

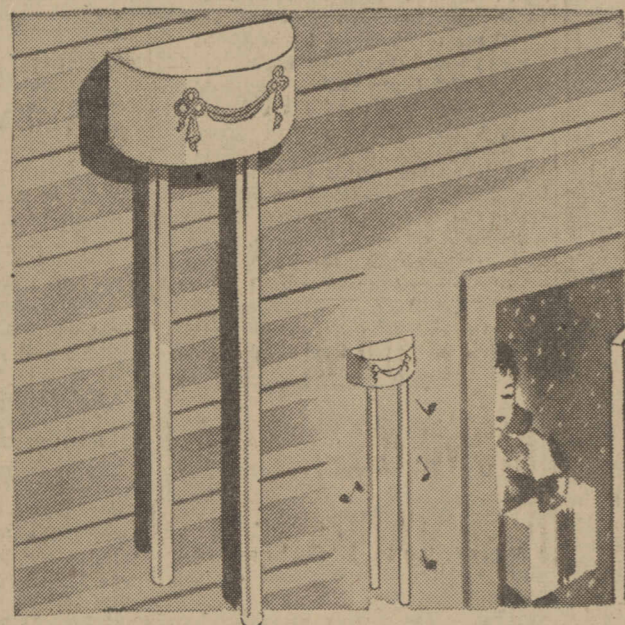
CARSON'S GIFT GUIDE

Home being what you make it—visit Carson's Homefurnishing Sections for gifts that impart unusual charm and distinguish you as a selective giver.



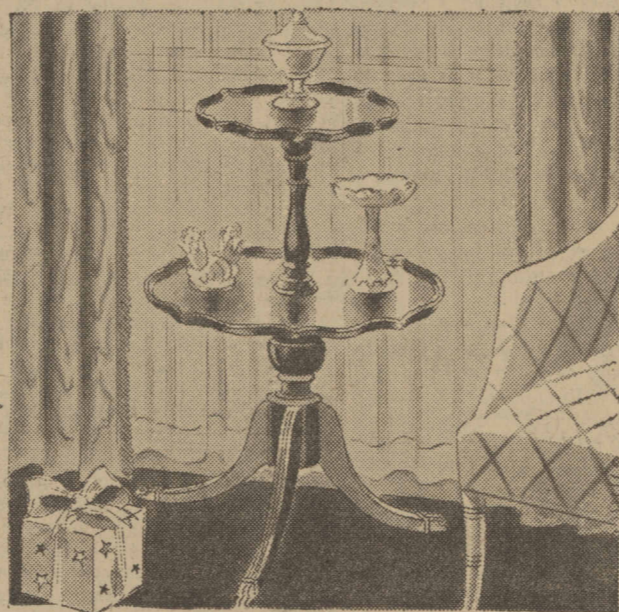
FOR THE HOME

You'll revel in the gift opportunities of the home-furnishing sections—a place where you can combine the practical with the beautiful in gifts.



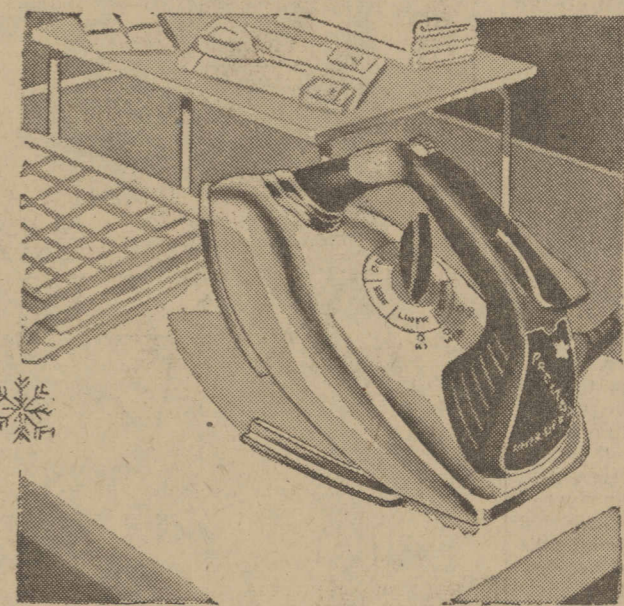
NUTONE DOOR CHIME—discard old-fashioned door-bells for the musical tones of this handsome chime (one note for the rear door, two for the front). In ivory or bronze with satin brass tubes. Now priced for the first time under 7.95. **4.95**

Housewares, Seventh Floor.



OCCASIONAL TABLE that has delicacy and refinement in every line. The beautiful modeled piecrust edges, brass claw feet, and mellow antique finish prove its fine craftsmanship. In solid walnut or mahogany at the exceptional price of **9.95**

Furniture, Ninth Floor.



