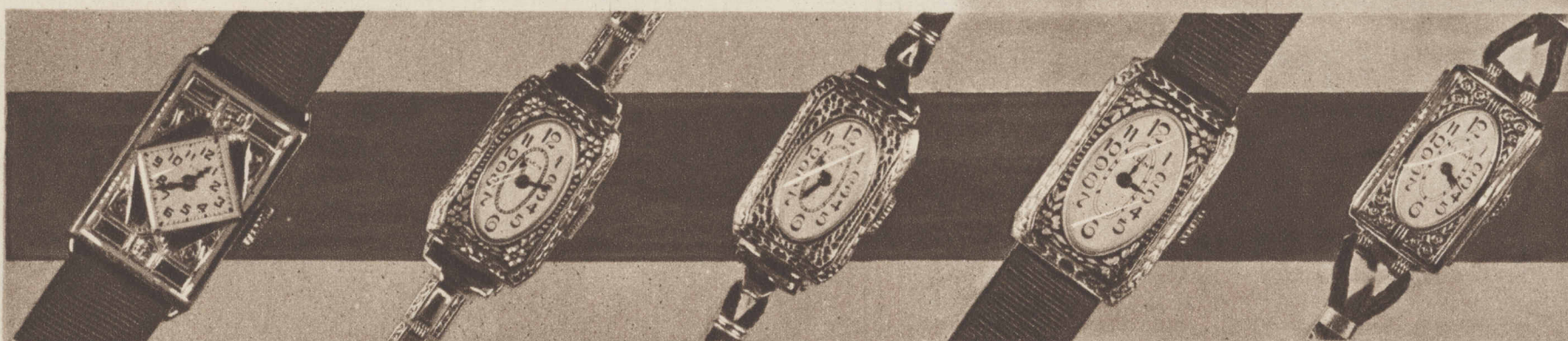




at Sears-the Nations Gift Store You Can Buy GENUINE ELGIN WATCHES at 1/2 Price and Less

It's a mark of distinction to give an Elgin watch. But you need not pay the regular standard prices for the models pictured here — shop at Sears — the Nation's Gift Store, and save half. Fully guaranteed. Cased and timed at the Elgin factory. Each watch packed in handsome gift presentation box. SEARS ARE AUTHORIZED FACTORY DISTRIBUTORS FOR ELGIN WATCHES.



Diamond Setting

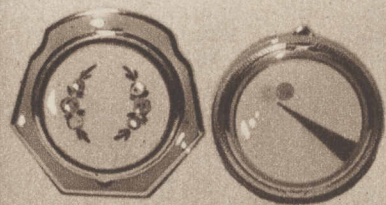
14 kt. white gold filled case, 7 jewels, set with 2 diamonds and 4 synthetic blue sapphires. In gift box, reg. \$72 value. at Sears **29.50**

3 Charming Styles for Selection

Newly styled, dainty rectangular shape; chromium plated. Open link, silk cord or ribbon bands. In handsome gift box. Regular \$25 to 27.50 values. Choice, **12.50**

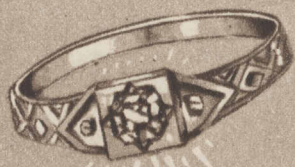
Oval Shape Dial

Richly designed, 14 kt. white gold filled case, floral design. With dainty silk cord, in gift box, reg. 32.50 value, at Sears **16.25**



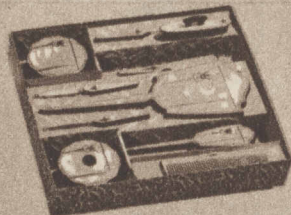
Enameled Compacts

A Gift of Refinement. Cloisonne enameled, with sterling silver top. Fitted with loose powder sifter, rouge and mirror. Decidedly underpriced. **1.89**



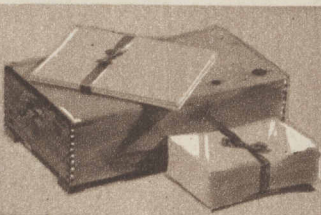
Diamond Rings

The Queen of Gifts. Beautiful platinum mounting, exquisitely designed. Set with large center diamond and two small diamonds. **\$25**



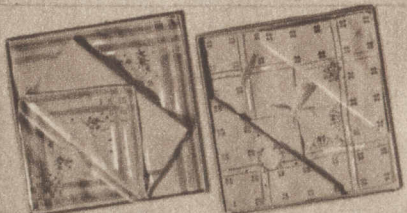
10-Piece Toilet Sets

Rose or green on amber color, decorated in gold and black. Set contains beveled mirror, good brush and other useful articles. **5.98**



