



"WHERE THE FLYING FISHES PLAY"—Advancing in close formation, dolphins leaped from the sea to delight, as always, the passengers on a liner approaching East London, South Africa.

(Photograph from Pacific and Atlantic.)



VIRGINIA'S GOVERNOR-ELECT—Running on the regular Democratic ticket, Dr. John Garland Pollard won the gubernatorial election in Virginia over William M. Brown, anti-Smith and Republican candidate. Both are professors. Dr. Pollard, shown with his daughter Sue, was formerly dean of the school of government and citizenship at the College of William and Mary.

(Photograph from Pacific and Atlantic.)



A NEW CARDINAL—The red hat was conferred with time-honored ceremony on Cardinal Segine y Sanchez. The scene was the consistory court at the Vatican.

(Photograph from Pacific and Atlantic.)



TEN MILLION APPLES, all in one pile, await the scooping up process of girl workers at a canning factory near Martinsburg, W. Va. A million pies, or jars of applesauce, or jugs of cider—the possibilities are almost endless.

(Photograph from Pacific and Atlantic.)



HE HEADS THE FLEET—Admiral Charles B. McVay Jr., who has succeeded to the post of commander of the Asiatic fleet, goes on a tour of inspection of his flagship, the U. S. S. Pittsburgh, off Shanghai.

(Photograph from Pacific and Atlantic.)

to the Millions who miss BEER

*All its
finest
delights
are still
with
you*



There is today a brew in most ways better than the best of old. Just as pure and sparkling, just as flavorful and aromatic. Just as quieting, healthful and invigorating as any malt-and-hop brew of the past.

Less alcohol—that's true. But that was a minor factor. Malt and hops gave the flavor. Carbonic gas gave the foam and sparkle. The esters and aldehydes were the main invigorating factors. All those joys remain.

Were you told that this brew was an old reserve, you could not discover the difference. Any seeming lack is largely in the mind.

It has the old sparkle and foam, the old flavor and aroma. It has the age, because we store it in glass-lined tanks for months. It has the utter purity. It is boiled for hours to sterilize. It is filtered again and again. Distilled water is used in washing the bottles. Then the filled bottles are pasteurized.

On every bottle of Atlas Special Brew, a famous laboratory certifies to the purity and quality. You never saw that on the old brews.

Bring Old Days Back

If you loved a malt-and-hop brew, pure and aged, here you have it at its best. If you drank a bottle with your meals to aid digestion, do it now. If a bottle at bedtime brought you sleep, it will do so still.

If you need its tonic effects, or love its delights, have them ever with you. Forget the alcohol. That was never the reason for beer.

Don't try to meet the craving for a healthful malt-and-hop brew with something wretched and impure.

Let us prove how much this Atlas Special Brew will mean to you and yours. It costs only 16c a bottle, less by the case of 24 bottles. It is supplied by over 15,000 neighborhood stores in Chicago and surrounding states. If you should have any trouble getting it, write or telephone us for the name of your nearest dealer. Atlas Brewing Company, 2107 Blue Island Ave., Chicago, Ill. Twenty Phones: Call Canal 6200 or Roosevelt 4500.

The New-Day Brew

Atlas, in the old days, was a leading brew. It's a better brew today. For ten years we have spent effort and money—lavishly—to legally satisfy your craving for this ideal drink.

We have never made a "near-beer." Atlas Special Brew is the brew of old, perfected. It is fermented and aged like the old. Then we evaporate sufficient alcohol to come within the law.

Both Rich and Pure

Atlas Special Brew is extra-heavy. It is rich in esters and aldehydes—the invigorating factors. It is rich in tonic effects, the quieting properties of barley malt and Bohemian hops.

ATLAS

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Special Brew

EVERY BOTTLE CERTIFIED



ALLURING CHARM OF AN INDIVIDUAL COIFFURE

Thanksgiving with its attendant activities... what will it mean to you? Reap the utmost joy from your social engagements which will preclude any worry about personal appearance. To make your costume even more attractive you must have beautifully dressed hair, and manicure. . . . The Ladifair Beauty Shops attend to these most important details in a satisfying manner embracing two great public desires, quality and price. . . . May we help to make your Thanksgiving day happy?

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INSURANCE EXCHANGE 175 W. JACKSON



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Is only a month away. Give that most prized yet inexpensive gift. It will be treasured more than all others—your Photograph.

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"Why—He Looks Happy!"

Nancy was standing with her father beside poor Jim Sanderson, sleeping his last sleep. This story of a little girl's first experience with death is tenderly told in "Nancy Opens the Door," by Alma and Paul Ellerbe. Read it in the woman's section of today's Tribune!