

As we see it editorially

## Double standard against some views!

There's a double standard being embraced by some of our lawmakers, but if we in the "media" say anything about it, we'll be branded as having a partisan, biased viewpoint.

Oh well, of COURSE we have a particular viewpoint!  
It's just fascinating how our elected officials want to protect us from ourselves. Full-fledged attacks are being planned or underway against cigarette smoking, alcohol use and other vices, even though each of those categories draw hefty tax income to our state and nation.

Perhaps the thought is correct, but something just doesn't add up in all this. Here are a few examples:

A federal report presented May 31 calls for an "all-out attack on alcohol consumption," including tax increases on liquor and strict curbs on advertising that glamorizes drinking.

That report would require anti-alcohol advertising to counter beer and wine commercials, similar to the anti-smoking ads we're all familiar with. Plus, no celebrities could be used in wine and beer ads, and warning labels would be required to be displayed in ads (but possibly not on the containers themselves, interestingly).

Now this is all well and good, since it's difficult to find anyone who out-and-out favors drinking. Sure, people say, tax liquor sales and tax wine sales. The users just pay more, that's all.

The idea is acceptable — except for a few shortcomings. First, people already cannot watch

celebrities (or anyone) actually drink a liquor product in a TV ad. That's already a form of advertising discrimination.

People should be allowed to advertise nearly anything they want, if they wish to. Ads give people a chance to decide if they believe what they read, see or hear — and not everyone believes everything in ads anyway.

Besides, if EVERY ad worked perfectly, businesses that accept advertising (like this one) would make millions of dollars and we'd all consume whatever advertisers tell us to. This is not the case.

But, here's where the double-standard comes in.

Our state government is frustrated that they cannot find a way to make people smoke less — and to help people reduce their chance of getting AIDS. So, the Michigan Department of Public Health has started a five-year ad campaign costing \$10 million to fight smoking, AIDS and other health problems.

One of the first ads which is being heralded as a way to reduce the AIDS risk reminds drug users to wash their needles with bleach before they "shoot up." The headline reads: "Before you inject, DISINFECT."

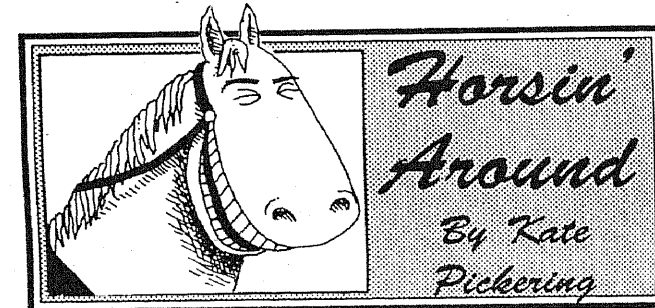
Oh come on, now, state leaders! The ad already assumes MANY people DO take drugs, and simply accepts that as a fact! It doesn't have the decency to say "you shouldn't take drugs" — no, it gives you step-by-step instructions on HOW to use your drugs! Gee, if advertising were really that powerful, shouldn't it be used to STOP people from bad pursuits? And as the state condones drug use, and tells users how to best take their drugs, it's trying to stop tax-paying, law-abiding companies from spreading THEIR legal message, however moderate it may be.

As stated, we may be perceived as having a bias here. But it's really not true. This newspaper hasn't received a cigarette ad in at least the last 11 years, and the number of liquor or beer/wine ads placed here can be counted on 10 fingers.

But why does the state and federal government fight so hard against legal businesses like this? We subsidize tobacco growers with millions of dollars, then we talk about banning the sale of those same products.

And on the other hand, the state uses the media to tell drug-users how to use their drugs. It simply isn't right... and it doesn't add up.

If you can't beat 'em, join 'em!



### HAVE I BEEN DRAFTED?

I have a couple of charge accounts, which I try to keep paid and up-to-date. I'm pretty conscientious about getting my checks in before the due date, and I never charge more than I can comfortably pay. (Well, nine times out of ten. Okay -- maybe eight.)

But anyway, one clothing store in particular is a big favorite of mine. I shop there frequently, charge carefully, pay promptly, and they treat me like a queen. I get a lot of correspondence from them, and I'm always addressed as "Kathy" or "Kate."

