So easy... yet so Important!

THE first thing to do in buying Zippers, is to look at the flap and find the name. Just an instant—and you know you have the boot with the fastener that cannot stick, rub, loosen or tear out! One quick look, and you know it's the genuine! An instant of caution—and months of satisfaction are yours. THE B. F. GOODRICH RUBBER CO., AKRON, OHIO Established 1870