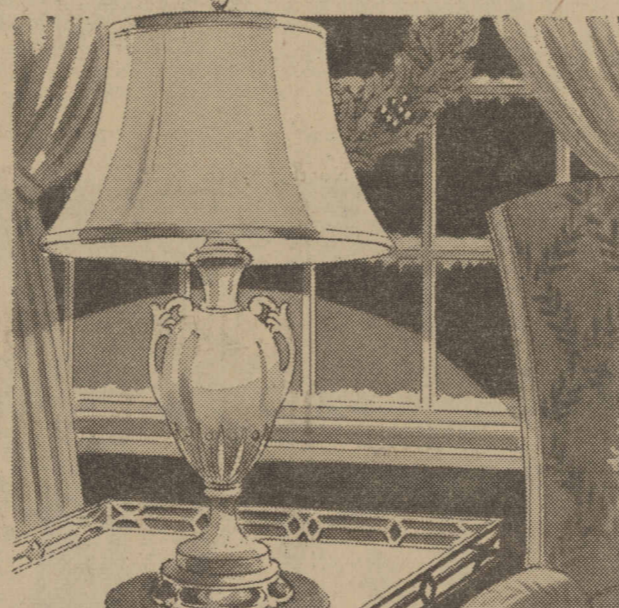
NEVER-LIFT IRON by Proctor—the best that money can buy! An iron that needs no lifting, has the Dial of fabrics and heat selector for your own ironing speed. Besides which it heats in 30 seconds and has a 3 year guarantee! **12.95**

Housewares, Seventh Floor.



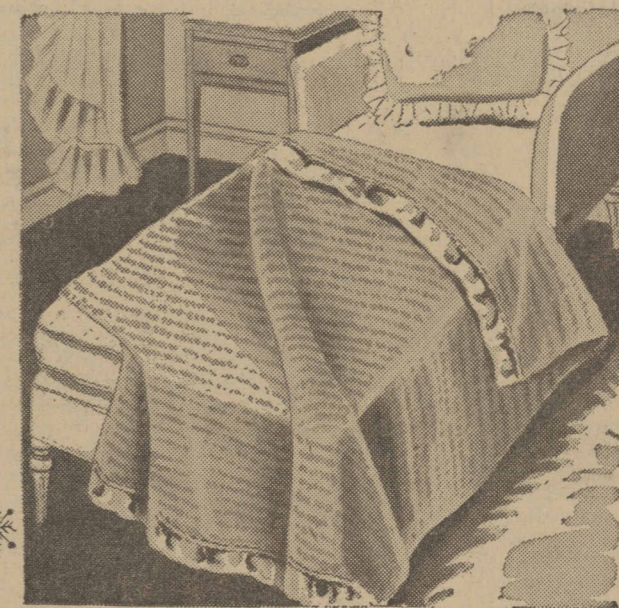
HAND-QUILTED COMFORTER light and wool filled—covered with Rayon taffeta in luscious colors: rose, blue, peach, Sahara rust, green, gold and brown. A delightful gift suggestion. Reg. \$15.50, now **12.95**

Linens, Second Floor.



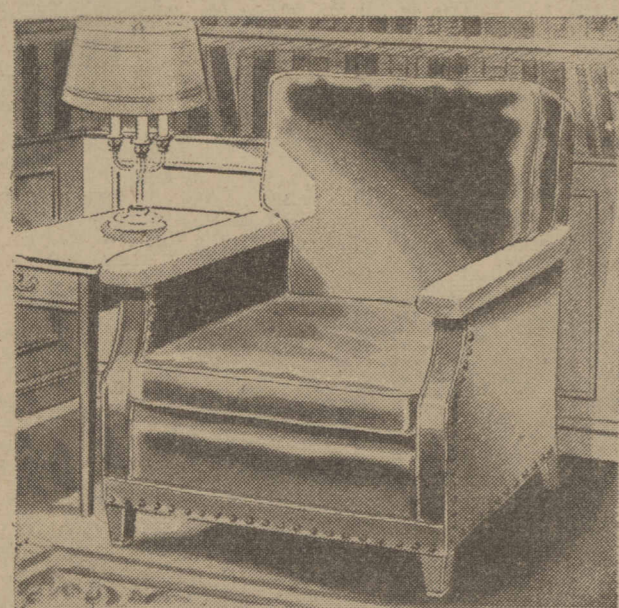
LENOX TABLE LAMPS—Christmas reminder of your good taste. The bases are made of Lenox, America's finest china—designed with simple elegance and coupled with a shade that is equally distinctive. In white, coral, honey. Complete, **9.95**

Lamps, Seventh Floor.



SLUMBER THROW by North Star. Lacy coverlet for a Lady's chaise longue—to throw over her on winter afternoons. Of the purest wool, guaranteed mothproof and bound in rayon crepe: green, rust, blue, wine, dusty rose. 54" x 72". **3.95**

Linens, Second Floor.



LEATHER LOUNGE CHAIR—A man's chair—handsomely studded with brass nailheads—comfortable spring-filled seat. English Lounge type or Roll Back style in blue, green, white, red, maroon, and tan leather. **49.95**

Furniture, Ninth Floor.



ORIENTAL RUGS (3'x5')—a gift of intrinsic value—always in excellent taste. Such fine, richly colored Kermans and Sarouks are increasingly hard to obtain; we are therefore especially proud to offer them at this price. Each, **49.50**

Rugs, Sixth Floor.



LOUIS IV CHAIR—this would make an impressive gift. Splendid workmanship is obvious. The subtle tones of the French walnut finish are magnificent. Upholstered with choice damasks in a desirable selection of patterns and colors. **22.95**

Furniture, Ninth Floor.

THE "AISLE OF GIFTS" (hundreds of gifts, catalogued according to kind and fancy) now assembled in one spot—all on the Second Floor. Daily gift special!

CARSON PIRIE



SCOTT & Co

THE "GIFTS FOR YOUR HOME" SHOP has a very special place among the "Aisle of Gifts" on the Second Floor. You'll love Christmas shopping here!