They send me flyers, news & information about fabulous sales, and great offers like, "ten bikinis for \$200.00." You know, unbelievable bargains you can really use! In fact, about a year ago, I was made a GOLD CLUB member! Thrill of thrills. For only \$15.00 a year (which they so conveniently tack on to my charge account) I receive a newsletter. Yes -- a newsletter with fashion updates, information and hard hitting headlines like,

"POLKA DOTS - Fleeting Fancy Or Fashion Staple?"

Another nice feature is that all billing and correspondence comes on stationery with these wonderfully feminine graphics like flowers and butterflies. Of course, they get seasonal too -- in the winter my bill has snowflakes, or in the summer, a bright, smiling Mr. Sun.

The store is decorated in just such a manner as well, and they employ very sharp, smiling, friendly salesgirls who will tell you you look great in Leopard-skin!!

"Spandex is really you, hun. You must have it, really. Looks GREAT."

Well, the other day after picking up my mail, I noticed a stark, official looking envelope, you know the kind that is perforated at one end with the messy carbon in it? All it said was, IMPORTANT NOTICE: and was addressed to Ms. K. Pickering. For one brief, fleeting moment, I panicked and thought, "Have I been drafted?"

I ripped it open and read the notice, typed on one line, right across the middle...  
"Ms. Pickering - Please remit past due payment -- immediately."

And it was signed, without butterflies, hearts, love or kisses, from my ex-favorite clothing store.

It seems last month's bill had gotten lost in the hopeless shuffle of my desk, and the payment didn't go out with the rest of them. One of my many vacation projects was to clear that desk, which I did immediately after receiving this somewhat stark and terse "important notice."

So now I'm paid in full, and the flower and jewel encrusted mailings have returned to my mailbox, addressed to "Kate" Pickering once again.

Well -- at least I haven't been drafted!!

the Progress-Advance

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Sally Ann Rummel, Publisher

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NEWS & ADVERTISING DEADLINE: 9 A.M. MONDAYS

RECOLLECTIONS  
Of By-Gone Days

BY GEORGE KEIM

### DEAR EDITOR:

Back in the good 'ole days when I was still going to school, I used to think it would be nice to not have to go to school five days a week and do what the teacher says.

There were always some big boys who used to boss us young kids around and some girls who said they hate you (or at least they said they did). There were some kids who came from rich families and got what they wanted and always had new clothes.

Then there were some who always thought they were better than others, and would only play with certain children.

Then there were some who always tattled on you and a lot of times the teachers had pets and they got by with almost anything. But if you think about it, in the old country schools the teacher had from 40 to 50 pupils in one room and all eight grades. So it took a lot of patience and good nature to take care of all those kids.

We had one girl who always tattled. She would watch what we were doing and tell the teacher nobody wanted to play with her. So she'd sit in school during recess and noon hour.

One day, the teacher got tired of it and told her to get out and play. It was pretty muddy in the yard and the

teacher had told us if we got muddy, she'd punish us.

Well, this girl came out to play and some kid tripped her and she fell in the mud. She ran in to tell the teacher what happened and the teacher said, "I told you kids not to get muddy and here you come all muddy. I know you came to tattle on somebody again and I'm getting tired of it."

She got out her rubber hose and gave her a couple of licks with it and sent her back out to play. Nobody felt sorry for her because I guess she got what she had coming to her. She quit tattling and got to where kids played with her.

I've been around quite awhile and I found out there are still a lot of people just like there were back then. Some people like to give it but can't take it.

I believe they don't enjoy like like those of us who can take AND give it. In Eccl. 7:1 it says, "A good name is better than precious ointment and the day of death than the day of birth." Well, I found out that by honest living and not trying to live for yourself and trying to help your fellow man, this world isn't a bad place to live in, especially in the U.S.A.

SINCERELY YOURS,  
GEORGE KEIM

### Letters from our Readers

Watch out for other travelers in these summer months!

### DEAR EDITOR:

School is out once again and we motorists must watch out even more carefully now for children on bicycles or children who are playing, so that no one gets hurt.

The children must also watch out for car drivers.

Bicyclists, whether children or adults, must let pedestrians know when they wish to pass on sidewalks, so that injuries can be avoided.

CARL DAST,  
Pigeon

too tame and "couldn't we just go over to other screen and watch 'Indiana' again?" Sage dreamer mother (that's me) said nothing. Family of five entered theater and within the first hour, teenage son was leaning over and whispering, "Wow! My friends gotta see this!"

