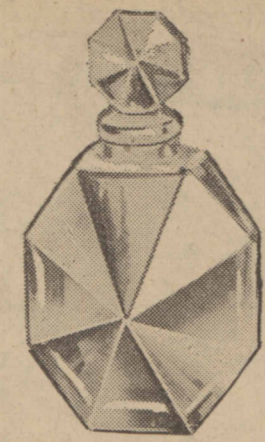


The Gift of Romance— PERFUME

CIRO'S "SURRENDER"
Exotic as a mid-summer's night dream. Symbolic of all that is eternally feminine. Only, \$5



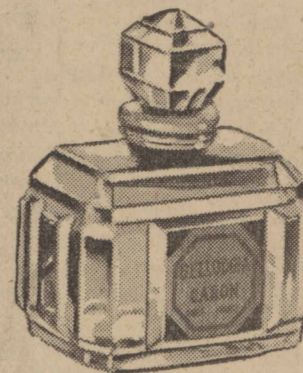
LENTHERIC "TWEED"
Lilting as jingle bells, crisp as a winter night, tangy and piquant as Scotch heather. \$4



FRAGRANCE "GEMEY"
Gay, youthful, glamorous! A favorite of lovely ladies in 75 lands. In dainty flacon, 2.50



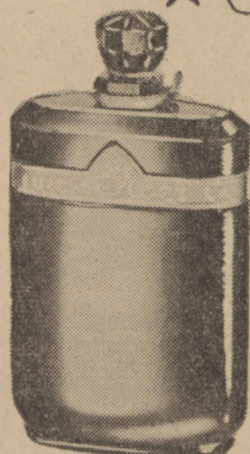
CORDAY TOUJOURS MOI
Romantic as mistletoe, gay as holly! Joyous, vivacious! Dainty miniature original, 1.35.



CARON'S "BELLODIA"
Warm, vivid, spicy! Made to delight lovely ladies—and how completely it does! \$6



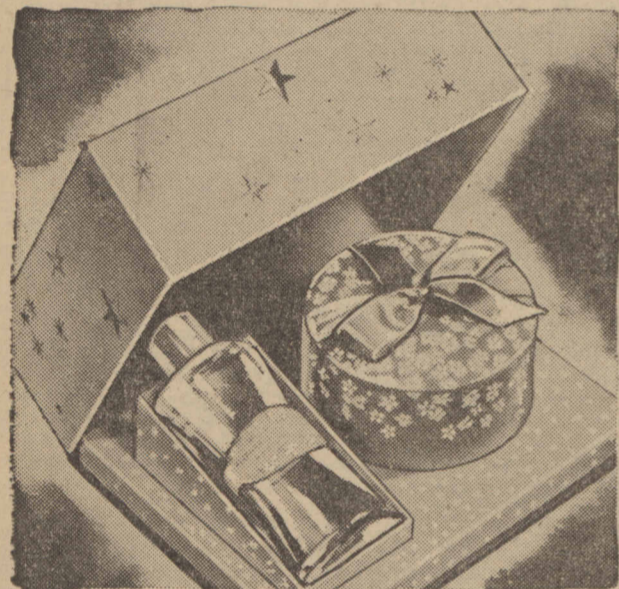
HOUBIGANT PERFUMES
World-loved Quelques Fleurs or Ideal odeurs. Tops smart gift lists everywhere! 2.75



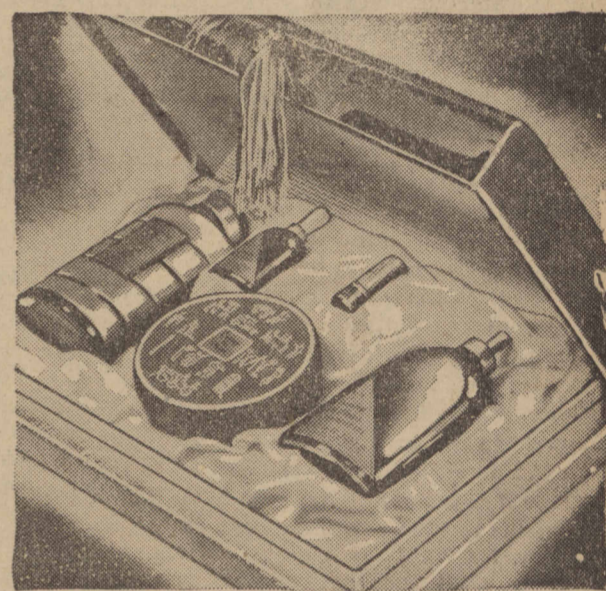
CARON "NUIT DE NOEL"
Soul-stirring as a Christmas Carol, yet with all the joy and glamour of a gay evening. \$10



