



A GOOD MANY CRITICS now believe the Tribune erred in selecting the winner of the \$100,000 Tribune Tower competition, voicing a preference for the design of Eliel Saarensen, which was awarded second prize. Pictured here at the right is Tribune Tower, from an actual photograph; the Saarensen design, from the architect's rendering; and at the left, a photograph of the new Telephone building in New York City, the outstanding building which seems to follow the Saarensen idea. The reader is invited to form his own opinion in the matter. Remember, however, that the Saarensen rendering is an architect's idealization of his plans, whereas both the Tribune Tower and the Telephone building are shown after actual construction. Too often the finished building falls far short of what an original rendering seemed to promise.

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