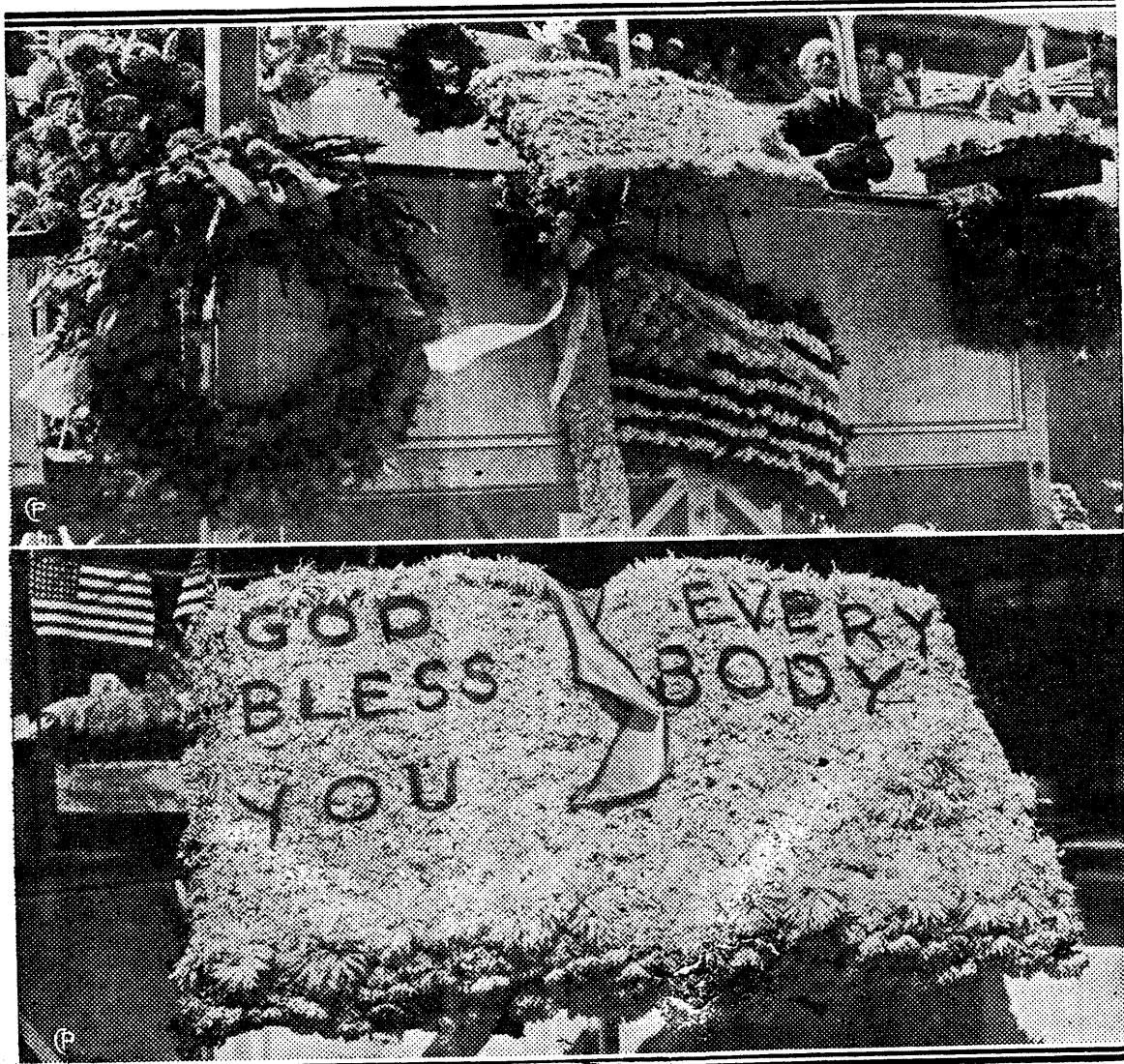


Memorial Services Held for Lost Pacific Flyers



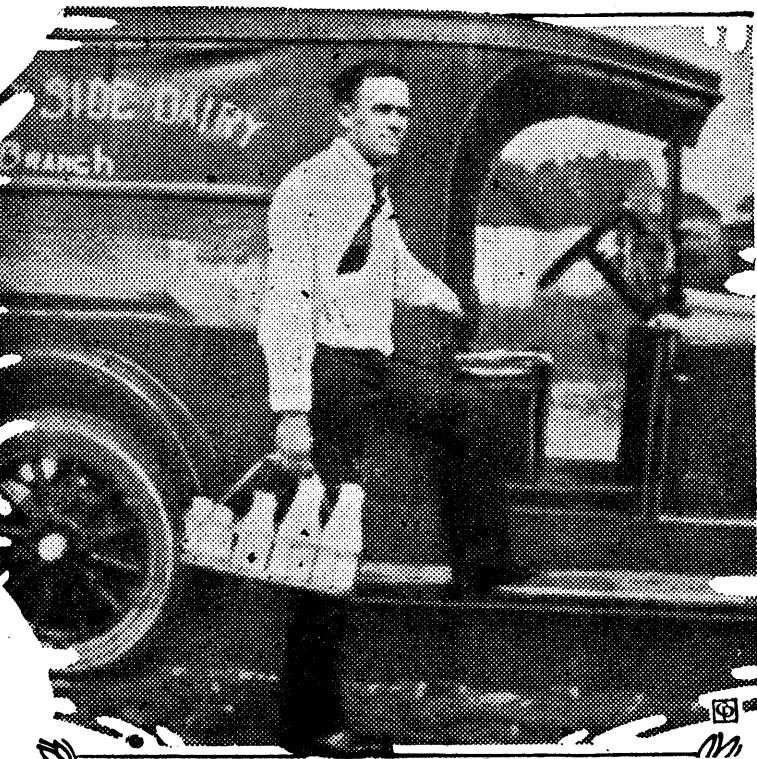
In memory of the flyers who lost their lives attempting the Hawaiian prize flight and those who went to their rescue, a ship, en route to Honolulu, has carried great floral offerings to be cast into the waters of the mid-Pacific. Above, Chaplain E. A. Broadman, United States navy, is shown speaking from the deck of the steamer Maui at services prior to its departure from San Francisco. Below is a floral Bible, white flowers with blue insert, "God bless you, everybody," from members of Miss Mildred Doran's former pupils at the Caro, Mich., school.

Serves League in High Post



Senator Raoul Bandurand, center, Canadian statesman, has been chosen by the League of Nations to serve as president of the technical organization commission of that body. He long has been an advocate of international conferences for furthering the cause of universal peace.

Pastor Fills Milkman's Shoes



When Mark H. Penoyer, pastor of a Port Huron, Mich., church, found that a member of his congregation was unable to take a vacation because he could not find a substitute, he himself turned milkman. With the regular milkman on his vacation the pastor has held down the job so successfully that not a complaint has been made on his route. The Rev. Penoyer, milkman, is shown above on the job.

