




The Arab is important on a can
of **H**ills **B**ros **C**offee

Chocolates dipped by bulk methods can't compare with those dipped one at a time. And bulk-roasted coffee can never compare with Hills Bros. Coffee roasted a few pounds at a time.



 FRESH from the original vacuum pack. EASILY opened with the key. LOOK for the Arab on the can.

If you see the Arab on a can of coffee, it's Hills Bros. Coffee. And that's the coffee to buy. For it is roasted a few pounds at a time—never in bulk—by Hills Bros.' patented, continuous process—Controlled Roasting. No other roasting method can produce such delicious, abundant flavor.

When you open a can of Hills Bros. Coffee it is just as fresh as when it came from the roasters. The vacuum can in which Hills Bros. Coffee is sold has all the air removed at the time of packing. By such complete exclusion of air, there is no chance for the rare flavor of Hills Bros. Coffee to be changed. No ordinary air-tight tin will keep coffee fresh.

Ask for Hills Bros. Coffee by name and look for the Arab on the can. Sold by grocers everywhere.