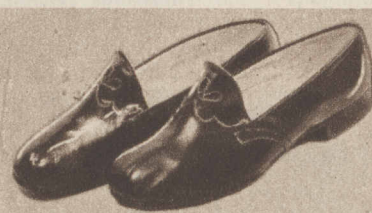
Gift Stationery

Here's a most unusual gift. Fine stationery packed in cedar chest. There's a mirror under the lid, making it useful for trinkets and so on. **1.39**



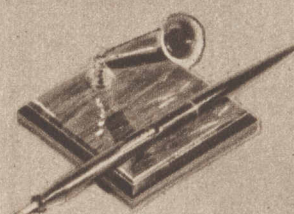
Gift Handkerchiefs

Thousands of handkerchiefs at real savings. Featured are women's kerchiefs with hand embroidered corners, 3 different styles in each box. **25c**



Men's Gift Slippers

A comforting thought. Popular Everett style, made of genuine Kid leather, with genuine leather lining. Rubber heels—flexible soles. In gift box. **1.98**



Fountain Pen Desk Sets

Genuine Pyralin base. Unbreakable holder. With 14 kt. Gold Point Pen. Packed in neat gift box. **1.79**



Boys' Leather Coats

Imagine his happiness when he receives one of these coats. Warmly lined with sheepskin, four pockets, full belt. Full sizes to 18 years. **7.95**



Men's Silk Reefers

He will thank you if you present him with one of these fine silk reefers. Lustrous quality—full sizes—with knotted fringed ends. Favored colors. **1.95**



Elkskin Golf Bags

Make the golfer extremely happy! Taron fastening sweater pocket, ball pocket and hood, full 7 in. Stayless, in black or tan. **9.95**



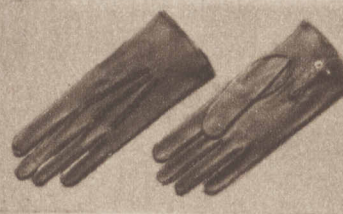
Steerhide Handbags

Fashioned of genuine steerhide leather, shell frame with top strap. Some with zipper fastener. The designs are particularly attractive. **4.98**



Tots' Wool Sweaters

One of the many practical gifts you'll be able to choose at one dollar. Of all wool yarns, pretty colors and combinations—sizes 2 to 6. **1.00**



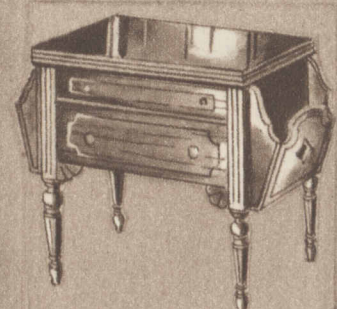
Men's Cape Gloves

A typical holiday item—sure of a hearty welcome. Made of soft finish capeskin. Choice of black, brown or grey. Packed in neat gift box. **1.98**



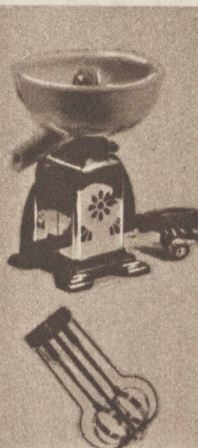
Electric Waffle Irons

Give something practical. Beautifully chromium plated; with heat regulator. Fully guaranteed. Cord and plug. **4.59**



Franklin Electric Sewing Machines

Colonial Model—when closed it forms a Martha Washington Table—a gift mother will appreciate. Priced to save you about half. Sold on Easy Terms plus carrying charge. **74.50**



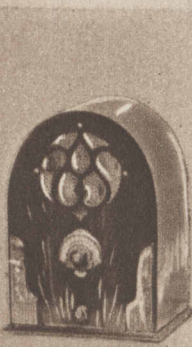
Electric Food Mixer

Genuine Dormeyer, \$25 value. For mixing foods, beating eggs, mashing potatoes. With orange juice extractor. **11.95**



Little Girls' Dresses

My, won't little sister be thrilled when she receives one of these adorable silk dresses—so nice for parties and best wear. **2.98**



Midget Radio

With Pentode and Multi-Mu Tubes; full vision dial. Latest 1932 Model. You'll like its performance—you'll like its tone. **17.95**

Open Every Evening Until Christmas

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at Winchester Av.

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Homan Av. at
Arthington St.

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Sears, Roebuck and Co. Affiliate
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East 79th St.
at Kenwood Av.

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Western Avenue
at 62nd Street

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