Sally's Sallies



Plenty of high fliers never went up in an airplane.

War Mothers Meet



Mrs. Thomas Spence of Milwaukee, Wis., national vice president of the American War Mothers, is chairman of the general committee making preparations for the national convention of War Mothers at Milwaukee Sept. 27.

Jimmy Jams



APPLES MATURE IN DEFINITE LENGTH OF GROWING SEASON

Everyone is more or less familiar with the fact that certain varieties of apples are grown in some sections of the country and others in other apple-growing regions. What determines such varietal distribution? Is it the soil, the average temperature, rainfall, length of growing season, or a combination of all these factors?

From data gathered during the last four years, J. R. Magness, physiologist of the United States Department of Agriculture, concludes that every apple variety requires a definite number of days to mature its fruit after the blossoming season. Some varieties require 165 to 175 days, others 150 to 155, and still others ripen in less than 140 days from blossoming time. Apparently this time interval for maturity holds good for the different varieties regardless of other factors such as soil and climate, although these latter factors do have a bearing on quality.

A careful analysis of the commercial adaption of apple varieties in different sections of the United States indicates that the length of season required to bring any variety to maturity is the most important factor in its distribution.

Varieties requiring 160 days or more, such as Winesap, Arkansas, Stayman Winesap, or Yellow Newtown, are strictly limited to the south, the middle latitudes, and the Pacific coast sections where normal blossoming time is about May 1 or earlier, and first frost occurs about 160 days later.

Varieties requiring 140 to 150 days to ripen, such as Jonathan, Delicious or Baldwin, may be grown in the apple districts of the north, where they are used as winter or storage apples. When grown in the south these short-season varieties are fall apples, and if held successfully must be placed at once in cold storage.

Generally, winter storage varieties most suitable for any particular section of the country are those varieties which do not attain maturity until cool weather prevails.

Buys Horse But Finds Difficulty Getting It Home

Frank Crachinocki, near Freesoil, bought a horse at an auction sale, having no trouble in clinching the sale, but found considerable difficulty in securing the purchase.

The new owner led the animal down U S 81 for several miles, when the horse became frightened by the barking of a dog and passing automobiles. Rearing suddenly, it broke loose and turned off the highway into an orchard near Pelton Corners. It led a wild chase in and out of the trees, through field and brush. The owner finally sought assistance of an Indian, William Toquin.

Then began a splendid imitation of the "wild west." Jumping upon his pony, Toquin began a chase that lasted three-quarters of an hour, the runaway doubling upon its tracks, leaving spectators to wonder which was pursuer and which pursued. Finally the runaway tired of these tactics and allowed Toquin to come near enough to seize the bridle.

Corn Stubble Must Be Short

Farmers in the corn borer area are cautioned against the usual practice of sowing small grains in disked corn stubble this fall unless the stubble is not over two inches in height or has been pulverized, says a statement issued by Herbert E. Powell, state commissioner of agriculture.

The planting of small grains in corn stubble over two inches in height provides an excellent harbor for the corn borer, Commissioner Powell pointed out. Shade and moisture, which are so necessary for the borer to complete its life cycle in the spring, are well provided if high corn stubble is left in the towering grain.

The regulations provide that all corn stubble over two inches in height must be pulverized, plowed under, burned or disposed of otherwise before May 1 of the succeeding year in which the crop was grown.

Farmer Beaten as Result of Joke

A playful joke gave residents near White Cloud scare this week when Frank Harris, farmer, told his sons, as he went to get his cows pasturing near a lake on his property, "If I don't come back you probably will find me in the lake."

His children became frightened and notified neighbors their father had jumped into the lake. Sheriff Riley Tindall and W. B. Reed, undertaker, were notified. Instead of finding Harris in the lake they discovered him walking in the woods. Believing he had gone insane, the group jumped on him, and Harris, who believed he was being assaulted by robbers, put up a hard fight. Following the contest the true state of affairs was discovered and Harris was released, having had most of the joking knocked out of him.

Tax Laws Should Be Simplified in U. S.

A demand that Congress redraft the tax law of 1926 in the interest of simplification, will be presented to the House ways and means committee by representatives of the National Association of Manufacturers, National Lumber Association, National Petroleum, National Coal Association, National Boot and Shoe Manufacturers' Association, the American Mining Congress and American Cotton Manufacturers' association.

It is pointed out that the taxpayer is required to take oath to his income tax return; therefore, he is entitled to have the substantive provisions of the act stated in simple, clear and understandable language.

The new law should contain a clear definition of persons, individual, corporation, partnership, trust, etc., who are called upon and expected to make returns and pay tax. A clear statement of allowable deductions is a necessity.

Tax authorities allow as deductions expenses, contributions made by corporations for hospital facilities, recreation centers and research work when these activities are carried on under jurisdiction of the company, or by the municipality and paid for by the company in its local taxes. However, if the corporation finds it cheaper and better policy to contribute to the maintenance of a local private hospital or other eleemosynary institutions, or to research activities of a business college, such expenditures are not permitted to be taken as allowable deductions.

The committee declared it appears that business corporations might reasonably be presumed to be conducting their business for the profit and advancement of their stockholders, and that their judgment should not be overruled as to expenditures for public or semi-public purposes. It seemed to the committee members to be unwise to permit the possible prejudice of a tax auditor to override the considered judgment of a board of directors of a business corporation in matters of this kind.

State to Aid in Beaver Farming

In an effort to encourage and promote beaver farming in Michigan, the state conservation department is undertaking a plan to furnish beaver for stocking purposes at pelt prices.

The animals are to be trapped by state trappers in sections of the upper peninsula where they have become so numerous as to cause damage by the location of their dams. At a recent meeting of the conservation commission, Director Leigh J. Young was authorized to sell beaver taken in this manner at current fur prices to persons desiring to start a beaver farm within the state.

The trapping of the animals above the straits has been made necessary, the director explains, by the fact that a number of complaints have been received in cases where the beaver made nuisances of themselves by showing poor judgment in the location of their dams. They will be taken only from sections where they are damaging roads, timber or cleared land, he states.

The conservation department is in receipt of a constantly increasing number of applications for beaver to be used as a nucleus for a fur farm. It is the belief of officials of the department that the rearing of beaver in captivity offers an opportunity for the development of an important industry in the state, and that the conservation department should do all it can to encourage this development. It is in an effort to do this that the plan of selling the animals for the fur value to holders of fur farming permits has been arranged.

No beaver will be sold outside the state, at least until the conservation department is certain the local demand is satisfied and Michigan properly stocked. If the applications for breeding stock are not sufficient to relieve the department of all beaver taken, it is probable the animals will be transported to sections where they can cause no trouble, perhaps in the lower peninsula, and there released to form the nucleus of wild colonies.

