# n MANCHESTER 



Don＇t Be A Coal Waster
W more than our normal coal production－ production can be increased only 50 million tons． unless war industries are to be hampered or
countless persons made to suffer．
Everyone wants to do his part．You can do your full
share in saving coal－by equipping your house with share in saving coal－by equipping your house with

Storm Windows and Storm Doors They increase the comfort and healthfulness of your house by eliminating cid hog trate by making it possible to
kep warm in the ceece winter weather，and by permitting perfect ventilation：
Houses protected by stomm windows and storm doors re－
quire from one－third to che hall loss coal．You can easily guire from one－third to che－halt less coal．You can easily
Egare what that means to you is dollars and cents．－The
 the storm windows qed coors． There is no better way to save coal and keep your family
comfortable and healthy．And to think，too，that it is a See or＇phone us
THE M．I．PARDEE BROS．


## JUST AMERICAN

Just today we chanced to meet－ Down upon the crowded street； And I wondered whence he came， What was once his nation＇s name．
So I asked him，＂Tell me true， Are you Póle or Russian Jew， English，Scotch，Italian，Russian， Belgian，Spanish，Swiss，Moravian， Dutch or Greek or Scandinavian．＂
Then he raised his head on high， As he gave me this reply， ＂What I was is naught to me， In this land of Liberty
In my soul as man to man， I am just American．＇

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SAVE CLOVER SEED

Sitan bad for clover and experts say that the
average yield will not exceed half a average yield will not exceed half a
bushel per acre．Clover seed was
quoted in the Toledo market last week at $\$ 22.50 \mathrm{a}$ bushel．
$\qquad$ though it would not produce more than
a peck of seed per acre，harvest it， 2 peck．of seed per acre，harvest it，
for there will undoubtedly be a shortage
and and，prices wil be very high．You may
save enough seed from your own farm
for

FALL SEEDING BEST
$\qquad$
－
We twonder if our farmer friends who
are contemplating spring sowing of wheat have considered the matter
thorougbly．＂Now and then during the thorougbly．＂Now and then during the
past season good yields of spring wheat have been obtained but－remember，ex－ Lare been obtained but remember，ex－
parineee of the past ten yeart shows that
fall sown wheat bas been far superior． fall sown wheat has been far superior． be sure to obtain gond，plump eeed of
Marquis variety and sow just as early in the spring as soin and weather win
permit．But look out for wild oats and permit．But look out for
other noxious．weed seed．

The many fiendish acts committed
y German spies and sympathisers in this country only provespathe chars
acter of the nation they call
land．）The ther－ by which hundreds of people have
lost their lives．thousand of homes
destroyed and property valued at millions of doiliars laid waste，is one
of the many
ish designs．


## Ice Boxes on Wheels

Refrigerator cars for carrying meat are ice boxes traveling on wheels．
Most people in America would have to go without fresh meat，or would have to pay for these traveling ice boxes．
Gustavus F．Swift，the first Swift in the packing industry，saw the need of these

He asked the railroads to build them．The preferred to haul cattle rather than dressed beef．

So Gustavus F．Swift had to make the cars himself．The first one was a box car rigged
up to hold ice．Now there are 7,000 Swift up to hold ice．Now there are 7,000 Swift box as you have in your home．
Day and night，fair weather and foul， through heat and cold，these 7,000 cars go roiling up and down the country，keeping meat

Thus another phase of Swift \＆Company＇s activities has grown to meet a need no one matched Swift \＆Company ideas of being useful．
When you see one of these Swift \＆Company cars in a train，or on a siding，you will be fruit of experience and a desire to serve．lye

Swift \＆Company，U．S．A．


Lend the Way They Fight
Buy Liberty Bonds



| Mockeybo |  | PERSONAL |  |  |
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## Glasgow Brothers <br> 129-135 E. Main Street <br> JACISON, MICH. <br> Your Fall and Winter Coat Is Here

Especially If You Want a Moderate Priced Coat

We aim to put some new article on sale every week ing this month of 35th Anniversary Sale.
Next week we place on sale 50 Wool Coats made of finest wool velour, fully lined and interlined. One model is self trimmed, that is paneled sides, collar, cuffs,
and belt of same material. Another model is fitted back, high waisted, gathered skirt, large fur collars, $\$ 35.00$ high waiste
and $\$ 40.00$.

## Marked to $\$ 29.75$

## Auction Sale!

THURSDAY, OCT. 24

##  <br> SEVEN HEAD OF HORSES <br>  SWINE <br> Poland China Brood Sow with seven pigs, Poland China Sow five pigs.

ONE DEERING GRAIN BINDER

 TERMS: On sums of \$10 and under, Cash; all orer that amount
Sis Months time on bankable notes t ( per cent interest. Nothing
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## We Pay Highest Prices for Wheat <br> Use Our Popular Brands of Flour <br>  <br> We Appreciate Your Patronage <br> LONIER \& HOFFER <br> Auction Bills <br> Printed Promptly and Auctioneer arranged for at <br> ENTERPRISE OFFICE

## Neighborhood News


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So Anxious to Do Their Part on the
Firing Lines That Wounded
Afe Hard to Find.




> BRIDGEWATER

There will be a flag rising at the
Station
Friday
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vening
The
sethoot children will give a program and the
Manchester band wid play G. Wm.
Kramer of Manchester and Mrs. Helen Kramer of Manchester and Mrs. Hele
Rebfuss-Jones of TTecusseb will sing
There will aiso be speaking. SolDIERS HAVE "PEP"
probiem in tempiling
nalty 1 ists without delay,
that probably



$\qquad$
 George Lehman and a aughters
Alice and Dorothy or Saline visited
over Sunday with Mr. and Mrs. Fred Alice and
over Sunda
Lehman.

thr boys are so willing to give
the rest ande easy time which they
ve earned by hard work in the have earned by hard work in the
trenches tzai yery often they remain
the front and



## WOMEN'S WEAR

That Delivers Service Without Waste
You Want To Help the Country and the Allies; Do It By Being Careful In Clothes-buying.


COATS $\$ 18.50$ TO $\$ 50.00$

# YOCUM \& MARX 

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These two great full-page features will run in Jackson's new progressive daily
excusivety and is in keeping with The News policy of giving the people of Central excusively and is in keeping with

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This stiping seriale ef miried ife will
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 Order Michigan's Fastest Growing Daily Today ROLLAND SERVIS-Manchester Agent

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A Home Without

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