"Field of Dreams" is a thought and heart movie. It keeps you on the edge of your seat, but not in the same way that action-packed Indiana Jones movies do. It makes you reconsider thoughts of heaven and cornfields. Could heaven be a baseball diamond next to an Iowa cornfield? Who knows!

Go see the movie. It's a World Series class entertainment.

## New floral/gift shop opens in Caseville

By AMY HEIDEN

Caseville keeps on growing and growing...literally.

With the opening of the new Caseville Municipal Harbor, there's plenty of pedestrian traffic through the village along with heavy weekend traffic.

And Harborview Flower and Gift Gallery opened on Main Street, just in time to take advantage of that increased traffic.

**GOOD START:** Owner Diane Patterson and manager Lynette Rose opened the new shop over the Memorial Day weekend, exceeding all their expectations.

"We have 250 people come into the shop in one hour. It was just incredible," Rose says.

Their opening capped several months of painting and wallpapering their rented building. "There's a lot of elbow grease in this building," Patterson laughs. **BACKGROUND:** Patterson is no stranger to flowers and floral arrangements. She worked for several months in a local florist shop, but says she has always wanted to open her own shop.

"I'd been thinking about my own place for seven or eight years. Finally, I got lucky enough to open this place."

Besides fresh flowers and arrangements, the new gift shop will offer silk and dried arrangements, and will deliver floral arrangements free in the Pigeon, Caseville and Sand Point areas.

Patterson hopes to tie into one of the floral wireservices in the next few weeks also, so that orders can be sent all over the country.

**MANY GIFTS:** A customer will find plenty of gift ideas in the new store. There's antiques, furniture reproductions, plus oil, watercolors, and pen and ink drawings by several local artists, including Nancy

Hermanson and Eileen Patterson.

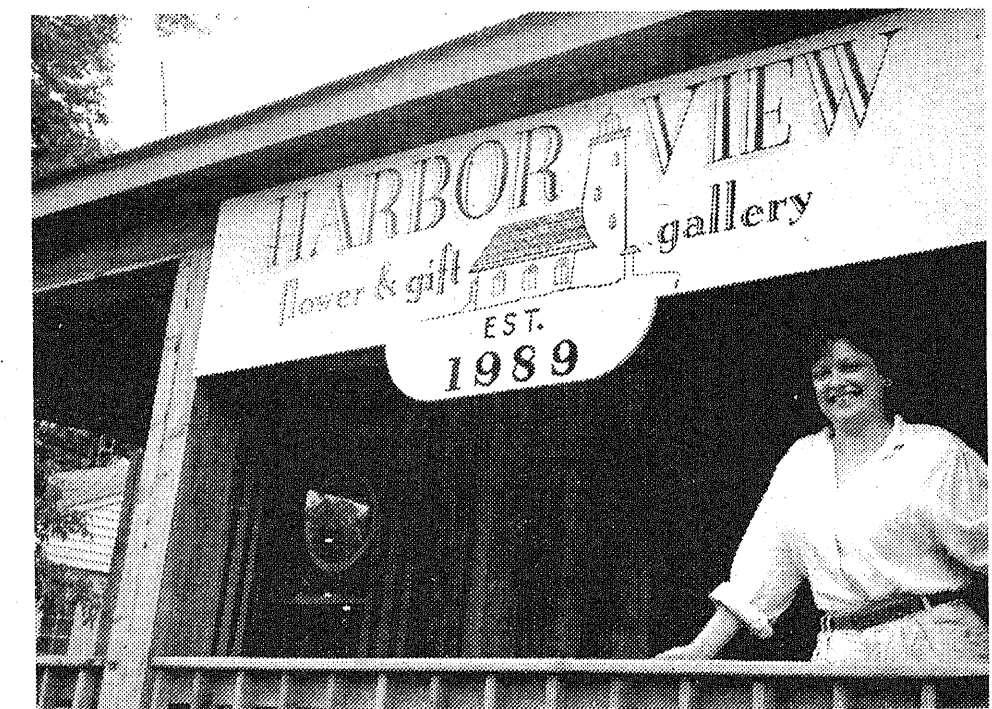
Sandscapes are also offered, and some stained glass articles are for sale. Hand-carved wooden shore-birds by a local artist are also available.