For the present time at least it is not the plan of the department to extend the trapping of the animals beyond the locations where it is proven they are doing damage. Later the work may be extended as the wild stock increases and beaver farming assumes greater proportions.

No other fur farming industry at present offers as excellent opportunities for this state, in the opinion of experts, as beaver farming. While most of those who have already pioneered in this new fur ranching have reared the animals under natural conditions, in ponds formed by beaver dams and allowed the animals their wild diet of aspen and willow, it has been demonstrated that beaver can be raised equally successfully in pens on a diet similar to that used for pen-reared muskrats. It is prophesied that pen-rearing of beaver will open up opportunities for the fur farmer, although for that matter the results already obtained with pond farmers have been highly encouraging.

There is a keen demand for the soft, heavily furred pelts of the animals and for the next few years the demand for breeding stock should assure the fur farmer a ready market.

Ted—Do you have the five-day week at your place?

Ned—Not yet, but the prospects are good. The boss plays golf.

HIGH RECORDS MADE BY MANY STATE HERDS

Good dairy cattle in Michigan are not confined to any one section, according to reports compiled in the dairy department of Michigan State college.

The best producing herd among the 2,775 that were tested in dairy herd improvement associations in Michigan during the past year was owned by Arthur Fistler of Macomb county. The twelve cows owned by Mr. Fistler had an average production of 564.1 pounds of butterfat.

Other herds which had an average production of more than 500 pounds of butterfat for the year were owned by H. M. Atwater, Allegan county; Henry Meyers, Oceana, and the Michigan Reformatory, Ionia.

The remaining six herds among the ten high in Michigan were owned by O. J. Becker, Ingham county; D. J. Dinsen, Kent; A. E. Reading, Van Buren; William E. Hill, Genesee; Edward Coupar, Sanilac, and Eddie Handrich, Oscoda.

Nine out of the ten high herds have been under test for production for two or more years in dairy herd improvement associations.

Last year 1,072 Michigan herds qualified for certificates of merit issued annually by the National Dairy Exposition to owners of cows whose average annual production exceeds 300 pounds of butterfat.

Lightning Rods Are Effective When Properly Constructed

Statistics from a state such as Iowa, where thunderstorms are frequent, show that more than 95 out of each 100 buildings sustaining fire losses from lightning were unrodged. It is estimated that about 50 per cent of the farm buildings in Iowa are rodged.

Lightning rods or more properly lightning conductors, are nearly always made of copper or heavily galvanized iron or steel, the former generally in the form of a stranded cable, the latter of star cross section twisted into a long spiral. Copper is somewhat the better in all exposures, so far as resistance to corrosion and consequent durability are concerned. Both kinds of conductor when correctly installed give satisfactory protection.

Copper conductors should weigh not less than 3 ounces per foot; iron not less than 320 pounds per 1,000 feet, or a little over 5 ounces per foot.

Lightning conductors should be attached direct to the surface of the building without insulators. The air terminals to protect upward-pointing parts of the roof should be secured against overturning by the wind, and the ground connections extended downward to permanently moist soil, usually found at a depth of eight or ten feet below the surface. All joints should be permanently made and of low electrical resistance.

Report Spud Crop Fine in Quality, Small in Yield

Michigan is to harvest one of the finest crops of potatoes in her history in looks and quality and one of the smallest in yield if conditions remain favorable until the crop is dug, according to an official of the Michigan Potato Growers' Exchange.

The spuds are selling for about \$2 per crate from Cadillac now. This is slightly lower than a year ago. The first of October two years ago the price was \$1.70 and it went gradually up to \$3.72 before shipping. In 1926 the price increased to \$2.45 on Nov. 4 and then went down slowly.

The recent hot weather probably ripened the potatoes without further growth, a potato expert said. The much needed rain hit Michigan and while it improved the very late planted potatoes, it came too late to be of benefit to the bigger part of the crop.

Oceana and Newaygo Counties Show Similarity

A marked similarity between the neighboring counties of Oceana and Newaygo is shown in a recently published pamphlet based on facts compiled in the census of 1925.

The compilation of statistics shows the total farm population of Oceana county to be 9,670, and 9,756 in Newaygo county. There are 2,438 under 10 years of age in Oceana and 2,296 under 10 in Newaygo. Newaygo has 50 more men on farms than Oceana.

The total number of farms in Oceana is given at 2,432 and those of Newaygo at 2,644. There are apple trees on 2,059 of the Oceana farms and on 2,102 of the Newaygo farms. With the exception of apple, there are more places with pear trees in both counties than any other fruit trees. The value of farm lands and buildings in Oceana is given as \$11,012,505 and in Newaygo at \$11,175,510.

Our agricultural exports for the year ended June 30, 1925, were 21 per cent greater in volume than in the previous year and 26 per cent greater than the average for the five years just preceding the outbreak of the World War. The value of these exports was more than double the value of the agricultural exports of any pre-war year and greater than that of any year since 1921.

NEW FORD WILL HELP BUSINESS

"There has been unsettlement over the new Ford car, but I believe business all the way around will be better when the model does come out. I do not entertain any fears for this new competitor, nor does General Motors. Ford has gotten into the habit of the Ford car and it is not an easy matter for a man who has created something so definite to switch easily into a new role."

The above was the way that John North Willys, automobile manufacturer, sized up the situation in the automobile industry upon his return to this country after a trip abroad. He added that \$1,000,000 a day was a mere bagatelle compared to the sums lost by Henry Ford since he suspended production of the celebrated model T car.

"Neither myself nor other American manufacturers of automobiles feel that there will be or can be anything especially revolutionary in the proposed new car," Mr. Willys continued.

"Our products are the growth of years of experience and disappointments which Ford himself in a new product must face."

Mr. Willys was optimistic over conditions abroad.

Lake Near Sturgis Regains Old Name And Quells Legend

On order of the state highway department the name of Hog Creek lake near Sturgis has been changed and replaced by its original name, Prairie River lake.

Many years ago a distillery was operated on the shores of the lake. Hogs were kept and raised on the refuse. Business was such the firm had to close its doors. The hogs would bring very little at the market at the time so they were abandoned to their fates. They grew and multiplied. Whenever the community wanted pork a well placed shot from a hunter's gun was all that was required, it is said.

Restorers at the lake long have resented the fact their summer retreat was known as a sty. Action on the part of Paul Pashby, superintendent of county, state and federal roads in this county, brought the reversion in name to the one which appears on maps printed before the Civil war.

