



OFF TO A LIVING DEATH—Their faces a picture of horror, French prisoners boarded a tug bound for the dreaded convict ship, La Martiniere. The group was a part of 673 men taken to Devil's island, there to enter a life from which there is no escape. (Photograph from International.)



MEET MAUREEN O'SULLIVAN and her brother, Master Clifford. Director Frank Borzage placed them under a five-year contract with one of the big producing companies while sequences for John McCormack's initial screen production were being made in Ireland.



OUR NEW ENVOY TO CUBA—Ambassador and Mrs. Harry F. Guggenheim traveled by plane to Havana, where the aviation enthusiast and friend of Col. Lindbergh succeeds Col. Noble B. Judah of Chicago. (Photograph from Pacific and Atlantic.)

Why did you love Beer?

delight, no help is now missing



SOME people drank beer at mealtime, as a premier aid to digestion.

More drank it at bedtime, as the finest aid to sleep. The esters and aldehydes combated digestive disturbance, the chief cause of insomnia. The hops quieted the nerves. The food properties drew the blood from the head.

But the millions drank it for its sparkle, flavor, foam and zest. The height of hospitality decreed beer.

All those joys, all those helps remain to you in Atlas Special Brew. And they are better than the old.

You Are Not Deprived

Atlas Special Brew is better than our old brews. And we brewed the best.

It is brewed by the same master brewers, in the same exacting ways. It is based on the same fine barley malt, and the same Bohemian hops.

We use a like process, immensely improved. The product is gradually cooled, then filtered through white wool pulp. The brew is aged, as in old days, for months. The bottles are sterilized before filling.

We treat the water, to match the flavor of famous European brews.

The world never knew a better malt-and-hop brew than Atlas Special Brew, save for the diminished alcohol which we evaporate. Nothing ever served you better as a quieting delight.

Forget the Alcohol

Alcohol in beer was always a minor factor. If you were served Atlas Special Brew, with it and without it, you could not discover a difference.

So the idea that you must turn to home brews, or to other makeshifts, is a myth. All that beer brought to you in delight or help is at its utmost in Atlas Special Brew.

Atlas Special Brew is supplied by over 15,000 grocers, delicatessen stores and drug stores in Chicago and surrounding states. It costs only 15c a bottle, much less by the case of 24 bottles. If you should have any trouble getting it, write or telephone us for the name of your nearest dealer. Atlas Brewing Company, 2107 Blue Island Avenue, Chicago, Ill. Twenty Phones: Call Canal 6200 or Roosevelt 4500.

ATLAS Special Brew

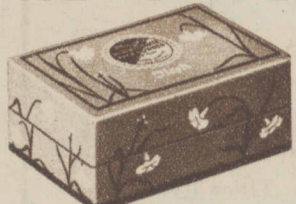
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This Powder assures Confidence

Clinging for hours with radiant beauty, lending a youthful tint and texture to your skin, Plough's Face Powder gives you confidence in your appearance and enhances natural charm. This fine powder is bolted through silk to give it a smooth, even texture—specially blended to insure clinging quality—artistically tinted to match Nature's flesh tones. Two sizes, popularly-priced at all dealers.

Plough's BLACK AND WHITE FACE POWDER

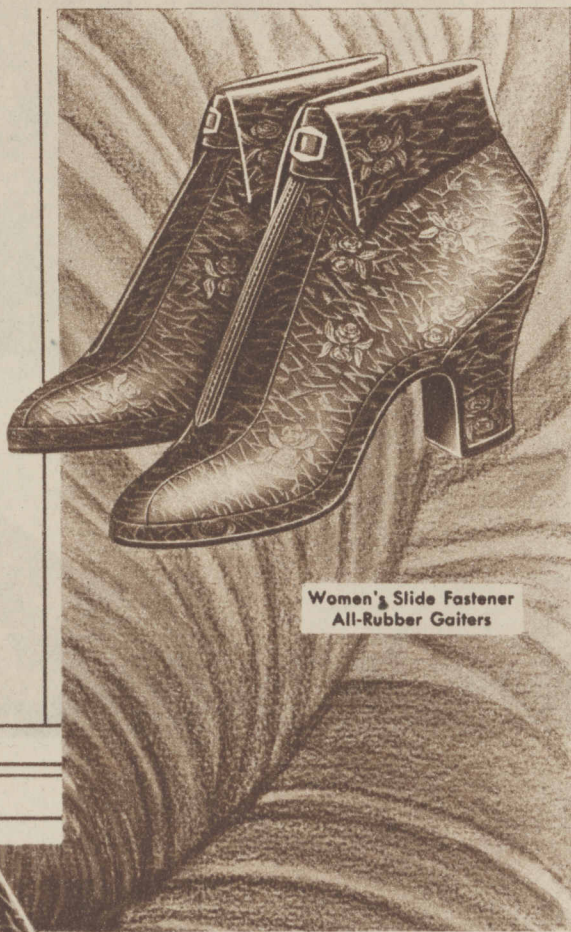


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Firestone Slide Fastener All-Rubber Gaiters—like the 3-Snap All-Rubber Gaiters—combine every desirable feature of protection with a trim daintiness so essential to the smart ensemble. Heel, toe, ankle, instep—see how gracefully they fit your shoes—note the supple lightness for easy, tireless walking—slip them on and off—you will be delighted with either the "Talon" Hookless fastener model or the 3-Snap. The good shops have them in Mocha Brown, Gun Metal and Black.

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