**To make a better Hand Lotion...**

**We had to work with Nature!**

At last chemists have achieved what skin specialists always advised. They have produced a sensational new hand lotion that softens hands in Nature’s own way. Results are amazing.

50¢

**Velure**

**THE HAND LOTION DISCOVERY**

That Softens Skin In Nature’s Own Way.

Already thousands of women are using Velure—saying it works miracles on dry, rough, chapped hands.

The secret of Velure’s wonderful success is that it works with Nature—not against her. It immediately softens the outer skin, of course. Then it is quickly absorbed in the under skin, where it protects and aids Nature’s own oil cells, and restores the normal flow of natural softening oils to the outer skin.

Velure leaves no thick, sticky coating, no artificial tener that might clog the pores. Try it. Using Velure regularly just two drops on each hand after following, housework, or exposure to weather will make hands softer than they have ever been before.

**Velure RAPID LOTION - A BAUER & BLACK PRODUCT**