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861 Discoveries
One discovery sometimes makes a fortune. Here are 861 of them, any one of which may be of many dollars value to you. These discoveries may be classified as follows:

120 for the farm shop	1 on greenhouses
44 on fences	1 on hay racks
44 on traps, traps, and traps	1 on garden tools
14 on horse handling	1 on the lawn
14 on field machinery	1 on the farm
14 on concrete work	1 on household hints
14 on various work	1 on farm work
14 on painting	1 on insecticides, poisons, and trapping
14 on electrical work	

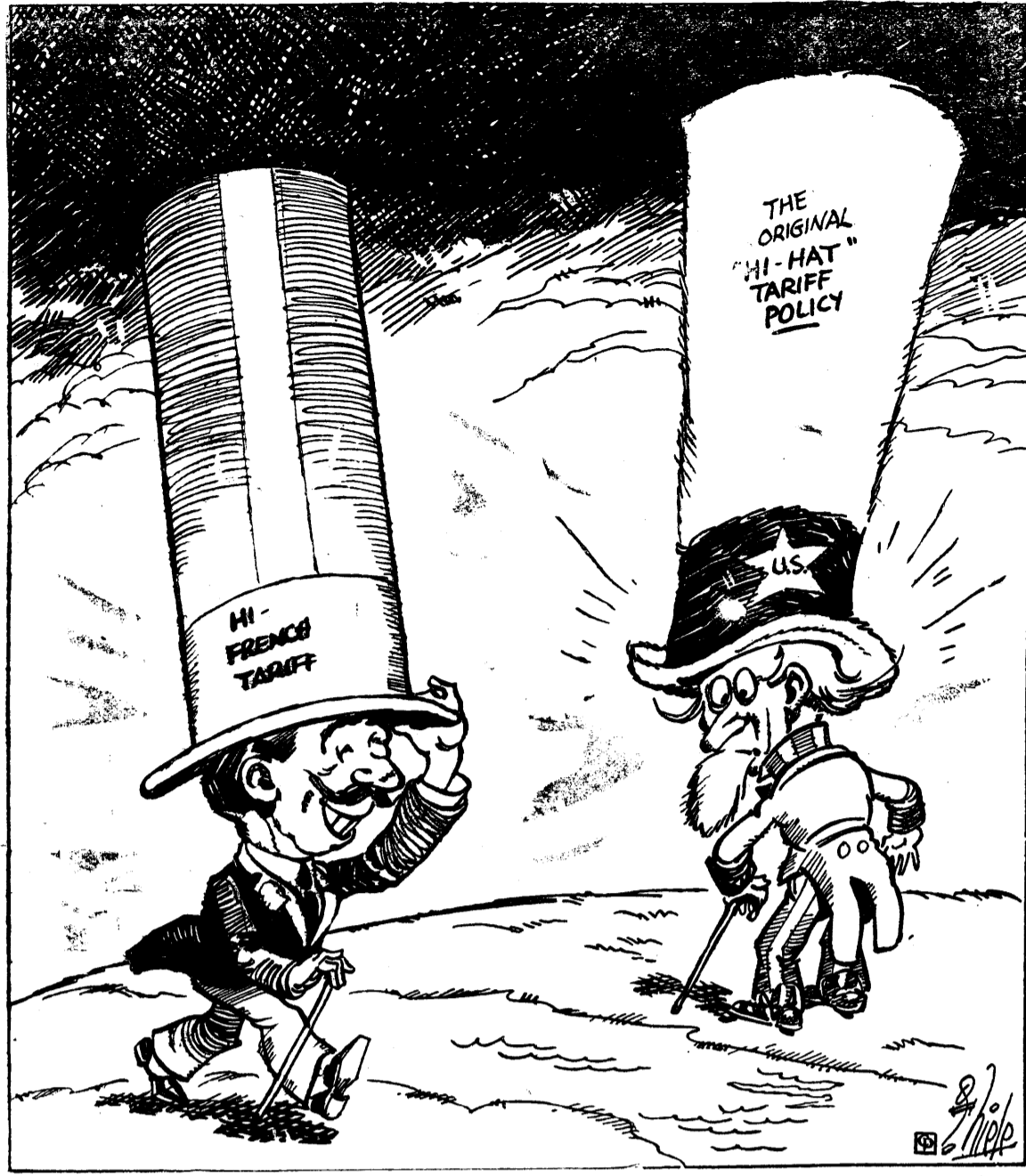
—and every plan has been tested and found to be a money-maker. Most of the articles are illustrated with photographs or drawings. The drawings described are easy to make because of these pictures and clear descriptions.

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FORD STANDS PORTION OF SEPARATION

A million-dollar project which is intended to provide safety for the many workers at the Fordson plant of the Ford Motor company has been completed. It is the Eagle Underpass, at the eastern entrance to the plant, which will enable the D. S. R. to handle the immense volume of traffic expected to be brought about by the resumption of production at the mammoth plant, announces Del A. Smith, general manager of the system. Half of the cost of the project which totaled more than \$1,000,000 was paid by the Ford Motor company and the remainder by the D. S. R. The underpass separates vehicular, street car and pedestrian traffic from that of the numerous yard tracks of the D. T. & I., and other railroads. It will save Ford employes a half-mile

FORD STANDS PORTION OF SEPARATION

walk from the old terminus of the Baker lines and bring them to the main entrance of the plant on Miller Road. It will also enable the D. S. R. to handle between 300 and 400 passengers a minute, says F. A. Vogel, superintendent of the Baker division.

Salt By-Products May Start New Industry, Cadillac Men Are Told

That western Michigan is underlaid with a strata of salt which contains valuable chemical constituents that may found a new industry for this section was stated by John Rademaker of Manistee, before the Exchange club at Cadillac.

Mr. Rademaker is engaged in refining salt and stated that chemists were analyzing the crude brine to discover ways and means of utilizing the by-products.

Tuscola Monster Weighed Sixty Tons

A prehistoric monster weighing 60 tons, standing 30 feet high and measuring 120 feet in length, was the estimate made of the animal whose bones were recently found on the farm of Francis McDonald, near Cass City. The opinion was expressed by Mr. Saunders, a member of the scientific society of Cleveland. Mr. Saunders called at the farm Sunday and examined the head, limb joint and tusk of what he claimed to be the remains of a dinosaur, a giant reptile of prehistoric times.

As many as 400 visitors a day have visited the farm where the bones were recently found in a low swampy place. Among the visitors were W. H. Buetner, who mounts fossils for the University of Michigan, and Charles F. Deiss, assistant instructor at Ann Arbor.

Permission to excavate further in the swamp hole in search of more bones was denied the university men by Mr. McDonald.

Seeking More Oil Leases At Minden City

Oil drilling operations on the Frank Obee farm, southwest of Minden City have halted temporarily, it is announced, to enable the obtaining of several leases on land surrounding the well.

The well is now reported down to a depth of more than 700 feet, with the drill having passed through several lime formations, it is reported.

The well is the first to be drilled in Sanilac and has attracted oil men and geologists from other states as well as in Michigan.