"We're trying to do as much as we can with local artists

so that everyone can share in the success," Patterson says. "Most of our gift items are made by Huron County artists."

**YEAR-ROUND:** The Harborview Gift Gallery will be open all year long, Patterson says, and displays of

merchandise will change to fit the season. "We're really excited about all the development going on in Caseville, and we're proud to be a part of it," Patterson says.

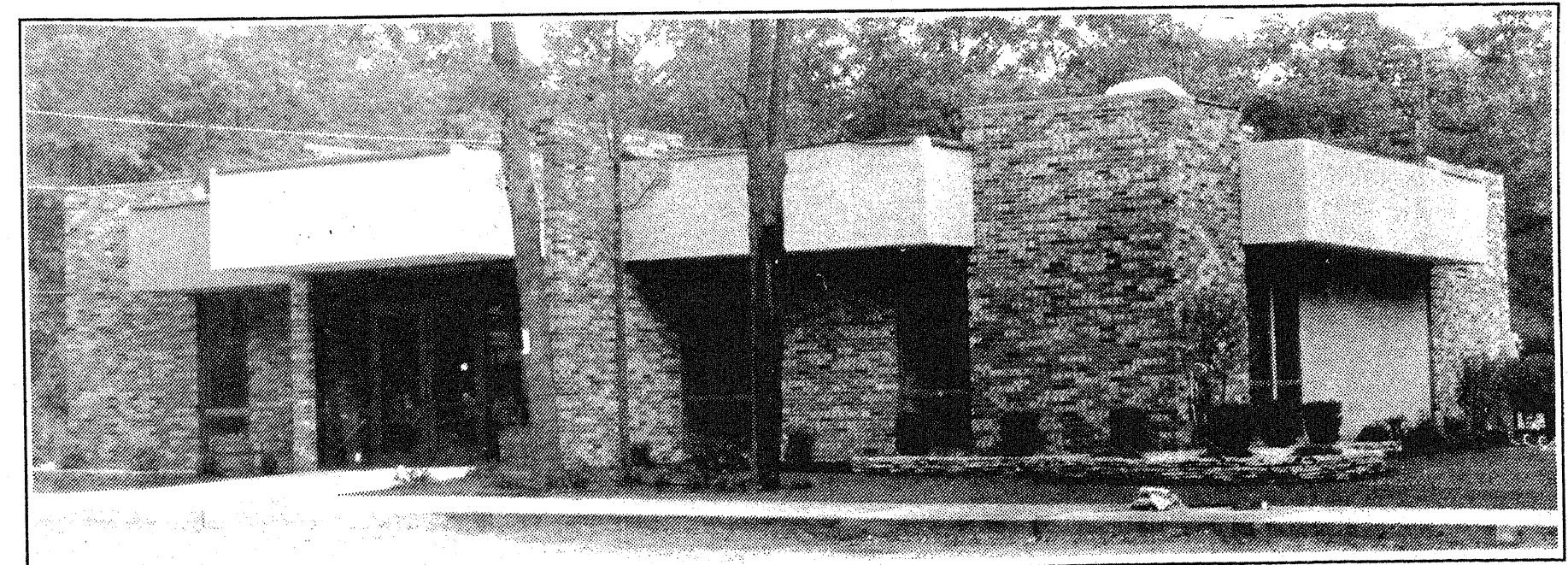


DIANE PATTERSON enjoys the harbor view outside her new flower and gift gallery in Caseville.



SHE SPECIALIZES in fresh flowers, dried and silk arrangements and gifts crafted by local artists.

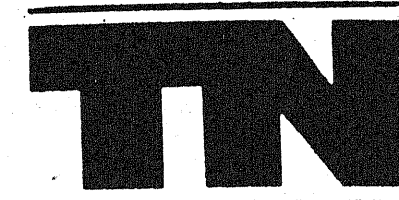
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**This week's PIGEON DISTRICT LIBRARY CORNER**

**PRESCHOOL STORY HOUR**

The theme for Tuesday, June 20 Preschool Story Hour will be "Camping" with the stories "Katie Goes to Camp," "Berenstain Bears Go to Camp" and "The Bears Scouts."

Exercises, fingerplays, songs and a game will be part of the scheduled activities for the children. A film strip, "The Gingerbread Man," will also be shown. Children from age three to five are invited to attend either the 9 or 10:30 a.m. sessions. A registration fee is required, per family per year.