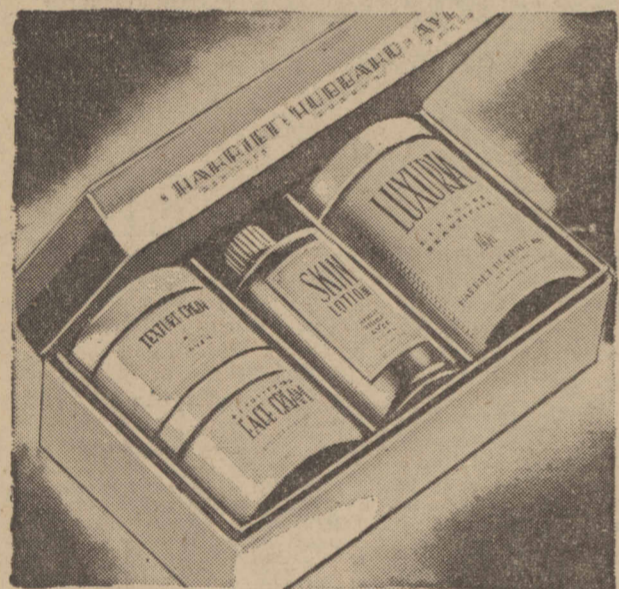
COTY FAMED PERFUMES
Ever a favorite! Choose from Chypre, Emerald, L'Aimant, L'Origan, Paris. \$1 to \$5



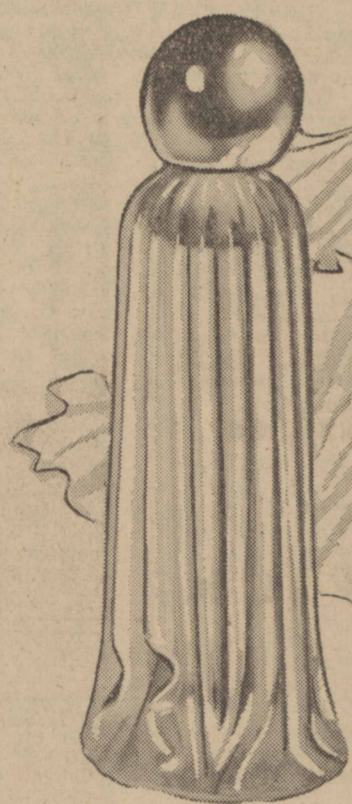
HELENA RUBINSTEIN GIFT SET in the new and very popular "Apple Blossom" fragrance! Dusting Powder and refreshing cologne. Only 2.00



EVENING IN PARIS 5-PIECE SET—Face Powder, Lipstick, Perfume, Talcum and Toilet Water in a beautiful silvered holiday package, complete . . . \$5



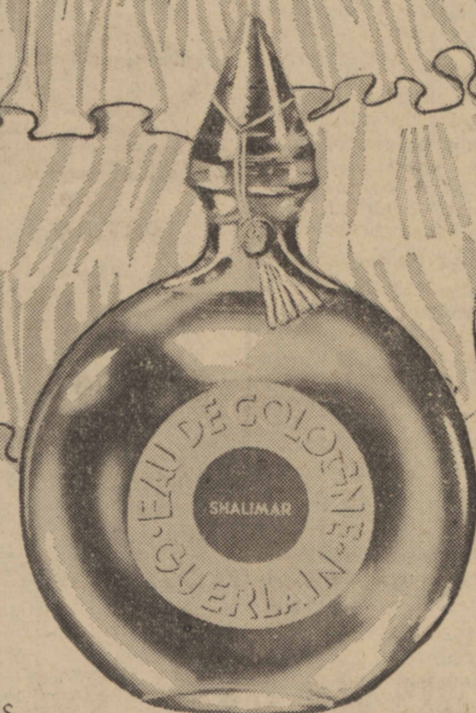
HARRIET HUBBARD AYER BEAUTY SET with Luxuria, Texture and Beautifying Face Creams, Skin Lotion, sample Pink Clover Face Powder. 3.50



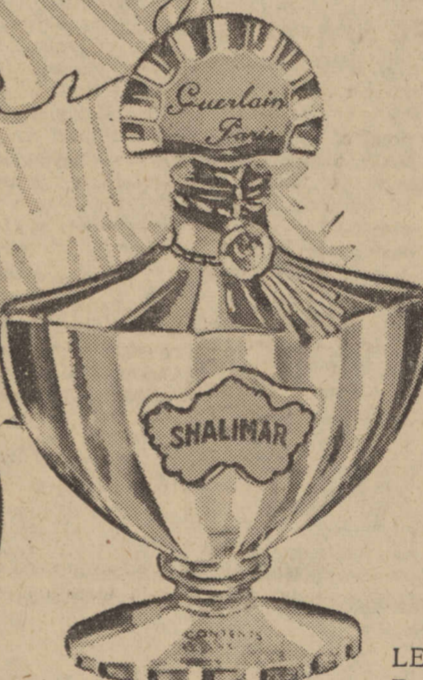
LELONG "INDISCRET"
Glamorous, distinguished, and with a fervor that invokes romance. \$2, \$5, 7.50