Detroit Considers Tunnel Plans

First and second readings of the proposed ordinance giving the Detroit-Ontario Subways, Inc., the right to cross under Detroit streets with an entrance to the Detroit-Windsor tunnel have been made before the Detroit City council. Assuming that the ordinance will be passed by the council, it will be submitted to the vote of the people at the general election in November, if the council follows the request of the tunnel company. Several changes in the ordinance must be considered before the measure is passed on third reading, stated John C. Nagel, president of the council.

MISSAUKEE IN BACK-TO-FARM MOVEMENT

The turning point in the farm-to-the-city movement in Michigan has been reached and just around the corner is a new back-to-the-land movement waiting to get under motion. The swing back to the country may take place next winter or early in the spring, in the opinion of the Missaukee county board of supervisors, which is among the first groups in the state to make a bid for settlers. It has just published a 16-page booklet entitled "Where Farming Pays" for distribution among ex-farmers who now are living in the cities and are itching to get back on the land.

Several thousand Michigan farmers have moved to the cities within the last five years and these are the men whom the Missaukee county board of supervisors is trying to reach with its literature. Believing that many of these ex-farmers now reside in Detroit, the board sent County Agricultural Agent H. L. Barnum to the State fair last week to distribute the booklets among the land-hungry folk of the motor city.

The booklet points out that good farm lands, improved and unimproved, still can be purchased in Missaukee county at reasonable prices. It discusses the development of the region and lists various agricultural commodities which can best be grown in the county.

"Missaukee county is a progressive farming community," is the introductory sentence of the booklet.

"It is a land for farmers. It is purely a rural district with five small villages on railroads and a dozen country trading points. The farming population is enterprising and wide-awake. The business men's organizations in the villages work hand in hand with the farmers in every movement for the common good. More good farmers are needed, however, as there is plenty of good farming and ranch land for double the present farm population."

Missaukee county is about midway between Grand Rapids and Mackinaw City.

Coast Guard Outfit At Holland Now Is One of Best in State

The coast guard outfit at Holland harbor now is one of the best equipped stations on the east shore of Lake Michigan. The equipment consists of a power surfboat, two pulling surfboats and a new lifeboat which has been brought to Holland by Capt. S. J. Toft and Marion Buttles from Curtiss Bay, Md.

The lifeboat is 36 feet long and propelled by a 50-horsepower motor. Toft and Buttles made the return trip from Curtiss Bay via the Erie canal, Oswego, Lake Ontario and the Welland canal. The boat stood the trip in excellent shape.

The new launchway at the station also has been completed and a long stretch of the north pier has been rebuilt this year.

Capt. Toft has been in the service for 26 years. He succeeded the late Capt. Jacob VanWeelden, who died a few months after his retirement a few years ago upon the completion of 30 years of service.

Bad Axe May Get Truck Factory

Prospects for a Castor Hand Truck factory for Bad Axe to employ between 75 and 200 men were told by former Governor Albert E. Sleeper at a Community club luncheon recently. A telegram from G. E. English was read at the meeting which stated that Mr. English found the Detroit factory of the concern in a flourishing condition. Mr. Sleeper recommended that the factory be secured if agreeable arrangements can be made.

A number of business men met with representatives of the truck concern. The local men who heard the prospects expressed favorable comments on the proposition.

Archie Clark, Oscar Rogers, Max Weinberg and Warren Slack stated that the project looked good.

The factory representative looked over the old Ruggles truck plant and found that it can be used if some additions are made. A foundry would be established where the metal parts of the many different types of trucks would be molded.

A vote of the club asked that Mr. English appoint a committee of three, to include himself, to investigate the project.

C. L. Brody, state manager of the Farm Bureau, gave a short talk on the relative interests of the farmer and city resident.

The club voted to send flowers and a resolution to show appreciation of Mrs. Jean Whitcomb-Penn's work in the community.

Sheriff, State Police Move to Reed City

Because the sheriff of Osceola county now lives at Reed City and in view of the fact that the old state police quarters have been transferred to Reed City from Houghton Lake, the village trustees have voted not to appoint a marshal, but to leave the office vacant for an indefinite time. Use of a room in the village hall was voted to state police.

Lease for 10 years was voted the Osceola county road commission on the old water works building. This building will be used as garage for storing maintenance equipment. The Reed City hospital and the American Legion band each was voted \$350 for maintenance.

Federal Body Extends Allegan Bridge Time

The federal water power commission has extended the time for awarding the permit for the construction of the proposed hydro-electric power plant and dam in Manlius township until Oct. 10. This was done in order that the city of Allegan might submit a revised application for a permit to meet changes suggested by the commission.

The estimated cost of the dam is \$936,000 and the cost of the pole line \$77,000, making the total estimated cost \$1,013,000 as against \$450,000 estimated for the cost of the Calkins bridge dam.

State Starts Suit To Recover Beaver Skins from Trapper

Suit against Aldage Murray of Spalding will be started by the state in an effort to recover the value of 445 beaver skins Murray took and sold illegally. He recently pleaded guilty to the law violation. He is said to have sold the skins for \$6,675.

Murray is an upper peninsula trapper.

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FISH IN TWO HEART ARE NOT GRAYLING

The rumor, reported early this summer, that strange fish caught in the Two Heart river in Luce county were grayling, has proven to be without foundation.

Word of the fish was brought down from Luce county by P. S. Lovejoy of the state conservation department, in charge of game refuges. Anglers on the Two Heart, he reported, were catching a strange silvery fish, known locally as Menominees, which he believed might be grayling.

The presence of grayling in this stream would have been of considerable importance, as these fish are known to exist at the present time in only one river in the state, the Otter, in Houghton county. If grayling had been found in the Two Heart it would have given the state fisheries division an excellent opportunity to make further experiments in propagating these fish, and would have meant that they would have a doubly better chance for survival in Michigan under natural conditions.

An investigation, ordered immediately by Fred Westerman, state superintendent of hatcheries, has revealed, however, that the strange fish were really Menominee whitefish, a species found occasionally in rivers and sometimes taken by anglers.

Grand Haven Ships Carp East for Hebrew Fetes

A tank carload of carp, each fish weighing between 14 and 35 pounds, was shipped from Grand Haven to New York for the coming Hebrew holiday season. The carp season is declared to be poor this year, notwithstanding the fact a good crop of carp was raised in special pens in Grand Haven. The carp are fed on corn, fish so fed being in great demand.

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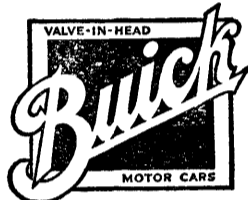
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with bath

\$2.50 - \$2.75

without bath

\$2.00

Garage

—just across the street

Hotel Rowe

REGENT THEATRE

Greatest Value in Kalamazoo

NOW!

