

**AGAIN
THE LOOKED FOR EVERY**

JOHN CAMPBELL'S

GREAT 9TH ANNUAL **BENEFIT SALE.**

Commencing Saturday, January 1, 1898.

Closing Saturday, January 29, 1898.

Each year since our existence in the mercantile business we have given to the people this great *Benefit Sale* A true benefit because we give you the benefit of buying goods at the lowest possible prices as we buy direct from the producers and are therefore in a position to give you the best prices.

Bring us your produce. We will pay you the highest possible market price.		We solicit your patronage and appreciate your business favors.		All goods will be marked in plain figures and at astonishing low prices. We never make fictitious values and cut from them, but give you the bona fide cut.	
Boots and Shoes. We handle only reliable makes and guarantee you satisfaction. \$3.00 Shoes, \$2.25 2.50 " 1.90 2.00 " 1.65 1.50 " 1.15 1.25 " 1.05 1.00 " .80 Broken Lines and Off Styles at HALF PRICE.	Groceries. The best goods in the market. Sugars at Cost 1 lb best 50c Jap Tea, 38c 1 " " Tea in Barry Co. for 32c 1 " good Jap Tea, 20c All pkg Coffee, 9c Pure Spices, all kinds, 18c 9 bars Lenox Soap, 25c 12 bars Fairbanks Mich. Family Soap 25c Best Soda, 5c 1 lb Baking Powder, 8c Muzzy's Sun Gloss Starch, 5c 8 lb bulk Starch, 25c Parlor Matches, 10c 1 lb good Smoking Tobacco, 12c 25c Fine Cut Tobacco, 19c A good Broom, 12c	Domestics. The reliable qualities only, no off grades LL Cotton, 5c Good 36 in. Cotton, 4c Best Standard Prints, 5c Good " 4c Best 32 in. Shirting, 7c Good Shirting, 6c Lonsdale Cotton, 7c Fruit Loom " 7c Best French Gingham, dress styles, 8c Best Apron, 5c Best fleece down Outings, 8c Good Outing Flannel, 5c Bed Blankets and Bed Comforts cheaper than you ever saw them before.	Dress Goods. Our stock never presented a better appearance. We have all the shades, qualities in serges, cashmeres, plaids and novelties. We will sell them to you at weavers' prices. Don't miss seeing our line of blacks in the finest serges, silk warp henriettas, and cashmeres. Wrapper Flannelettes and Sateens cheaper than ever.	Linens. Table Damask Napkins, Fancy Towels and Crashes. We handle only the best. Don't fail to improve the opportunity. The low prices will startle you.	

OIL--KEROSENE--OIL

Not the Cheap, Dirty, Offensive, Odorous Oil, but a good 150c XXX water white at **7 cents per gallon.**

Carpets, Rugs, Chenille Spreads, Lace Curtains, at prices that you cannot resist.	Ladies' Jackets and Capes of the latest production in style and quality We are harboring no old, out-of-date garment, but new and stylish is every garment. We will close them out at actual cost and below. A few Misses' and Children's Reefers to go the same way. Do not delay. This is an opportunity.
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Clothing and Overcoats

Our Irish Frieze and Melton Ulsters are hummers, and our Boucle, Beaver and Melton are things of beauty and will be a joy to you forever, should you get one of them at the tempting low prices at which we are offering them.

In suits for Men and Youths, We have them in Black Clay Worsted Frocks and Sacks, also in Cashmeres and Cheviots in the latest styles. Children's Double Breasted, and the stylish Reefer Suits. These sterling values we offer you at wholesale rates.

Men's odd Pants at slaughter prices. A broken lot of children's Knee Suits and Knee Pants at less than one-half value.

A line of children's Cape Overcoats for 7 to 12 at less than the cost of the material.

Underwear

For the multitude—great and small—Here we offer you unheard of prices, linked with the best qualities possible to produce.

Remnants

Here we will endeavor to surpass all previous records by having better bargains and more of them. These will surely captivate you.

