To Those Who Judge Quality by Price

The quality of Ford cars cannot be judged by the prices at which they are sold—because Ford cars are made possible by conditions that are absolutely unique in the automotive industry.

From mine to market the Ford car is the work of a single organization. The Company controls and operates its own mines and smelters to furnish the raw materials for its products. This material is currently available in the most abundant quantities. Furthermore, the finished product is sold to the public through Ford dealers.

The following statement, previously made in an advertising campaign, explains the significance of its public origin:

"If any other manufacturer endeavored to produce a car similar to our own, according to the standards of quality and workmanship used by the Ford Motor Company, with the same trained and skilled personal of the machine and similar equipment, it would be impossible to offer it at any price. In fact it is impossible to sell such a product at any price, with less costly design they have not Ford prices."

Original Ford Features That Today Make
Great Ford Cars What They Are

Torque Tube Drive

Dual Ignition System

Multiple Cylinder Exhaust Valves

Planetary Gear Transmission

Planetary Gear Differential

New Prices

COUPE...$290
TOURING...$310
TUDOR...$520
FORGE...$565

Harrelson Auto Sales Co.

Why have OAKLAND Sales Doubled

All America has bestowed upon the Oakland Six the one sure mark of preference—ever-growing demand. Sales after sales have favored the car so strongly that sales have doubled in the past six months.

The reasons for this unprecedented favor will be readily apparent to anyone who tests Oakland Six sales abilities. The car has the power for any hill you will ever climb plus more speed than you will care to use—acceleration that excites every

Employee of the month

Smoothness of performance unmatched in its field—and, better, a rigorous that assures performance of service.

Moreover, Oakland's amazing prices—$270 to $350 lower

...single out the Oakland Six as an unequalled investment.

E. A. MARCY, Goble, Mich.

Carroll Hendricks, Mgr.

WINNING AND HOLDING GOOD WILL

OAKLAND SIX

COMPANY CAR TO THE HIGHEST SIX

PRODUCT OF GENERAL MOTORS

Cochang COUPE $825

Boat's Fishery

Exploded! The Old Theory of Low-Cost Design

In developing and introducing the new Pontiac Six, General Motors has completely shattered the theory that high quality could not be achieved in a low-cost car.

From the day of its public presentation, the Pontiac Six has been making giant strides toward leadership in its field—because it is the living expression of quality in every aspect of motor car value.

E. A. MARCY, Goble, Mich.

Carroll Hendricks, Mgr.

All Pontiac Sixes priced at $825, it is no longer necessary to accept the limitations of high-priced fours nor those that have hitherto characterized todays low-priced sixes.

As a result of this, the Pontiac Six has a head-start advantage over cars with twin-cylinder engines in the years that lie ahead.

With a head-start performance, in striking beauty, in luxurious comfort, in staunch construction, the Pontiac Six is the vital embodiment of qual-

ity—it sells for a price as low as that of only General Motors, possibly achievable it.

E. A. MARCY, Goble, Mich.

Carroll Hendricks, Mgr.

Basti, In A Day's Work

Barbour's in a Day's Work

PONTIAC SIX

CHIEF OF THE SIXES

Patronize Our Advertisers

E. A. MARCY, Goble, Mich.

Carroll Hendricks, Mgr.

We are ready for your Job work. Rating it in ladies.

Coaching COUPE $825

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We are ready for your Job work. Rating it in ladies.
DYING MATERIAL BLACK

A great black may be fixed over any color by dipping. Use equal parts of
straight black dye. If you desire
black ever so black or deep, use an
other-fourth package of navy blue
with the black. If you desire a
red it is to give a black dyeing.

The material should be well
aired until pSSIPly dry and the dye
then added according to the weight
and loved.

The package of woolen dye will
color one pound of wool mat
or a half pound of wool. A bottle of
cotton of cotton will color one pound
of cotton. A bottle of dye will
colour one-fourth package of
cotton.

If your material is silk or
cotton or worsted, it should
be put into boiling water
and dyed.

A convenient way to divide a
package of dress goods and of
dyed goods is to carefully
one-eighth package of
dyed goods.

When you have but one
package of dress goods and
one-eighth package of
would save the full time.

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BAYERN ASPIRIN

SAYS "Bayern Aspirin"

INSIST! Unless you see the genuine Bayern Aspirin, you are not getting the genuine Bayern Aspirin proved safe by medical authorities for more than 14 years.

SAFE

contains pure aspirin

which contains proven directions

BAYERN "Bayer" 10s blister packs

Lima Pea

Just take 10 of the white peas from a glass and chew them . . .

SALE STANDARD.-A. HAVILLAND.

Installed By American Telephone & Telegraph Co.

BOOKS

"How to Make Things"

The Lime Pea

Just take 10 of the white peas from a glass and chew them . . .

SALE STANDARD.-A. HAVILLAND.

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