WRIGHT PLAYERS

In the hearts of the people

Great Plays Small Prices

Eves., 25c, 35c, 50c, 75c
 Mats, WED, SAT 25c, 35c, 50c

All seats reserved. Phone 2-5413

THIS WEEK, OCT. 2
 "If I Was Rich"

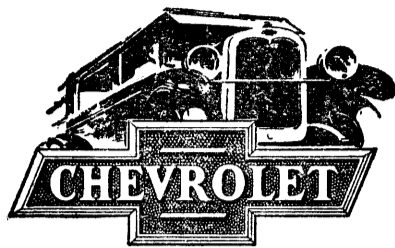
NEXT WEEK, Oct. 9
 "The Gorilla"

You can buy these products with confidence

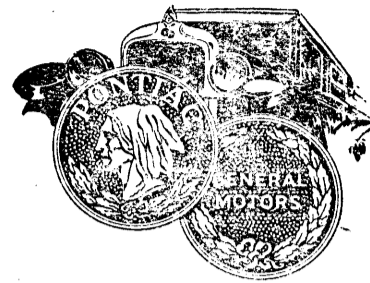
YOU are doubly assured of quality and continuing service when you buy a General Motors product. Behind the resources of these seven famous cars and of Frigidaire and Delco-Light stand the resources of the whole family of General Motors. Each is tested and

proved. And in the prices you pay for these products, you share in the economies of vast production.

We invite you to learn more about these products by sending in the coupon below. Mail it today before you forget. No obligation, but interesting reading.



CHEVROLET. 7 models, \$525 to \$745. Amazing combination of beauty, performance and low price. 3-speed transmission. Beautiful Fisher Bodies. Duco finish. Fully equipped. Also truck chassis; ½-ton, \$395; 1-ton, \$495.



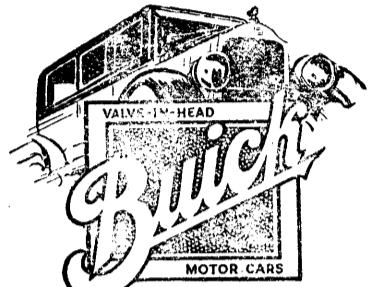
PONTIAC. 6 models, \$745 to \$925. Lowest priced six with Bodies by Fisher. Duco finish. Extra-powerful engine. Value proved by ever-increasing sales.



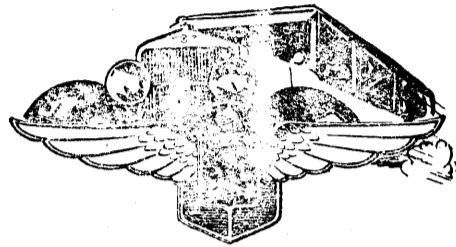
OLDSMOBILE. 7 models, \$875 to \$1075. New lower priced round out Oldsmobile's master-stroke of General Motors' value-giving, 4-wheel brakes.



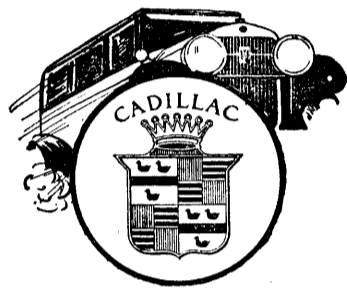
OAKLAND. 6 models, \$1045 to \$1265. The "All-American" model is a bigger, better, more beautiful car, typifying General Motors quality and value in the medium price class. 4-wheel brakes.



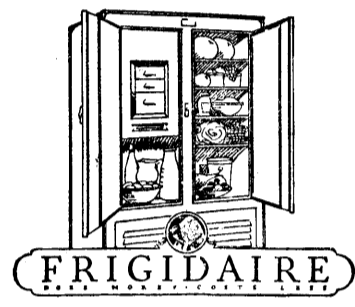
BUICK. 16 models, \$1195 to \$1995. All the world knows Buick's worth. "Get-away" like an arrow from a bow. Vibrationless beyond belief. Famous 6-cylinder "valve-in-head" engine. 4-wheel brakes. Beautiful low bodies.



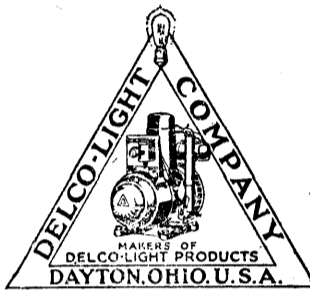
LASALLE. 11 models, \$2495 to \$2995. New and beautiful car designed and built as companion car to Cadillac. Has V-type 8-cylinder engine. Marvelous lines and bodies. Continental in appearance.



CADILLAC. 26 models, \$3,350 to \$5,500. The standard of the fine car world. 90-degree V-type engine. Bodies by Fisher and Fleetwood. 500 color and upholstery combinations to choose from.



FRIGIDAIRE—the electric refrigerator. General Motors has applied the processes which have made the automobile available to every family to the production of Frigidaire, its electric refrigerator.



DELCO-LIGHT electric plants. Provide the conveniences and labor-saving devices of the city for the farm. Electric light and power plants, water pumps, etc. Used in over a quarter million homes.

(ALL PRICES F. O. B. FACTORIES)

GENERAL MOTORS

"A car for every purse and purpose"

CLIP THIS COUPON

GENERAL MOTORS (Dept. A), Detroit, Mich.

Please send without any obligation to me, your illustrated booklet, "Where Motor Car Facts Are Established," together with information about the particular General Motors product or products I have checked at the right.

CHEVROLET OAKLAND CADILLAC
 PONTIAC BUICK FRIGIDAIRE
 OLDSMOBILE LASALLE DELCO-LIGHT

Name.....

Address.....

AUCTION

At the farm 2½ miles northwest of Kendall or 6 miles northeast of Gobles. 1 mile south of Velej school

Tuesday, Oct. 11th

Commencing at 12:30 o'clock sharp, standard time, the following:

2 good horses, 2 good cows, giving milk, Jersey heifer, fresh in December, 7 months old Jersey heifer. All cattle t. b. tested. Brood sow and 4 shoats. 100 chickens. 85 bu. good oats, 550 shocks good corn, 2½ tons nice alfalfa hay, big stack of straw. All kinds of farm implements and tools. Two stoves and other household goods.

For Terms and other particulars see bills

Mage Milliman, Prop.