REMEMBER

That our established reputation for doing exactly as we advertise and selling only the most reliable makes of goods, square and polite dealings, has given us the front seat on the front row in the Mercantile Business of Barry Co. One price to all, honest value for your money or produce and the fact that we are selling you goods at prices lower than ever, we make the

TERMS OF SALE--CASH OR PRODUCE.

Yours for honest values,

JOHN CAMPBELL

CORNER STORE

MIDDLEVILLE, - MICH.

Hurrah For Klondike!

Ho, there! Let's get there where gold is mined, made and saved by less exertion and hardships than in Alaska.

Ladies' Fine Shoes

F. Mayer Boot and Shoe Co's make
\$3.25 Shoes, \$2.55
3.00 " 2.35
2.50 " 2.00

Ladies' Fine Shoes of N. W. Gokey's make

\$4.00 Shoes, \$3.00
3.00 " 2.50
2.25 " 1.75
2.00 " 1.75

Closing out one lot of Ladies' Fine Kid Shoes, price \$2.00, at \$1.65

Another lot of \$2.00 Shoes at \$1.50

Another lot of 2.00 Shoes at 1.35

\$1.75 Ladies' Fine Shoes at \$1.25

1.50 " " " 1.15

A lot of Ladies' \$3 Kid Shoes to close, \$2

Ladies' Calf Shoes

\$2.00 Shoes at \$1.75
1.50 " " 1.25
1.25 " " 1.10

Girls' Shoes

\$1.75 Fine Kid Shoes, \$1.40
1.50 " " 1.20
1.25 " " 1.00
1.00 " " .85
1.75 Calf " 1.40
1.25 Satin Calf " 1.00
1.00 " " .75
1.00 Pebble Grain .80

We have a large line of Misses' and Children's Shoes which we want to reduce. Our Children's Shoes in quality and style are second to none.

5 dozen pair of Children's Shoes in Dongola Kid, crack proof Calf, Checolate and Ox-blood. They are bargains at 75c, size 5 to 8; sale price, 60c.

2 dozen Children's 50c Shoes, size 2 to 5; sale price, 39c

Men's Shoes

See what we can do for you in Men's Shoes. Your choice of Men's

\$3.50 Dress Shoes at \$2.75
3.00 " " 2.40
2.50 " " 2.00
2.00 " " 1.65
1.75 " " 1.35
1.50 " " 1.20

Men's heavy working

\$2.00 Oil Grain Shoes at \$1.70
3.00 Elkskin " 1.70
1.75 Oil Grain " 1.35
1.50 " " Creole 1.10

Neckties, Collars, Cuffs, Suspenders, Handkerchiefs, 20 per cent off

In Rubber goods we handle the Lyeom-ing Rubber goods which are the best made and which will be closed at cost

Last year we proclaimed Independence for Cuba. The year before, by our great efforts and sacrifices, we were in return gratified to see the Venezuelan controversy adjusted without bloodshed, and Cuba will be free. Now our efforts are confined to relieving the sufferings which await all those who seek gold in the far away frozen regions of Alaska. This can only be done by offering such inducements as will cause the people at home to become happy and prosperous.

This we are
About to Do

We are going to sell goods so cheap, commencing on

SATURDAY, JAN. 1, 1898 And ending on

MONDAY, JAN. 31, 1898.

That all may be happy, well fed and well clothed. We are going to sell goods so cheap that by our closing day—January 31—our stock will be closed out. Prices will be knocked into a cocked hat. Purchasers will be happy in their grand, mad rush for our goods and prices and our competitors will be so thoroughly paralyzed at our surprisingly low prices that their recovery will be slow, if not doubtful. Should our competitors charge us with the grand larceny of all our immense stock of goods, we shall not prosecute for slander, nor shall we be surprised at them, but we say to our patrons that the reason we can sell cheaper than other dealers in Western Michigan is because of

What and How We Buy

We buy better goods cheaper, and can sell cheaper, and conduct our business cheaper than any other concern in this part of Michigan is doing. Our patrons get the benefit of this. We are prepared to do you good and make you happy and thus stop this mad rush for Klondike. Come to our store early in this Grand, Money-saving

ANNUAL SALE

And see us and price our goods. We quote you a few prices that will excite your wonder and admiration.

