

3 full-size bottles for the price of 2

IN THE NEW
ANHEUSER-BUSCH
GET-ACQUAINTED
PACKAGE

50¢



HERE is the newest way to buy ginger ale. Millions of people have changed over to Busch Extra Dry since we first announced it. And millions more will do so once they get acquainted with its subtle, satisfying flavor... its delightful bouquet, its rare friendliness for other drinks. You now can buy Busch Extra Dry in the easy-to-handle, easy-to-carry Get-Acquainted Package that you can tuck under your arm as conveniently as a box of candy. Which means no more fussing with wet bottles or bulky bundles... no more waiting while the clerk wraps up

your purchase. Busch Extra Dry is different. It is not simply a recipe or formula, but the result of more than 70 years of completely satisfying the taste of the American people. It is thoroughly aged. When you take this Get-Acquainted Package of Busch Extra Dry into your home to try it, you will recognize it as America's finest ginger ale. Remember that it comes from the largest and finest beverage plant in the world. Busch Extra Dry is served at clubs, hotels, restaurants and cafes — and on dining cars and steamships... Call for it by name.

BUSCH

EXTRA DRY

GINGER ALE

It's Different



PACKAGED GINGER ALE BY ANHEUSER-BUSCH, SAINT LOUIS