Col. J. R. VanVoorhees, Auctioneer L. O. Graham, Clerk

New

Paw Paw Theatre PROGRAM

Thurs, Oct. 6--

Love's Island

Featuring

James Kirkwood and Hope Hampton

From a story by Howard Kelly

ALSO NEWS WEEKLY AND

COMEDY

Sunday, Oct 9--

Richard Dix in

Let's Get Married

ALSO TWO PART COMEDY

AND FOX WEEKLY

Mon., Tues., Oct 10 and 11--

"The Resurrection of

Brian Kent"

ALSO TWO PART COMEDY

Wed., Oct 12--

Roy Stewart in

1-8 Apache

ALSO TWO PART WESTERN

Friday-Satur, Oct. 7-8

The Auctioneer

Featuring

George Sidney and Marion Nixon

ALSO CARTOON AND

COMEDY

Standard Time. 7 o'clock week days, 6 Sundays

Community Auction

AT KENDALL

Saturday, October 8th

Commencing at 12:30 o'clock sharp, central standard time, the following described property:

1 Horse

Bay mare, 14 years old, weight 1150 lbs

4 Head Cattle

3 good cows

Good steer

2 yearling brood sows, due this month

Household Goods

2 heating stoves

Red Star cook stove

Oil stove and oven

Singer sewing machine

Wheeler & Wilson sewing machine

Library table

Dining table

Stand

3 dining chairs

Rocker

Cupboard

Washing machine

Writing desk

Dish cupboard

Quantity of dishes

Coleman lamp

Quantity of fruit jars

Implements

International feed grinder, 6 inch

buggy

I. H. C. feed grinder, 10 inch, style B

Harness

60-tooth spring harrow, new

South Bend plow

43 Oliver plow

5-tooth single cultivator

2 riding cultivators

Aspinwall potato digger, nearly new

3 horse I.H.C. gas engine, nearly new, in fine shape

1919 ton Ford truck

Barrel used cylinder oil

Several rolls barbed wire

Some harnesses

Some new horse collars, sweat pads, hame straps

Quantity nails, cleavices, section rivets in lb. packages

Nearly new double geared pump jack, pump and 3 bbl. galvanized tank

Delco light plant, good condition

Tank heater

3 incubators

3 barber chairs

Pool table, balls, cues and racks

Pigeon hole table

Quantity used lumber

Used balloon tires and tubes

Other articles too numerous to mention

Terms: All sums of \$10 and under, cash. Over that amount 6 months time will be given on good bankable notes with interest at 7 per cent. No property to be removed until settled for.

Col. J. R. VanVoorhees, Auctioneer

L. O. Graham, Clerk

Hudson & Son
IT PAYS TO PAY CASH

MORE NEW GOODS

DISHES, open stock or in sets. Crack a few on your husband and replace them here. New High Top Shoes for men and boys. Be sure to see these shoes. Choice Gift Goods and Wearing Apparel. Visit the big store often or you might miss a choice bargain as our new lines are marked to move rapidly.

SATURDAY SPECIALS

- Morton Salt.....12c
- 2 pound package Prunes.....28c
- 2 pounds bulk Macaroni.....19c
- 10c K C Baking Powder.....7c
- Sunlite Pancake Flour.....32c
- 10 POUNDS SUGAR 69c

"The Store of New Things"

**INSIST ON HUDSON QUALITY
IN ALL GOODS IN OUR LINES**

GOOD USED CARS

UP FROM \$25

Glad to show them to you

**New Chevrolets
and Oldsmobiles**

BUY HERE EASY TERMS BE SATISFIED

Harrelson Auto Sales Company

OPEN EVENINGS

"GOBLES FOR BETTER BARGAINS"

REIGLE'S
The store of many bargains

We Do Our Best to Please You With Fair
Prices, Best of Quality and Service

Thurs., Fri. and Sat. Cash Specials

- Star Napha Washing Powder, an excellent washing powder and a bargain at this price. Per pkg.....21c
- Swift's Pride Washing Powder, Large pkg.....18c
- Pet Matches, 17.7 cubic inch box, per carton.....18c
- Kellogg's Corn Flakes, a very crisp tender flake Per pkg.....11c
- Phur Jell Dessert, two 3 1-4 ounce packages in one, assorted flavors. per large pkg.....11c

RADIOS

Have taken the agency for **CROSLEY RADIOS** and will be pleased to show you the latest in radios. The new 6-tube set is a wonder and the price within the reach of all. We service all radios and have eliminators and other accessories SEE OR PHONE US

Howard Electrical Shop
GOBLES, MICH.

Wilcox & Ballance

Successor to Max Benton

First Class Plumbing and Sheet

Metal Work

Furnaces and Repair
Well Drilling and Repairs
Eavestrouthing

In Dorgan Building, West Side
Temporary phone Paw Paw 360

H. W. TAYLOR
Merchandise Values
FOR FRIDAY, SATURDAY & MONDAY

- Stamped Pillow Cases, in the face of today's cotton market an exceptional value, 42 inch pillow case stamped on high grade tubing, hemstitched only.....98c
- Snowy Owl stitched 3 lb. Cotton Batts, 72x90 at.....\$1.15
- An 8 ounce bleached Cotton Batt at only.....13c
- Dark Percales in a wide range of patterns.....17c
- Flannel Gloves, knit wrists, leather palms, good ones.....28c
- Large Oats, put up by Quaker people.....25c
- Small Oats.....10c
- Gold Medal Flour.....\$1.19
- 3 bars P G Soap.....10c
- Large Corn Flakes.....13c
- 3 packages Spaghetti or Macaroni.....24c
- Good Coffee.....29c

BIG SPECIAL ON SUGAR

Better MEATS

at right prices is our aim at all times
Increased business convinces us that our patrons want the best in meats
COLD MEATS IN A GREAT VARIETY
Cottage Cheese and Relishes in stock

LOHRBERG BROS.
Meat Market

MRS. A. BEALS, Gobles
The I. G. A. Store

SPECIALS

- P G Soap, 3 bars.....11c
- Shredded Wheat.....11c
- 4X Sugar.....12c
- Pet Milk, large can.....10c
- Argo Corn Starch.....8c
- 24 1/2 lbs Pastry Flour.....85c

There will be a SPECIAL SALE on ONIONS, yellow and red, in front of my store Saturday, all day, at 89c per basket.

**CHICKEN DINNER
EVERY WEDNESDAY**

Until further notice
Only 50 cents
WHITE LUNCH

30x3 1/2
Cord Tire
\$5.95

Made by Fisk Tire Co.

CASH SUPPLY STORE

Stanley Styles

Ray M. Winters

for a Square Deal--

The Square Deal Cash Cream Station
Van Ryno

Wait for the
NEW FORD
A small fortune will buy more groceries than a large experience

SPEED!
DURABILITY!
LOW COST!

Beautiful, low, smart lines!
Lightning pick-up--Comfort!
Those are some of the features of the new Ford car. You'll know it's a truly modern car the minute you see it.

