



Top layer



Lower layer

The Beauty Box
One and two pounds
\$2.00 a pound
"The finest box of candy
in America"

Christmas Gift Packages

Christmas... at the crest of the year, stimulating, colorful... happiness shining in young faces... music of voices gay with laughter... hearts beating warmly... lights glowing softly...

Before Her—Mother, Sweetheart, Wife, Sister—is a snowy white package holding precious secrets. "From Me to You!"

Your eyes are sparkling as you watch Her, for you know you have chosen wisely. Can She know with what loving care you chose that gift?

With eager, trembling fingers she unties the festive ribbons...

And now she turns to you, her face glowing with happiness.

"You Darling," She murmurs close to your ear.

Reward enough, isn't it?

You chose, of course, a box of Morse's. Not one gift, but a whole package of gifts—gifts rare, delightful, dear to her heart...

For here are double-dipped, hand-fashioned creams... juicy strawberries and cherries in cordial... Morse's almond palmettoes... fruit nougats... filbert chains... Moreata caramels... crispy-toasted cocoanut...

Indeed, Morse's Chocolates are not like other sweets. Small, delicately formed pieces, unusual and fancy centers—there is an elusive charm about them which evades defining.

It matters little which assortment you prefer—The Beauty Box, Nut Clusters, Ventura, Vista, Gloriette. Each is a masterpiece of the confectioner's art—each a token of your thoughtfulness—each a reminder that you cared enough to give more than a mere "box of candy."



Nut Clusters
\$1.75 the package



Her Preferred
\$1.25 the package



A Selection
\$1.25 the package



Vista
\$1.00 the package



The Red Box
\$1.00 the package



Gloriette
\$1.00 the package



Ventura
\$1.00 the Package



Floreal
\$1.00 the package

