



(Tribune photo by Gilbert Sheel.)
1 Kodiaks at Brookfield zoo.

Animal Act



(Acme photo.)
2 Girl meets snake.



(Acme photo.)
3 Cloe, the trained cow.



(Acme photo.)
4 She stoops to dine.

Amazing New Xmas Gift FOR EVERYONE WHO DRIVES!

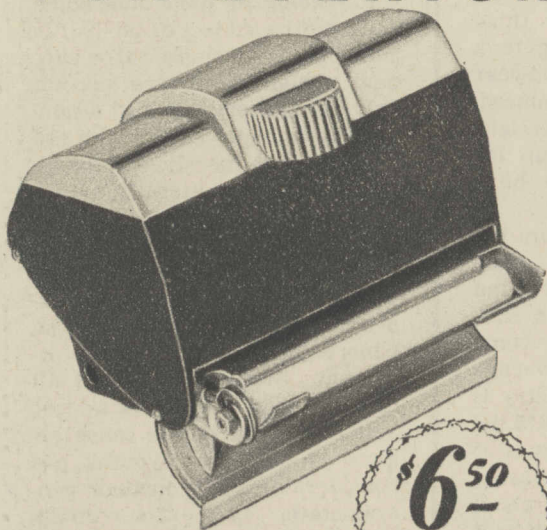
New Invention called
**PRES-A-LITE Hands You
Lighted Cigarette While Driving**

The PRES-A-LITE is different... beautiful... convenient. It plays a big part in protecting you against accident. Just touch the little ejector and out comes a lighted cigarette. One hand is *always* on the wheel. Both eyes are *always* on the road. PRES-A-LITE is streamlined to match the new cars. Gives all cars new snap and beauty. Clamps on the steering post in less than 2 minutes. Connect one wire behind the dash, and your new little friend is ready to hand you a lighted cigarette.

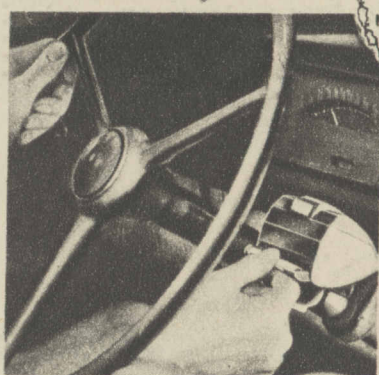
The Gift of a 1000 Thanks!

Give one to each of your family and friends who has a car. They'll thank you every time they take a cigarette from the convenient PRES-A-LITE. See PRES-A-LITE demonstrated at your favorite store listed below or use the convenient coupon to order by mail.

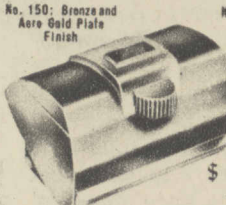
Manufactured by
MASTERBILT PRODUCTS CORPORATION
212 Fifth Avenue, New York City
See Pres-A-Lite Demonstrated at
MARSHALL FIELD & COMPANY
Chicago Evanston Oak Park
CARSON PIRIE SCOTT & COMPANY
State, Wabash, Madison and Monroe Sts.
MANDEL BROTHERS
State, Madison and Wabash
VON Lengerke & Antoine
33 So. Wabash Ave.



\$6.50
NO. 500—BLACK AND
CHROME FINISH AS
ILLUSTRATED



NOT ILLUSTRATED
No. 100—Gunmetal
Finish . . . \$8.50
Attractive Gift Box
with each
Pres-A-Lite
NOTE!
Hand
is always
on wheel...
eyes on road



Also: No. 300, chrome finish, \$15. No. 400, 22-Karat triple gold plate finish, \$20. (Nos. 200, 300, 400 all have a "pass-around" lighter for others in the car.)



(Acme photo.)
5 Razorbill, with its keeper, at a London zoo.