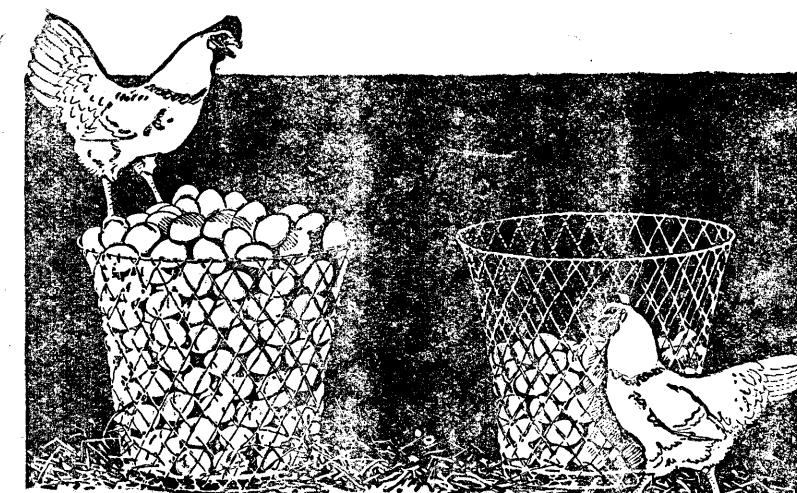


J. C. Gamboe, Inc.

Gobles

Michigan

Open Wednesday and Saturday
Evenings and Sunday Forenoons



"Purina" Made the Difference!

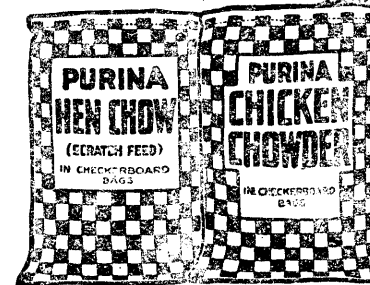
EQUAL in laying ability. But the hen on the right was fed a common grain ration while the other was fed Purina Chicken Chowder and Purina Hen Chow. Grains have lots of material for yolks, but far too little for whites. As they can't lay yolks only, grain-fed hens lay fewer eggs.

Purina Poultry Chows

form a complete ration, containing material for an equal number of whites and yolks. They get the most out of your hens, and cut the feeding cost per dozen eggs.

Delivered promptly by

Feed from Checkerboard Eggs



The Gobleville Milling Co.

"The Mill With the Checkerboard Front"

W. J. Davis, Mgr.

Both Phones

Gobles, Michigan

DANCE

Barber's Bathing Beach

Every Saturday Night

The Wednesday and Friday night dances have been discontinued until further notice. Meet your friends at Barber's

LET US SERVE YOU

Farm Bureau Egg Mash with buttermilk--the best we know of in this line.

"Service" Scratch Feed, once tried, always used. Its Farm Bureau "Hexite," the best for hogs, sheep and cattle.

"Atta Boy," you can use 3 oats with this feed. Its heavy. Milkmaaker, known for years as the leading open formula 24 per cent dairy feed.

Columbus Coal, the best heating coal. Fresh car Pocatontos just unloaded. Full line of Feeds and Seeds.

Try one order and if courteous treatment is what you want, you will come again.

GIVE US A RING

W. J. RICHARDS, Kendall

If Its Lumber or Building Material

WE HAVE IT. We have the best stock ever in a wide variety. Patent finishing Barn Windows and general stock.

Our experience is at your service in figuring all building needs

J. L. Clement & Sons

Power of Understanding

Many of our customers after talking over a business or financial problem with our officers, have spoken to friends about our understanding of their individual problems.

There is little mystery, however, about this ability to understand. It is our officers' reward for their years of experience, diligent study of business and financial problems and contact with conditions both local and nation wide in scope.

This service is yours to command.

THE FIRST STATE BANK

GOBLES, MICHIGAN

"BANKING FRIENDSHIPS THAT ENCIRCLE THE COMMUNITY"

The Damp Weather

brings out all the ills to which human nature is susceptible.

Strengthen the system to withstand with

Cod Liver Oil

the greatest system builder known. We have different preparations, some of which will suit your taste.

McDonald's Drug Store

GOBLES, MICHIGAN

The Best of
Everything in Drugs

Best Baked Goods

LET US BAKE FOR YOU

Our Whole Wheat Bread
is very popular

WHOLE RYE BREAD

Pumpernickel

Special Orders

receive prompt attention

Quality Bakery

Herman R. Schowe

Fall Feeding

You can't expect your dairy cows to make much milk even with this improved grass unless they get some grain. You could not do much plowing and hard work if you lived on lettuce only without any eggs or meat or potatoes.

Use some grain and see the milk flow come up and the cow will be in better rig for winter.

There are no better feeds made than Farm Bureau Milkmaaker, Attaboy and Hexite.

Hogs are advancing--if you have no corn push them with ground rye and Hexite--give them a small pile of slacked soft coal also--its good for them.

A. M. Todd Company, Mentha

WE DISTRIBUTE KELLOGG AND FARM BUREAU FEEDS IN THIS DISTRICT

Christmas Greeting

CARDS ARE HERE
Order now to insure your choice
WONDERFUL SELECTION

THE NEWS

IT ISN'T A HOME WITHOUT A TELEPHONE

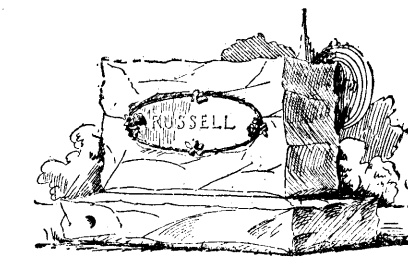


THE Bashful Fellow may hesitate about calling at a Girl's home and risking a "cross-examination" from her inquisitive little brother.

He much prefers to call her on the Telephone--
If she has one.

VAN BUREN COUNTY TELEPHONE COMPANY

AND YOU CAN HAVE ONE FOR A FEW CENTS A DAY!



FALL SETTING

We are showing a complete line of Monuments and Markers for fall.

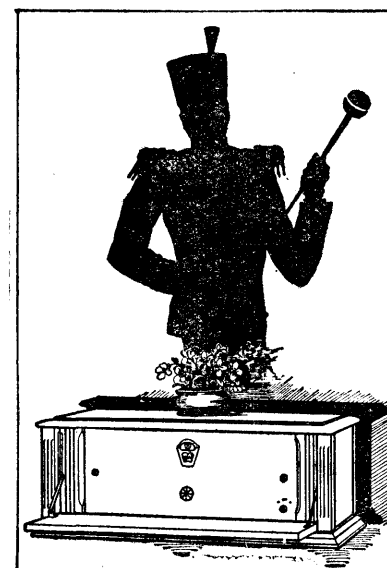
Have installed a new Sand Blast Outfit that enables us to duplicate any j.b., anywhere, in a workmanlike manner.

Will be pleased to show our stock and have you see our new outfit in action.

PRICES ALWAYS CONSISTENT WITH QUALITY

Gobles Marble & Granite Co.

The Big Shop in the Small Town



MARVEL at SPARTON'S VOLUME

Music you feel as well as hear. Tones that are virile and vibrant... that electrify listeners as do the artists themselves. You critics who have been waiting for radio that is true to the ideals of musical art... here it is. Let us demonstrate this amazingly different instrument.

E. J. MERRIFIELD

SPARTON RADIO

"The Pathfinder of the Air"