which attracted people away from the traditional hand mower.

The Atco division of the company are becoming heavily engaged in developing their professional mowing equipment and the exhibition introduced the latest mower from Atco in the form of a Ride-on Rotary Mower, suitable for semi-professional use, giving a 32 in. cutting width. Also from Atco will be coming a kick start version of the 28 in. Groundsman, along with a new trailer seat attachment.

The only other professional mowers on show were the 'Toughcut', capable of operating in arduous conditions such as verge cutting; and the 'mini-gang Triple mower', providing a cutting width of 56 in. for areas not suitable for larger conventional gang mowing equipment.

The rest of the exhibition was aimed at the housewife with the very light mowers. After experiencing the delights of all the exhibits, the party left Richmond Athletic ground, where the exhibition was held, both wiser as to the quality of the Qualcast mowers, and rugby pitches with a shorter covering of grass.

JOHN DAVIS

# RELF & KENDALL

## OF CROYDON AND BARNET

*With pleasure announce that they hold the greatest concentration of lawn mower spares and lawn mower engine spares in the country*

**ENORMOUS STOCKS OF RANSOMES SPARE PARTS**

**RANSOMES**

Also ASPERA, B.S.A.,  
BRIGGS & STRATTON,  
DENNIS, J.A.P., ROTAX,  
VICTA, VILLIERS.

Service Exchange items such as CUTTING CYLINDERS—MAGNETOS  
OUR FLEET OF VANS IS OCCUPIED DAILY IN MAINTAINING  
OUR EXPRESS SPARES DELIVERY SERVICE

*Telephone your  
immediate requirements to*



**RELF & KENDALL**  
406 BRIGHTON ROAD, SOUTH CROYDON,  
SURREY. CR2 6XX. Tel (01) 688 0578  
11 STATION ROAD, NEW BARNET, HERTS.  
Tel (01) 449 8228

**We stock a comprehensive range of domestic and professional machinery. Ask for a demonstration on YOUR ground**