

One Good Turn  
Deserves a Parker  
*Santa Claus*



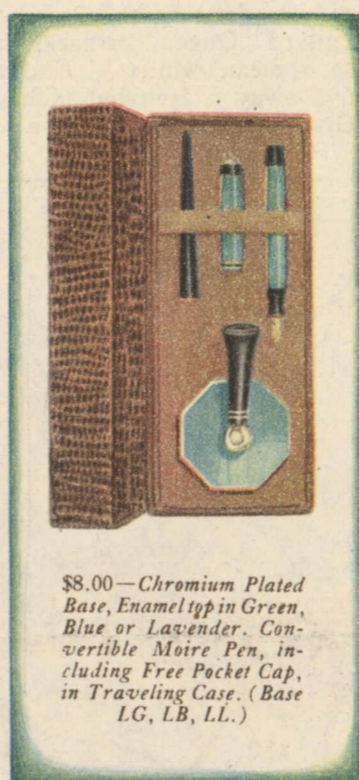
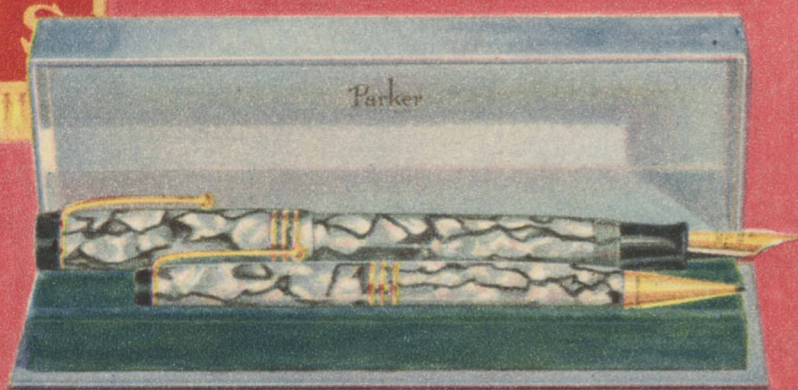
# Good Gifts to Be Judged By

When Friends Discuss  
What You Sent Christmas!

At Any Price—For Young or Old—For Either Sex

New Convertible Desk-Pocket Pens  
and New Parker Desk Bases—  
New Streamline Symmetry  
in Matched Duofold Pens and Pencils

Matched Parker Duofold Pens  
and Pencils in new Streamline  
shapes. Gift Box Free. Choice of  
five flashing colors or moderne  
Black and Pearl; four sizes.  
\$8.25 to \$15.00 the set.



\$8.00—Chromium Plated  
Base, Enamel tip in Green,  
Blue or Lavender. Convertible  
Moire Pen, including Free Pocket  
Cap, in Traveling Case. (Base  
LG, LB, LL.)

There is now no Christmas problem.  
Only visit the brilliant arrays of Parker  
Duofold Gifts, just around the corner,  
and your shopping is done.

Here are Desk Sets that combine  
the jewel-like Parker Duofold Pens  
with other desk accessories, a Desk  
Lamp, or Desk Clock, or Note Pad, in  
one classic bronze finished base.

Inlaid enamel bases holding a cigarette lighter  
and Desk Pen.

Still others in onyx and marble, adorned by classic  
statuettes—"The Drive," "Jungle Mates," and "The  
Spirit of Aviation."

Smaller sets for office, home desk, and bridge table  
—in cloisonné, porcelain, onyx, marble, and colorful  
inlaid enamel.

## 2 Pens in One

Parker originated and controls the design which  
makes a pen readily convertible for Desk Base by  
screwing on a taper, or for pocket by taking the taper  
off and putting on a cap.

This Christmas season is the first in which we  
have given, without charge, a Pocket Cap and Clip,  
as well as a tapered end, with every Desk Pen.

When buying or giving a Parker Pen without a  
Desk Base, a Desk Base can be added later and the  
price of an extra pen saved.