All goods are marked at regular selling price. No goods re-marked. Deductions are genuine as quoted here

Remember Our Motto is

GOOD RELIABLE GOODS
NO SHODDY GOODS
EVERYTHING GUARANTEED

Pants

Pants for Men and Boys

\$2.50 Pants, \$2.75
2.00 " 2.25
2.50 " 2.00
2.00 " 1.60
1.50 " 1.15
1.25 " .90
1.00 " .85
75 " .80
50 Overalls 25

Felts and Socks

Felts and Lumbermen's Socks

\$1.00 Goods at \$.80
75 " .60
50 " .35

Men's Wool Socks

30c Socks, 25c
25c " 20c

Boys' Shoes

In Boys' Shoes we can supply your wants

\$2.00 Boys' Shoes at \$1.65
1.75 " " 1.40
1.50 " " 1.25
1.25 " " 1.00
1.00 " " .85

Gloves

and Mittens

\$1.00 Goods at 80c
75 " 60c
50 " 40c
40 " 30c
25 " 15c

Shirts

Men's \$1.00 Overshirts, 80c
" 50c " 35c
" \$1.00 Dress Shirts, 80c
" 50c " 35c

Underwear

Underwear for Men and Boys

\$1.00 Garments, 80c
75c " 60c
50c " 35c

Caps

\$1.25 and \$1 Caps, 85c
75c " 60c
50c " 35c

Hats

We have a nice assortment of Hats and we want to sell them to make room for spring stock

\$3.00 Hats at \$2.25
2.00 " " 1.50
1.50 " " 1.20
1.25 " " 1.00
1.00 " " .80
75c " " .60
50c " " .40

Duck Coats

\$2.00 Coat, \$1.60 \$1.50 Coat, \$1.15
\$1.00 Coat, 75c

Leather Boots

\$3.00 Boots at \$2.40
2.50 Boots at 1.90
2.00 Boots at 1.60
1.50 Boots at 1.20

TERMS OF SALE—Spot Cash or Eggs in Exchange.

Yours for square dealing.

John Schondelmayer

MIDDLEVILLE, - MICH.

THE J. E. ACKERSON HARNESS COMPANY

Here We Are Again to Announce

Our

First Broadside for 1898!

The immense patronage our friends have so kindly extended during our last two special sales is very gratifying to us. It shows us very plainly that we have found the only correct and satisfactory way of doing business.

SPOT CASH

never makes enemies, always makes friends, puts any firm in position to purchase his stock at the

Lowest Bed Rock Prices

Consequently he is in a position to sell it to his customers at prices that the old fashioned one hundred per center who does business on the old eternity plan can't grasp. Sometimes it makes the old fellow mad and he does considerable loud talking; but when you hear them do these things you must remember that a real BAD sore must throw out about so much corruption before it can heal.

You know we added some new departments to our business this winter and they have proved easy winners. We simply bought the best goods obtainable and marked them at lower prices than had been offered you before. You made money on the deal and so did we. That was easy. Now we contemplate the addition of other lines between now and spring and we now pledge you the same treatment on them that we have given you on the others. Consequently we wish to make some changes in the store, and while making the changes the less goods we have on hand in our way the better it will please us. So we are going to unload every dollar's worth that we possibly can in the next

THIRTY DAYS

We have not room on this circular to enumerate prices. We simply ask you to post yourself on others' best prices, then come here before you buy. This is a proposition that you can all see the fairness of. Every article in the store will be marked in plain figures, positively one price to all.

OUR TERMS---SPOT CASH

except on purchases of Ten Dollars or more we will accept first-class negotiable paper for any reasonable time up to one year. Our present arrangements enable us to do this and we want all we can get of it.