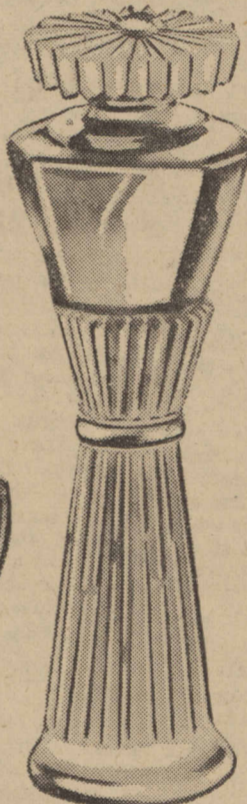
LARAINÉ COGNES
Zestful, refreshing cologne in true floral fragrance. Gardenia or Carnation, only \$1



SHALIMAR COLOGNE
Refreshing, petal cool, delightful! Dainty, feminine, and thrillingly lovely! \$3



SHALIMAR PERFUME
For the woman who loves enchantment of moonlight, the beauty of dawn. \$10



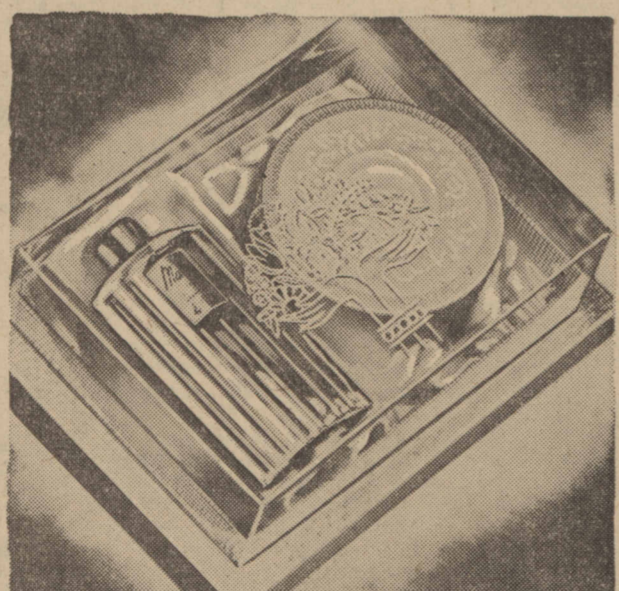
LELONG IMPROMPTU
Friend of laughter, kin to danger—delightfully mischievous! 6.50 and \$10



COTY L'AIMANT BOUDOIR SET especially well equipped "Air-Spun" Powder, Rouge, Lipstick, Toilet Water, Talc and Perfume in gift box . . . \$5



COTY "EN ROUTE" BEAUTY KIT—A beautiful reptile-grain leatherette case fitted with eight famous Coty beauty aids. And a real buy at only 2.95



ELMO TWO-PIECE GIFT SET of exquisite beauty. Dusting Powder and Eau de Toilette in a unique holiday package. A gift that's sure to please, 2.50

Dram Perfumes

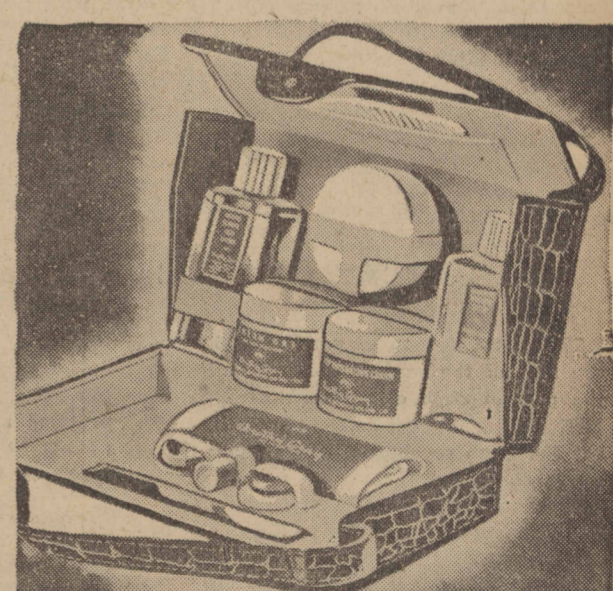


A cut glass bottle included with each purchase

- GUERLAIN'S SHALIMAR, dram 1.60
- CARON'S BELLODIA, dram 1.40
- LENTHERIC'S TWEED, dram 1.00
- CARON'S FLEURS DE ROCAILLE, dram 2.00
- CARON'S CHRISTMAS NIGHT, dram . 2.25



RICHARD HUDNUT DOUBLE VANITY—Fit for a princess! Exquisitely designed in choice of color finishes. With loose powder and rouge. Only 1.50



DOROTHY GRAY WEEK END KIT fitted with nine famous beauty aids and everything for a perfect makeup. In neat, leatherette case. Only \$5

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Broadway at Lawrence
Clark at Fullerton | Division at State
Diversey at Pine Grove
Milwaukee at Spaulding
Michigan at Chicago
Sheridan at Lawrence | SOUTH SIDE
Devon at Western
63rd and Woodlawn
63rd and Cottage Grove
79th and Cottage Grove | 75th and Exchange
79th and Halsted
Jeffery at 71st
63rd and Kedzie
63rd and Western
71st and South Shore | WEST SIDE
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Madison at Austin
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