## The First Thing to Look For

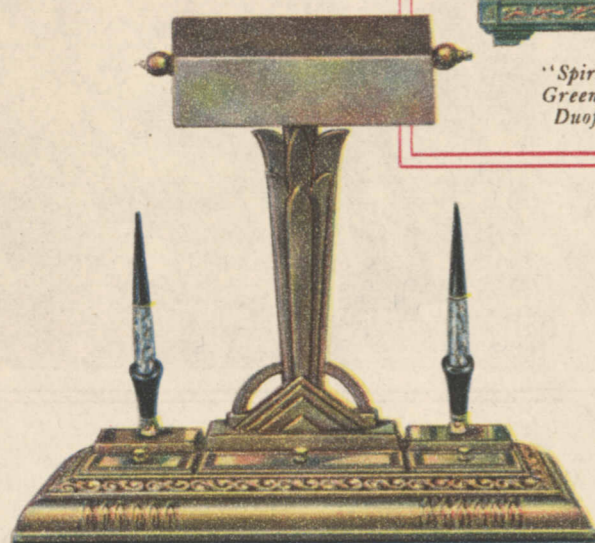
Because of its Pressureless Touch; its 24% greater  
ink capacity than average, size for size; its jewel-like  
Permanite barrel and jeweler finish; its new  
Streamline symmetry; and its \*GUARANTEE  
FOREVER against all defects—the first thing your  
loved ones will look for on the pen you give will be  
this official imprint, "Geo. S. Parker—DUOFOLD."

That's the first thing you should look for in buy-  
ing. Look for this imprint on Pencils, and Desk Sets,  
too. And select for them promptly—Parker Gifts  
will be the first to go.

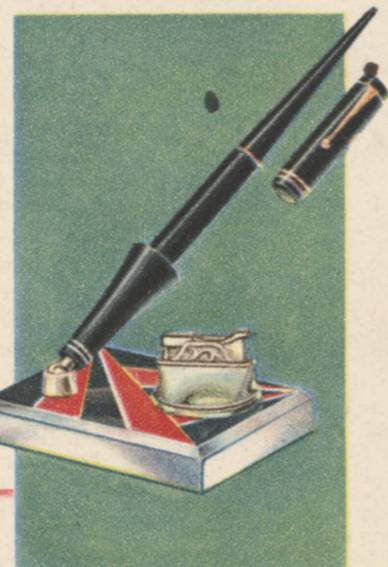
THE PARKER PEN COMPANY, Janesville, Wisconsin.  
Chicago Branch and Service Station:  
Century Building, Corner State and Adams  
Telephone Wabash 1706



"Spirit of Aviation"—Parker's New Imperial Desk Set of  
Green Onyx, silver or bronze trimmed. Two Convertible  
Duofold Sr. Pens in moderne Black and Pearl. \$250.00.



For the Business Executive—  
Desk Lamp and compartments  
for clips, pins, erasers, etc., in  
base of bronzed metal. Two  
Convertible Duofold Sr. Pens in  
moderne Black and Pearl, \$100.



New Cigarette Lighter Set  
Chromium Plated Base and  
Cigarette Lighter, Black  
and Chinese Red enamel top.  
With Convertible Duofold  
Sr. Pen, \$20.00. With Duo-  
fold Jr., \$18. (Base YR.)

Polished Onyx Base, Convertible Stream-  
line Duofold Jr. Pen, \$10. (Base KO.)

# Parker Duofold

Pens, Pencils, Desk Sets



\$61.50—"Jungle Mates," Onyx desk-  
edge Base, bronze statuettes, two Duo-  
fold Sr. Convertible Pens. (Base FG,  
deckle.)



## Prices

Streamline Parker Convertible Duofold Pens in  
color or black, Lady or Junior, \$5; Senior, \$7; in  
moderne Black and Pearl, \$7.50, \$8.50 and \$10.  
Pencils to match—Standard Gold Crown, \$3.00  
to \$5.00, or new Streamline, \$3.25 to \$5.00.  
Gift Box included free with pen and pencil sets.

\*To prove Parker Duofold is a  
pen of lifelong perfection, we  
offer to make good any defect,  
provided complete pen is sent  
by the owner direct to the  
factory with 10c for return  
postage and insurance.

\$6.50—Porcelain base in  
Blue, Green, Mahogany or  
Pastel Shades, with colored  
Moire Tipped Pen. Or with  
Convertible \$5.00 Duofold  
Pen at \$8.75. Free Pocket  
Cap and Clip. (Base OB,  
OG, OM or OP.)