This Great

UNLOADING SALE

Will Commence

SATURDAY, JAN. 1, 1898

And Continue Until

SATURDAY NIGHT, JAN. 29, 1898.

WE ARE HERE TO STAY

To give you the biggest values you ever got in any old town-- Nothing reserved--Everything goes

Harness All Kinds

Horse Goods Every Description

Fur and Plush Robes

Horse Blankets

Fur and Duck Coats

Gloves and Mittens

Skates, Whips

Sleigh Bells

Mackinaws

Trunks and Valises

Curry Combs, Brushes,

Saddlery Hardware,

Harness Oils and Soaps

Wagon Grease, &c., &c.

You can't find another such magnificent stock of these goods in Western Michigan and you can't find

Lower Prices in the wide world.

LITTLE ONE HORSE HARNESS SHOP

SPOT
CASH BUYS
CHEAP

J. E. ACKERSON Harness Co.

MIDDLEVILLE, MICH.

SPOT
CASH SELLS
CHEAP

M. S. KEELER & CO'S

GREAT ANNUAL

BLUE MARK SALE

Commencing Saturday, Jan. 1, '98,

Closing Saturday, Jan. 22, '98.

For three weeks we shall offer \$25,000 worth of merchandise at **Blue Mark Prices** which means the lowest prices at which good goods can be sold. These Annual Blue Mark Sales have become so popular to the buying public that they wait many weeks to lay in their supply of winter goods at these unusually low prices

Dress Goods.	Domestics.	Linens.	Carpets, Curtains, &c.	Cloaks.
Every piece of Dress Goods is remarked in blue figures. One lot of 50c Novelty goods to go at 39c. One lot of 35c and 40c all wool Flannels at 25c. Fine black and colored Serges: \$1 quality.....88c 85c quality.....72c 65c "58c 50c "43c 25c "21c Choice of \$6 and \$7 fine Novelty Dress Patterns.....\$4 48 Dress Trimmings, Lining, etc., at special low prices.	John P. King, yd wide cotton...4c yd Arguile " " " " .5c Louise " " " " .5c Lonsdale " " bleached 6c Fruit of Loom " " " " 6c Barker " " " " 6c Plantation " " " " 6c Best Standard Novelty Prints...5c Black, Blue and Red " " " " 5c Light Shirting " " " " 4c Dark Comfortable " " " " 3c Best Staple Check Gingham.....5c 12c Outing Flannel.....9c 8c " " " " 8c Best heavy Shirting.....8c	\$1.25 fine Table Linens.....\$1 00 yd 1.00 " " " " .87 .90 " " " " .75 .75 " " " " .62 .65 " " " " .59 .50 " " " " .39 .35 " " " " .28 .25 " " " " .21 .15 " Linen Crash.....12 .12 " " " " 9 .10 " " " " 8 .08 " " " " 6 .05 " " " " 4 Blue Mark on all Napkins, Dollies, Lunch Cloths, etc. Buy your supply now.	Best all wool Lowell 60c Carpets, 53c yd 55c Extra Super, 47c yd 50c all Wool, 40c yd 25c Matting, 22c yd 15c " " " " 12c yd \$1 2 yd wide Lenolium, 85c yd 90c 2 yd " " " " 75c yd \$3.50 Moquette Rug, \$2.98 2.50 " " " " 2.10 5.00 fine Lace Curtains, \$4.19 pr 4.00 " " " " 3.39 3.00 " " " " 2.48 2.00 " " " " 1.65 Carpets will be higher next season. You will make no mistake in buying now.	We have a few nice stylish Beaver and Boucle Jackets. They will be marked in blue figures like this: \$14.75 Jackets, \$9.75 12.00 " 8.75 10.00 " 6.75 8.00 " 5.75 5.00 " 3.75 All Misses' and Children's Cloaks in same proportion. Come early and secure first choice.

