$22,000.00 In Cash For Personality!
Here Are This Week's 10 Prize Winners! $100.00 To Each Of These Girls!

This offer is Open To All! It Costs Nothing! You Do No Work! Just Send Your Photograph To Doris Blake, Character Editor Of The Chicago Tribune, For Character Analysis!

The Simple Rules:

1. This offer is open to every connected girl everywhere, professional beauties as well as stage girls or girls who have never had a photograph taken. No expense will be incurred by the Tribune and their families. In some cases, it may cost nothing.

2. All that is necessary is to send a photograph to Doris Blake, Chicago Tribune, 430 N. Wabash Ave., Chicago, Illinois. This is a publicity photograph of the Tribune for personality reading. No letter or address will be required. No subscription to any will be accepted. No work will be done.

3. Any kind of photograph will do—a small snapshot, a portrait photograph in a formal pose. Style of photograph will not count, as standard photographs of the kind will be made at the Tribune's expense for the final judging.

4. Photographs will be evaluated by Doris Blake, 430 N. Wabash Ave., Chicago, Illinois. This is a publicity photograph of the Tribune for personality reading. No letter or address will be required. No work will be done.

5. Photographs may be sent in by any relative or friend. The prize shall be payable only to the girl whose photographs are published.

6. These rules are Open To All! It Costs Nothing! You Do No Work! Just Send to Doris Blake, Chicago Tribune, 430 N. Wabash Ave., Chicago, Illinois. The Tribune cannot be responsible for photographs.

7. In printing the photographs and personalities of winners to come will be published—just to be sure. No addresses will be given—just the city and state.

8. No entries will be accepted after midnight, Thursday, January 20th, 1938. The judges will be a panel appointed by the Tribune and their decisions will be final. Photographs of the three Grand Prize Winners will be published in color photographs.

Another Page of Prize Winners in Next Sunday's Tribune

C O U P O N
Chicago Tribune $22,000 Personality Offer

Fill in spaces below, paste this coupon on back of photograph and send to Doris Blake, Chicago Tribune, Post Office Box 378, Chicago, Illinois.

Name of Contestant:
Street Address:
City: State:
Occupation: (Specify whether photograph, clerks, home girl, etc.)
Color of Hair: Brown

(Not to be used as address)