**CIRCULATION**

Circulation for the month of May, 1989 was 4,022 with 1,317 adult books, 497 junior adult, 1,326 children, 81 toys, two cameras, two 16mm films, eight AV equipment, 789 videocassettes.

A total of \$276.55 was brought in from the copier and \$207.90 for overdue fines.

Five Preschool Story Hour sessions were conducted with 386 children in attendance. Four birthdays were celebrated with a song and a crown: Amanda Buschlen, Brenda Gaeth, Justin Yoder and Emily Sting.

Twenty-two new registrations have been recorded for the month, including five from Caseville, four from Oliver, three from Fair Haven, two from Chandler, Colfax, Grant and Winsor and one each from Lake and Meade Townships.

**SUMMER READING FUN K-8**

Join the Astrofun at the Pigeon District Library "Reach for the Stars" Summer Reading Program.

This state-wide theme includes six weekly programs and activities. A space piglet will be the mascot and it takes 10 books to qualify for the Space Pilots License to the August Party. Children will travel through time as books are read. All this and more is waiting at the library.

Reading began June 14 and will continue through July 22.

**SHAKESPEARE PLAYS**

The Library will rent out a collection of Shakespeare Plays on VHS videotapes, for the month of June only.

Produced by PBS, they are the first of many collections the library will receive in the next three years.

The MacArthur Foundation videocassettes are being circulated among participating libraries in the White Pine Library Cooperative. The plays consist of "Hamlet," "Julius Ceasar," "King Lear," "MacBeth," "Othello," "The Merchant of Venice" and "A Midsummer Night's Dream."

They may be checked out for two days at the regular price of library videocassettes.

"The plays won't be here for long, so visit the library

and look them over," invites librarian Naomi Jantzi.

**OVERDUES**

The library would like to remind patrons that now is the time to take care of 1988-89 overdue book fines and start fresh.

Did you know the most overdue book fine was calculated at \$2,264? It was checked out in 1923 and returned in 1968 by the borrower's great-grandson.

Here's a poem on the subject:

**OVERDUES**

What do I do?  
What do I do?  
This library book  
is 42 years overdue.  
But I can't pay the fine.  
Should I turn it in  
or hide it again?  
What do I do?  
What do I do?

**Lake-Chandler news items**

Special Mass for graduates who attended St. Felix Catholic Church was held Sunday at the church.

Assisting at the Mass was Fr. Richard Meyette and Sister Maryellen McDonald.

Graduates were Paul Bambach, Amy Fawcett, valedictorian of North Huron; Alan Kuhn, Mahalia Pratt, Shelli Tibbits, Raymond Uhl and Nicole Walsh. Breakfast for graduates and their families was served at the Parish Hall. Roland Dast attended the birthday dinner of Sam Ghoury in Sebewaing on Thursday.

Mr. and Mrs. Dennis McBride and family, Gretchen and Garrett were Tuesday dinner guests of Fred and Mona McBride to celebrate Dennis' birthday.

**NOW THAT SUMMER VACATION IS HERE**



**SCHOOL OUT**

Let Us, As A Community Health Of Area Children Home Playing, An **LOOK ANI** When Yo

Let's Keep Children's Fu

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THANKS FOR READING THE PROGRESS-ADVANCE.  
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**An Invitation For You To Sponsor Your Queen Candidate For Pigeon's Farmers Festival July 26 - 30, 1989**

Queen candidates are to be single, between the ages of 17 - 20, live within a 10 mile radius of Pigeon, and should be sponsored by a business, individual or organization. A \$10.00 sponsor fee with application below should be sent by July 5, 1989 to:

LINDA WALSH • PIGEON, MI 48755

JULY 11th INTERVIEWS WILL BE AT THE SCENIC GOLF CLUB

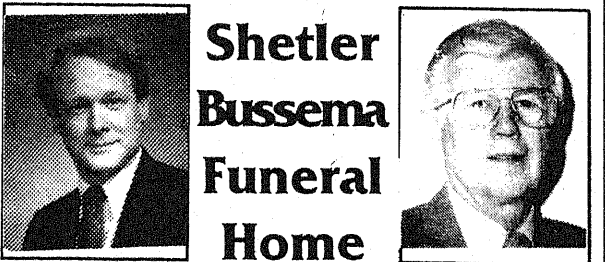
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