Groceries.	Groceries.
These prices subject to market changes. No Goods Charged.	19 Granulated Sugar, \$1 00 20 Light C " 1 00 50c uncol'd Tycoon Tea 40 32c " " " " 25 25c " " " " 21 20c " " " " 16 9 bars Lenox Soap, 25 9 " Jaxon " 25 6 " Ivory " 25 10 lbs best Relled Oats 25 4 lbs " Head Rice 25 4 " XXX Butter Crackers 25 3 " 4 Crown Raisins 25 4 " 3 " " 25 25c Fine Cut Tobacco 22 14c Smoking " 12 XXX Headlight Oil, 8c Gal 1 lb good Baking Powder, 9 1 " Lion Coffee, 8 1 " XXXX " 8 1 " Arbuckle Coffee, 8 1 " Jersey " 8 15c bulk " 10 20c " " 15 25c Rio and Java " 20 30c Mocha and Java " 25 1 Arm and Hammer Soda, 5 1 Sterling Soda " 4 1 Corn Starch, 4 1 Gloss Starch, 4 2 Yeast Foam, 5 1 quart bottle Bluing, 5 Rising Sun Stove Polish, 5 2 ounces Vanilla extract, 5 2 ounces Lemon extract, 5 1 dozen Clothes Pins, 1 1 lb Best Nutmegs, 60 Kernel Pepper, 14 Pure Ground Pepper, 14 Pure Ground Cinnamon, 20 Pure Ground Ginger, 20 Pure Ground Mustard, 20 Pure Ground Cloves, 10 Sal Soda, 10 Bulk Starch, 25

Overcoats.	Clothing.	Blankets.	Shoes.	Furnishing Goods.
We are bound to close them out and a few dollars loss will not interfere in closing them at ruinous prices. You will find the blue figures below the regular price on every garment. This is a great opportunity for Overcoat buyers.	Our stock is too large. We must reduce it one-half during this sale. Look for blue figures on each suit. Now is your chance. Clothing will never be cheaper. One lot of \$6 and \$8 Suits to close out at \$4.75. One lot \$3.50 odd Pants to close at \$1.98. Boys' and Children's Suits at Blue Mark prices.	\$5.00 wool bed Blankets.....\$4.25 pair 4.00 " " " " 3.40 3.50 " " " " 2.85 1.25 cotton bed " " .94 1.00 " " " " .68 .85 " " " " .58 7.00 wool horse " " 5.65 5.00 " " " " 3.85 4.00 " " " " 3.29 2.50 " mixed " 1.65 1.30 " " " " .98 Nobody undersells us on Good Goods. Try us and see.	Ladies' \$3.00 fine Shoes.....\$2.60 " 2.00 " " " " 1.78 " 3.00 needle toe.....2.35 " 2.00 " " " " 1.50 " 1.50 fine Shoes.....1.25 " 1.25 " " " " 1.00 Blue Mark on Men's, Boys' and Children's Shoes. All Rubbers at a discount except "Snag Proof."	Men's \$1.25 wool Underwear.....\$1.00 " 75c " " " " .62 " 50c camel's hair......43 " 45c ex fleeced......39 Ladies' \$1.00 natural wool......85 " 75c " " " " .63 " 55c Jersey " " .69 " 50c extra fleeced......39 " 25c Jersey " " .22 Special low prices on Children's Underwear, Gents' Collars, Cuffs, Shirts, Gloves, Mittens, Hosiery, Neckwear, etc.

Remnants: Our counters will be filled with remnants of Linens, Prints, Woolens, odds and ends of all kinds of merchandise to be sold for what they will bring.

On account of the Low Prices in this sale we must insist on Spot Cash or Produce.

Please Remember that our sales are carried out as advertised and we leave nothing undone to make them a benefit to our customers. Hence they are always a success. Come early and often—as much in the forenoon as possible, so we can give you close attention. Thanking you for your liberal patronage in the past, and wishing you all a happy and prosperous New Year, we remain

Yours for business,

M. S. Keeler & Company,

MIDDLEVILLE, - MICH.